



November 2019

# viewmatters



National Convention 2019

VIEW and Bunnings partner up

Celebrate VIEW's 60th in 2020

**Our Vision**  
Women creating  
and leading a more  
inclusive Australian  
society.

**Our Mission**  
As a leading voice and  
valued support network  
for women, VIEW creates  
social capital in Australian  
communities.

#### Our Purpose

- VIEW empowers women through its Voice, Interests and Education of Women.
- VIEW provides support and friendship for women throughout communities nationally.
- VIEW actively raises awareness of and participates in the work of The Smith Family.

#### Our Guiding Principles

- Inclusive and welcoming
- Diverse and respecting
- Supportive and caring
- Locally focused while nationally active
- Collaborative and future looking

VIEW is a national women's organisation with over 15,000 members in more than 300 communities exclusively supporting the education charity The Smith Family. Members sponsor students, volunteer, fundraise and advocate to improve the life outcomes of disadvantaged Australian children and young people.

As The Smith Family's largest community sponsor of *Learning for Life* students, VIEW supports the educational outcomes of more than 1,300 disadvantaged children and young people. Through its connection with The Smith Family, VIEW is proud to enable better futures for young Australians.

National President: Jan Roberts

National Vice Presidents: Pat McRae, Annette Schlafrig

National Councillors: ACT: Marilynne Weston, NSW: Lesley Carroll, Jeanette Cassidy, Joanne Gray, Christine Manger, Rosie McDermott, Anne-Louise O'Connor, Beryl Pike, Kay Underwood, Fay Valerius, Helen Zirn, QLD: Lynnette Masters, SA: Marlene Powell, VIC: Sandi Murtisov, Maria Culka.

National Manager: Maryanne Maher

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The Smith Family provides disadvantaged Australian children with tools and support to thrive at school. This help extends to the child's family and community with wrap-around support essential to breaking the cycle of disadvantage. Helping a child to do well in their journey through school brings a life time reward for them and their family. Investing in a child's education today will have a long-term impact that empowers them into their working life. For more information please visit [thesmithfamily.com.au](http://thesmithfamily.com.au)

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# From the Executive

Jan Roberts  
National President



L-R: Annette Schlafrig, Jan Roberts and Pat McRae.

What a wonderful and inspiring two years Pat, Annette and I have had! We feel so honoured to have had this opportunity to grow our knowledge while forming and strengthening friendships with so many of you. We are extremely proud of the contribution VIEW has made to The Smith Family and the community.

For us all, the recent VIEW National Convention on the Sunshine Coast, enjoyed by more than 600 VIEW members and their friends, was notably inspiring and thought provoking.

With a stellar line-up of guest speakers, there were so many highlights, including Mason, the local *Learning for Life* student who spoke and performed, and cave diver Dr Craig Challen SC OAM, Ambassador for The Smith Family. Dr Challen is a truly remarkable man with immense humility – it was a privilege to hear first-hand about the incredible rescue mission. See page 6 for more details.

During Convention, we reflected on how we have ‘made connections and made a difference’ over the past two years. A few achievements to be proud of include:

- Growing our *Learning for Life* sponsorships to reach more than 1,380 disadvantaged students nationally – an ever-increasing number thanks to your hardwork and generosity!
- Raising awareness and advocating – with an increased national media reach.

- Increasing our social media content, including launching VIEW’s very own Instagram account - search **viewclubs** to follow us!
- Forming three new VIEW Clubs: Southern Peninsula in Victoria (March 2019), Bathurst in NSW (May 2019) and Mosman in NSW in October. More clubs are in the pipeline so watch this space!

As you may know, we also embarked on the five year Strategic Review which will commence in earnest in 2020 to coincide with VIEW’s 60th anniversary. This is an important project to support a thriving future for VIEW. A significant aspect will be developing our culture to reflect a generationally diverse, welcoming and engaged community, whilst continuing to make a difference to women’s lives.

We must remain focussed on our role of bringing women together and enabling them to create lasting friendships, have fun together and contribute to their community in meaningful ways — through supporting each other and the charitable works of The Smith Family.

