

**OUR FIVE-YEAR STRATEGY
PROVIDES A FRAMEWORK
FOR OUR WORK WITH
DISADVANTAGED CHILDREN
AND YOUNG PEOPLE**

**WE DELIVER
LONG-TERM
EDUCATIONAL
SUPPORT**

ACHIEVING OUR GOALS

FIVE-YEAR STRATEGY

Our ambition guides our focus, and our actions are driven by the four priorities underpinning our five-year strategy.

OUR AMBITION

To ensure the effectiveness of our programs and, with the help of our supporters, to significantly increase our reach to help support more disadvantaged children, young people and their parents/carers.

MEASURES OF EFFECTIVENESS

against which our progress is tracked

1. Improving school attendance rates of <i>Learning for Life</i> students over time to 90%	PAGE 14
2. Increasing the proportion of Year 10 <i>Learning for Life</i> students who advance to Year 12 or its equivalent on sponsorship	PAGE 15
3. Increasing the proportion of Year 10, 11 and 12 <i>Learning for Life</i> students who are engaged in work or further study up to 12 months after they leave the program	PAGE 15
4. Influencing the policy agenda of governments in our mission-critical areas	PAGE 16
5. Significantly broadening our supporter base and growing our funds raised	PAGE 17

PROGRAM OUTCOMES

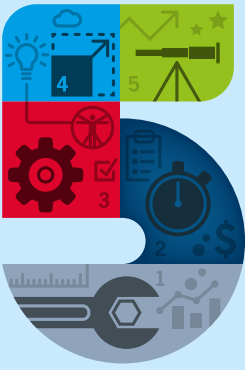
we are seeking to achieve

At the individual/family level	At the school level	At the community level
<ul style="list-style-type: none"> • Improved literacy and numeracy • Improved confidence and self-efficacy • Improved motivation and aspiration • Enhanced networks and relationships • Improved knowledge and understanding • Improved or sustained school attendance 	<ul style="list-style-type: none"> • Increased access to and use of community resources • Increased parental engagement in their children's learning 	<ul style="list-style-type: none"> • Improved service collaboration and integration • Enhanced cross-sectoral partnerships

STRATEGIC PRIORITIES