In closing, we thank you, the members. We have really valued the warmth of this supportive network of VIEW women, and the opportunity to meet many of you on your home turf, whether that be regional, rural or metropolitan areas. We have met the most remarkable women connected by a shared vision, giving us the opportunity to make many connections and make a difference.

We extend to you all Seasons’ Greetings.

## What is VIEW?

VIEW is a national women’s volunteer organisation supporting the education charity, The Smith Family. Connected through a common purpose, VIEW Club’s 15,000 plus members:

- make lasting friendships, share ideas and knowledge and enjoy social activities;
- learn and develop new skills, while giving back to their communities; and
- advocate for and support the educational outcomes of disadvantaged Australian students.



Find out more about VIEW by calling 1800 805 366 or emailing [view@thesmithfamily.com.au](mailto:view@thesmithfamily.com.au)



# Message from The Smith Family CEO

Dr Lisa O'Brien

Thank you women of VIEW for joining with The Smith Family to support Australian children living in poverty. Together we are making enormous strides in empowering disadvantaged students to go on to achieve better futures. I hope you are all very proud of your wonderful contributions.



Recently, I had the pleasure of attending the VIEW National Convention on the Sunshine Coast – what an inspiring and energising two days it was!

This year, as I was preparing my speech, one word kept coming up: 'connection'. This word is so relevant to VIEW and The Smith Family. As members, connections represent the friendships and networks of strong support you have created among yourselves. The connection you share with us, The Smith Family, is just as important. Through this connection, together we are harnessing the power of education to transform the lives of children experiencing the effects of poverty.

At Convention, I shared with you some insights that our research team, working with University of New South Wales, the New South Wales Advocate for Children and the NSW Education Department, revealed in our recent research report, 'Material Deprivation and Social Exclusion Among Young Australians'. The report found that 20% of our Smith Family students don't have a computer compared with their more advantaged peers; and 22% don't have the internet at home. Disadvantaged children are being left behind because they are missing out on vital tools and experiences.

However, thanks to supporters like you, our almost 50,000 *Learning for Life* students are getting the opportunities they need.

We're so thankful that you share The Smith Family's vision of a better life for disadvantaged children through education. Your support for these children's education is opening them up to greater possibilities for their futures.

Next year, I look forward to celebrating VIEW's momentous 60th anniversary – 60 years of strength and support enabling The Smith Family to do its work, and of empowering young Australians in need to reach their full potential.

At The Smith Family we are extremely proud to be connected to VIEW. The power of your collective voice has done so much for young Australians and our nation. We couldn't do what we do without you!

I wish you all a safe and relaxing festive season.



## Follow VIEW Clubs on social media

We're on Facebook and Instagram! Join the VIEW Clubs of Australia Facebook page or follow @viewclubs on Instagram for all the latest news about VIEW and The Smith Family. Post comments about your club and The Smith Family.

## News briefs

### VIEW's impact

Learning for Life  
sponsorships  
supported by VIEW  
As at 1 October 2019

# 1,389

disadvantaged students  
at these levels:

1,085	Primary school
283	Secondary school
21	Tertiary /TAFE

### Good luck with gift wrapping!

Best wishes to all members participating in Christmas gift wrapping stalls at local shopping centres! If your club is keen to get out in the community in the lead-up to Christmas to fundraise and spread awareness about VIEW Clubs, now is the time to speak with your local shopping centre. Don't forget to let VIEW National Office know of your plans and your fundraising results!



### Put on your purple ponchos!

Here is a new way to promote VIEW Clubs in your community! We're inviting VIEW members to don their purple VIEW ponchos and participate in the 'VIEW Purple Poncho Photo Competition'. To be part of the fun, purchase a VIEW Purple Poncho, choose your category (most innovative; most exotic location; best group; fun and frivolous) and send a photo of your VIEW friends painting the place purple in your ponchos! You can purchase VIEW ponchos from National Office by completing the stock order form on [www.view.org.au](http://www.view.org.au). Send your photos to [view@thesmithfamily.com.au](mailto:view@thesmithfamily.com.au) and follow VIEW Clubs of Australia on Facebook to see the entries. You have plenty of time to enter - winners will be announced at VIEW National Convention 2021 in Adelaide!

## Toy and Book Appeal

This Christmas, some Australian children will go without receiving a gift because their family can't afford it. The Smith Family's Toy and Book Appeal provides Christmas gifts to children in need. By donating to the Toy and Book Appeal, or buying a gift from The Smith Family's online Charity Gift Catalogue, you can help bring a smile to a disadvantaged child's face this holiday season. This year, The Smith Family is aiming to deliver over 75,000 new toys and 50,000 new books to children in need around Australia. Will you help make Christmas special for disadvantaged children and their families this year?



### Thank you to the VIEW National Executive 2018-19

Their leadership in advancing VIEW and supporting the work of The Smith Family has been outstanding. We appreciate the enthusiasm and dedication they have shown, together with the many hours they have given to ensuring a strong future for VIEW.

# National Convention 2019

In mid-September, more than 600 VIEW members descended on Queensland's Sunshine Coast for the biennial VIEW National Convention. Featuring three days of thought provoking speeches, presentations, debates and panels, intermixed with social and networking activities that embody VIEW's spirit of fun and friendship, the event was an outstanding success. From *Learning for Life* student Mason who spoke and played his guitar, to special guest, Dr Craig Challen SC OAM, Australian of the Year, who gave the closing address, there was no shortage of inspiring and heartfelt moments shared by all attendees.

## Day One

VIEW's 54th National Convention commenced on Friday 13 September at the Novotel Twin Waters Resort with a Welcome to Country from Indigenous Elder Lyndon Davis, followed by a Welcome to the Sunshine Coast from Ms Fiona Simpson, State Member for Maroochydore. The event's first session provided the opportunity to celebrate the achievements of VIEW and The Smith Family over the past two years, with presentations from VIEW Executive members Jan Roberts and Pat McRae, incorporating their theme 'Make Connections Make a Difference', and Dr Lisa O'Brien, The Smith Family's CEO.

Dr Lisa O'Brien thanked VIEW members for their dedication to The Smith Family and disadvantaged students. In her speech she reiterated the sobering reality of poverty in Australia, reminding attendees that one in six Australian children is living in poverty. She also spoke about The Smith Family's recent report, 'Material Deprivation and Social Exclusion Among Young Australians', which highlights many of the vital tools and resources disadvantaged students miss out on.

"Women of VIEW are enabling us to support these children's education and opening them up to opportunities and possibilities for their future. We couldn't do what we do without you," she said.

Guests also heard the personal story of Mason, a former *Learning for Life* student, who was supported by The Smith Family from primary school. A talented musician, Mason has won several music awards and recently released his first EP. In his speech, Mason said:

"I started with The Smith Family with the homework club in Maroochydore when I was in Grade 4. I would go along and receive help with my homework, which took some stress off Nan, and really helped me. I was then accepted into the *Learning for Life* program.

"The *Learning for Life* program took so much pressure off our family, Nan and I. It made a huge difference having this support for my education. Looking back, I realise we couldn't have done

it without this support. It helped with uniforms and school necessities. Starting high school is expensive - laptop rental, new uniforms and fees for different subjects. My talent I guess is music and the *Learning for Life* program helped me to be able to study at TAFE.

"My goal is to make a difference through my music and let young people know that there are great people like the *Learning for Life* team out there to provide help. Never give up on your dreams, don't let your circumstances dictate who you are and what you want to achieve. Thank you to everyone at VIEW Clubs and The Smith Family — you are making a difference in so many lives."



Former *Learning for Life* recipient, Mason

Drawing on VIEW's core pillar of 'education', another highlight of Day One was the stellar line-up of Inspirational Australians, which this year included an astrophysicist and award-winning astronomer, a journalist, a best-selling Australian author and a social entrepreneur. Lively discussion from the panellists was facilitated by local breakfast radio announcer and journalist Caroline Hutchinson and covered a wide array of interesting, informative, funny and heart-warming anecdotes.

## Day Two

The second day of this year's Convention opened with an address from Christine Bartlett, The Smith Family's Chair of the Board. Passionate about breaking the cycle of disadvantage for young Australians, Ms Bartlett spoke about the increasing importance of digital connections and access to technology, computers and the internet in children's education today, and its correlation with a child's ability to build a better future for themselves. She reiterated the huge impact VIEW members make to The Smith Family and *Learning for Life* students through their connections and collective voice.



Attendees on Day One of National Convention.



Christine Bartlett, Chair of the Board of The Smith Family.

"Women of VIEW, our connections with you, make the world of difference to hundreds of young people's lives. Your support creates magic. It transforms the lives of our nation's most disadvantaged young people. It creates the ability for our students to be connected – socially and digitally – to the world

today. Thank you VIEW for all that you do, for your ability to connect and inspire the wider community through volunteering and sponsoring, and for making the difference that you do to the lives of children you support."

Ms Bartlett's speech was followed by the George Forbes Oration, named in honour of the founder of VIEW, who had a vision "to give women a voice in the community". Senior Sargeant Kim Cavell has had an impressive career in the Queensland Police Service (QPS) on the Sunshine Coast, receiving many accolades. Reflecting on her childhood, education and career, Kim spoke of how she was "given a chance" when applying to join the QPS, which changed her life.



L-R: Professor Lisa Harvey-Smith, Di Morrissey AM, Kathleen Noonan, Alison Harrington and Caroline Hutchinson.

Day Two also featured the VIEW Writer's Festival. This year, authors Kim McCosker, Krissy Kneen, Mandy Nolan and Sue Williams were joined by comedian and panel facilitator Ellen Briggs for a very entertaining session. Topics ranged from female boxing and sexuality as you age, to quick, easy and delicious recipes.



Senior Sargeant Kim Cavell.



Attendees at National Convention 2019.



L-R: Sue Williams, Mandy Nolan and Krissy Kneen.

Australian of the Year 2019 and The Smith Family Ambassador, Dr Craig Challen SC OAM, closed the day with an emotional and inspiring speech. In 2018, Dr Challen and his dive partner Dr Richard Harris were involved in a cave rescue operation in Thailand to evacuate 12 children and their soccer coach from a flooded cave. The rescue caught the attention of the world. Passionate about raising awareness about the extent and impact of child poverty, Dr Challen wanted to use his profile as Australian of the Year to make a difference for disadvantaged students. Hearing his story first-hand was awe-inspiring for attendees and a fitting way to end the 2019 National Convention's plenary session.

## Award winning members

At VIEW National Convention, the National Executive takes the time to recognise members who have gone above and beyond for the organisation.

This year, the following wonderful and committed VIEW members were recognised:

Zone Councillor Charmaine Sherman from West Coast VIEW Club (WA), who was presented with the National President's Award for Excellence.

National Councillor Lyn Masters from Sunnybank Evening VIEW Club (QLD), who received the George Forbes Award.

Congratulations to these worthy recipients!



L-R: Charmaine Sherman and Lyn Masters.



Students from Maroochydore State High School debating.

## Resolutions

During Convention, members had the final chance to debate and vote on issues of importance that VIEW Clubs, as a whole, will lobby and advocate for in the coming years. This year, we were delighted that students from Maroochydore State High School, one of The Smith Family's partner schools in Queensland, were able to deliver an enthusiastic debate on child poverty (Resolution One). The following resolutions were agreed upon.

### Resolution One

VIEW Clubs of Australia calls on the Federal Government to increase and accelerate efforts aimed at **reducing child poverty across Australia**, in line with Australia's commitment to the United Nations Sustainable Development Goal of reducing child poverty by at least half by 2030. This should include a National Child Poverty Strategy with targets and measures to achieve them, developed in partnership with the States/Territories and the community.

### Resolution Two

VIEW Clubs of Australia calls on State and Federal governments to acknowledge the growing number of older homeless women and to meet their need for dignity in retirement by **investing more resources into social and affordable housing**.

### Resolution Three

VIEW Clubs of Australia calls on the Federal Government to **implement legislative and policy measures for wage parity**; to support benefit payments, minimum wage and penalty rate increases to keep pace with inflation and CPI; and support changes to paid parental leave to include provision for superannuation payments.



## SAVE THE DATE!

The next VIEW National Convention will be held in Adelaide from 10-12 September 2021. Registrations will open in September 2020.

## Convention's social activities

VIEW National Convention is as much about having fun with friends as it is about learning, sharing and celebrating VIEW's achievements. Convention's social activities are always a highlight for attendees and this year's Friday night 'Back to the Beach' party and 'Lucky Friday the 13th' social dinners didn't disappoint. Guests went all out with costumes and decorations and the great entertainment kept everyone dancing and singing all night.

Saturday night's Gala Dinner, a 'Mystical Masquerade Ball', was the social highlight of the weekend - a colourful and hilarious night full of fun and continuous laughter. It featured spectacular entertainment by cabaret artist, Trevor Ashley, and comedians Mandy Nolan and Ellen Briggs, who presented excerpts from their 'Women Like Us' comedy show.

Convention's Grand Celebration finale was held on Sunday morning in the Pacific Paradise State School hall. It featured inspiring performances from Pacific Paradise State School students who sang a medley from 'The Wizard of Oz', and Bli Bli State School Choir. Everyone joined in singing a moving rendition of 'We are Australian'. Attendees reflected on the weekend's activities, whilst enjoying a most impressive morning tea provided by local Sunshine Coast VIEW Clubs. See page 14 for a selection of photos from these fun and colourful social activities.



Attendees at the 'Mystical Masquerade Ball' Gala Dinner.

## Welcoming the VIEW National Executive 2020-21

Congratulations to Anne-Louise O'Connor, National President elect, and Joanne Gray and Beryl Pike, National Vice Presidents elect. From January 2020, these dedicated VIEW members will take over as the VIEW National Executive for the next two years.

Anne-Louise O'Connor comes from the Hunter/Central Coast Region; Joanne Gray is from Macarthur, Southern Highlands & Illawarra region; and Beryl Pike hails from New England & North Central NSW.



L-R: Joanne Gray, Beryl Pike, Jan Roberts and Anne-Louise O'Connor during the announcement of the 2020-21 VIEW National Executive.



Bli Bli State School Choir performed at the Grand Celebration finale.



Maroochydore and Twin Waters VIEW Club members provided a vast array of delicious morning tea treats.

# Community in profile

Spotlight on Area ND: Sydney South, NSW

## VIEW in Area ND

As at September 2019

381  
members

10 VIEW  
Clubs

19 *Learning for Life*  
students sponsored

A close-knit community, VIEW members from clubs in Sydney's south enjoy getting together each year for a joint fundraising luncheon to celebrate International Women's Day. Held at the popular 'Gardens on Forest' in Peakhurst, local members are joined by other VIEW members from adjoining areas as well as women from other local community organisations.



Engadine Evening VIEW Club hosting a stall on the main street.



Members from Engadine Evening enjoying a local café lunch.

## Engadine Evening

The members of Engadine Evening VIEW Club (NSW), which turned 47 this year, are extremely community minded. It's not surprising to see members dressed in purple VIEW aprons hosting a stall in Engadine's main street, or gathering together to share a meal at a local business. Popular venues include the Loftus TAFE Catering school where students are honing their employment skills, or several local cafés which are staffed

by homeless people and people with disabilities. The club also donates to a local primary school each year, contributing library books or donating an annual book award. Always keen to grow its membership and promote the good works of The Smith Family and VIEW Clubs, the club's Publicity Officer recently addressed Engadine Rotary Club to share news and information about VIEW and how we support The Smith Family.

## Lugarno Evening

Also celebrating a 47th anniversary this year, Lugarno Evening VIEW Club (NSW) has a very healthy and vibrant membership, with members committed to fundraising to help cover the cost of supporting their five *Learning for Life* students and raising awareness about The Smith Family and VIEW Clubs. Recently, 12 members hosted a craft stall and raffle at Bunnings Kingsgrove as part of VIEW's recent campaign with the hardware retailer (see page 11).

A number of special fundraising events are run each year for members and their friends. These include a visit to the Vivid Sydney light festival, an annual fashion parade, Christmas gift wrapping stalls, and an 'Out of the Closet' night, where members bring along unwanted clothes, handbags and jewellery to sell. Always keen for a celebration or gathering to raise additional funds, the club's Melbourne Cup luncheon has become something of a gastronomical delight!

When members are not organising or attending one of their many fundraising events, they enjoy socialising and getting together for outings. This year the club enjoyed day trips to Manly, the War Memorial in Hyde Park and the Museum of Sydney. Members also look forward to the club's friendship afternoon tea, which is the chance to socialise, have fun and get to know other women.



Members of Lugarno Evening VIEW Club.

# Other exciting VIEW news

## Meet a member



**Cora Zanetti from Aspley VIEW Club (QLD)**

**Member since:**  
2002

**Most enjoyable aspect of VIEW:**  
The friendships!

**What will you always remember about VIEW?**

I was a recipient of a Lilley Australia Day Award in 2018 [for my involvement with VIEW].

**Supporting the education of disadvantaged children is important because...**

Education is the key for future generations.

**Hobbies and interests:**

I enjoy the theatre, gardening and attending the Green Apple Wellness Centre.

**Favourite attraction in your home town:**

I love the Sunshine and Gold Coasts, Mt Coot-tha Lookout and Southbank Parkland, Brisbane. These are all special places that I like to share with my visitors.

## VIEW and Bunnings Warehouse

Bunnings Warehouse sausage sizzles and cake stalls are something of an institution across Australia, so when VIEW Clubs was offered the chance to promote its work at Bunnings stores throughout May, many members were thrilled. Thousands of customers pass through the doors of Bunnings stores every day, presenting an amazing opportunity for exposure and fundraising for our clubs.

Clubs in New South Wales, Queensland, Victoria and South Australia enthusiastically backed this initiative, with members contacting local stores to arrange a day in May for a cake stall, sausage sizzle or promotional stand. Most clubs also used the opportunity to reach out to their local store for future opportunities and partnerships, such as providing vouchers and

items for VIEW raffles and other fundraising initiatives that raise money for The Smith Family.

While many clubs already partner with Bunnings at other times throughout the year for fundraising opportunities, this special opportunity in May was a great chance for other clubs to explore this relationship.

Here is a selection of photos from the Bunnings stalls and stands our VIEW members hosted throughout May. Well done to all involved!



Members from Macarthur Evening VIEW Club raised close to \$1,000 from their cake stall at Bunnings Narellan, and also attracted three new members!



Clubs from the Northern Rivers region of NSW including Bonville-Boambee, Coffs Harbour Day and Woolgoolga Day presented an impressive cake and craft stall.



Centenary Evening, Chapel Hill and Kenmore VIEW Clubs from Queensland combined to host a cake and craft stall at Bunnings Rocklea in Brisbane.

# Around the Clubs

## Rugs for reading

VIEW members choose to support The Smith Family in many different ways, often identifying a particular need in their local community where they can make a difference. For members of WA Western Suburbs VIEW Club (WA) supporting The Smith Family's Child & Parent Centre in Mirrabooka through the donation of items has been something the club has done for many years. Families accessing the centre are lucky to receive household goods, books, beautiful handmade rugs and library bags donated by VIEW members. Who wouldn't want to get cosy with a book on a lovely reading rug like this one?



L-R: Helen Burgess, The Smith Family Child & Parent Centre Manager (left) with VIEW member Glen Lunt and one of the colourful reading rugs.



L-R: Shirley Jenner, Erica Woolman, Jill Cunningham and Lorraine Baker.

## Award winners!

Congratulations to the Marion VIEW Club (SA) International Women's Day Committee who received a 2019 Premier's Certificate of Recognition of Outstanding Volunteer Service, presented by the Government of South Australia.



L-R: National President Jan Roberts; Sue Banning; Jill Thomas; Club President Elizabeth Miller; Eve Scoffield; Teresa Martin; Judy Issa and Wendy Hands.

## New Bathurst VIEW Club

A big welcome to the new members of Bathurst VIEW Club! The club's inauguration in May was a great event with members from clubs in the local area travelling to Bathurst to join in the celebrations. Special guests included: Paul Toole, MP for Bathurst, Deputy Leader of the NSW National Party and Minister for Regional Roads and Transport; Councillor Monica Morse, Bathurst Regional Council and new member of Bathurst VIEW Club; Leonie Green, The Smith Family, Head of State and Territory Operations; Jan Roberts, VIEW National President; and Maryanne Maher, VIEW National Manager. Thanks go to Sue O'Hare, Team Leader for The Smith Family, who gave her time to explain the work of The Smith Family in the Bathurst community. As a result, Bathurst VIEW members are now looking to sponsor at least one *Learning for Life* student in the near future, as well as volunteer in Smith Family Learning Clubs in local schools in 2020. What a great start!

## High tea hits high note

An amazing \$5,000 was raised for The Smith Family at a special fundraising Easter Bridal High Tea hosted and organised by the Geelong Day VIEW Club (VIC). The event was held at 'Chateau Antoinette' in Lara and attracted 140 guests, some of whom had travelled from as far away as Bendigo, two hours' drive away. All guests were dressed in their very best wedding outfits to match the event's bridal theme. A highlight for all was the wonderful showcase of vintage bridal gowns dating from 1926 through to 2000, and wedding memorabilia and photos displayed around the venue's ornate indoor swimming pool. Congratulations to the club's hardworking committee for organising a memorable and unique event!

## Celebrating our Diamond Jubilee in 2020!

VIEW's 60th anniversary next year will showcase an extravaganza of celebrations. Just a few of the special activities planned include:

- Diamond Jubilee themed Area Galas hosted by National Councillors. This is a chance to celebrate with local clubs, with invitations extended to local Members of Parliament, Smith Family representatives and other prominent dignitaries.
- The release of a limited-edition VIEW 60th Anniversary pin.
- Two celebratory events at the Sydney Masonic Centre on **23rd July 2020** – save the date! There will be limited spaces available for these daytime and evening events – bookings open in November, so register early. Other celebrations are planned throughout 2020. Keep a look-out on the VIEW website.

Sixty years is a milestone to remember. We want to shine the light on VIEW throughout the year. Please let us know of any special events in your area and any interesting stories about your members by emailing [view@thesmithfamilycom.au](mailto:view@thesmithfamilycom.au).



### Stepping out

Keen walkers from Bayswater City VIEW Club (WA) stepped the popular 'Walk with VIEW' initiative up a notch by developing their own fundraising version of the walk. Coined a "Walk in the Park", members asked Family and friends to sponsor them to walk five kilometres around Yokine Reserve in Perth. The group raised \$2,800 for The Smith Family and enjoyed a morning tea celebration at Yokine Bowling Club following their achievement. Great idea!



### Spreading the word in SA

The VIEW Clubs Development Team in South Australia has been busy spreading the word of VIEW during 2019. Earlier this year, the team hosted a promotional stall at the St Peters Fair. Lucky to be located in a prime position with lots of passing pedestrian traffic, no question was left unanswered by the members who shared an array of information about VIEW and The Smith Family.

# VIEW National Convention on the Sunshine Coast



# VIEW Merchandise



Gift ideas



All money raised from the sale of VIEW gifts helps children in need to succeed at school.

To order any of these VIEW gifts or to see the full range of VIEW Merchandise visit [view.org.au](http://view.org.au)



Come and Celebrate VIEW's 60th Anniversary

## DIAMOND JUBILEE

Thursday 23 July 2020

Sydney Masonic Centre

Day time and Evening events on this date

Registration Opens November 2019 | Visit [view.org.au/events](http://view.org.au/events)



“Mum says she doesn't want me to grow up poor like her.”

## Help break the cycle of poverty.

When Beth said she wanted to be like her Mum when she grows up, it broke her Mum's heart. Because she knows without completing her education, Beth will likely face a life of disadvantage. Just like her.

**1 in 6 Australian children like Beth are living in poverty.\***

With your support, these children can participate in our out-of-school learning programs to help develop the skills and confidence they need to keep up at school, stay engaged and graduate. By finishing their education they will have acquired the tools they need to create a better future for themselves.

 [The Smith Family](#)



*everyone's family*

**PLEASE DONATE THIS CHRISTMAS  
TO CHANGE A CHILD'S LIFE**

\*Poverty in Australia, 2018, ACOSS/UNSW Report.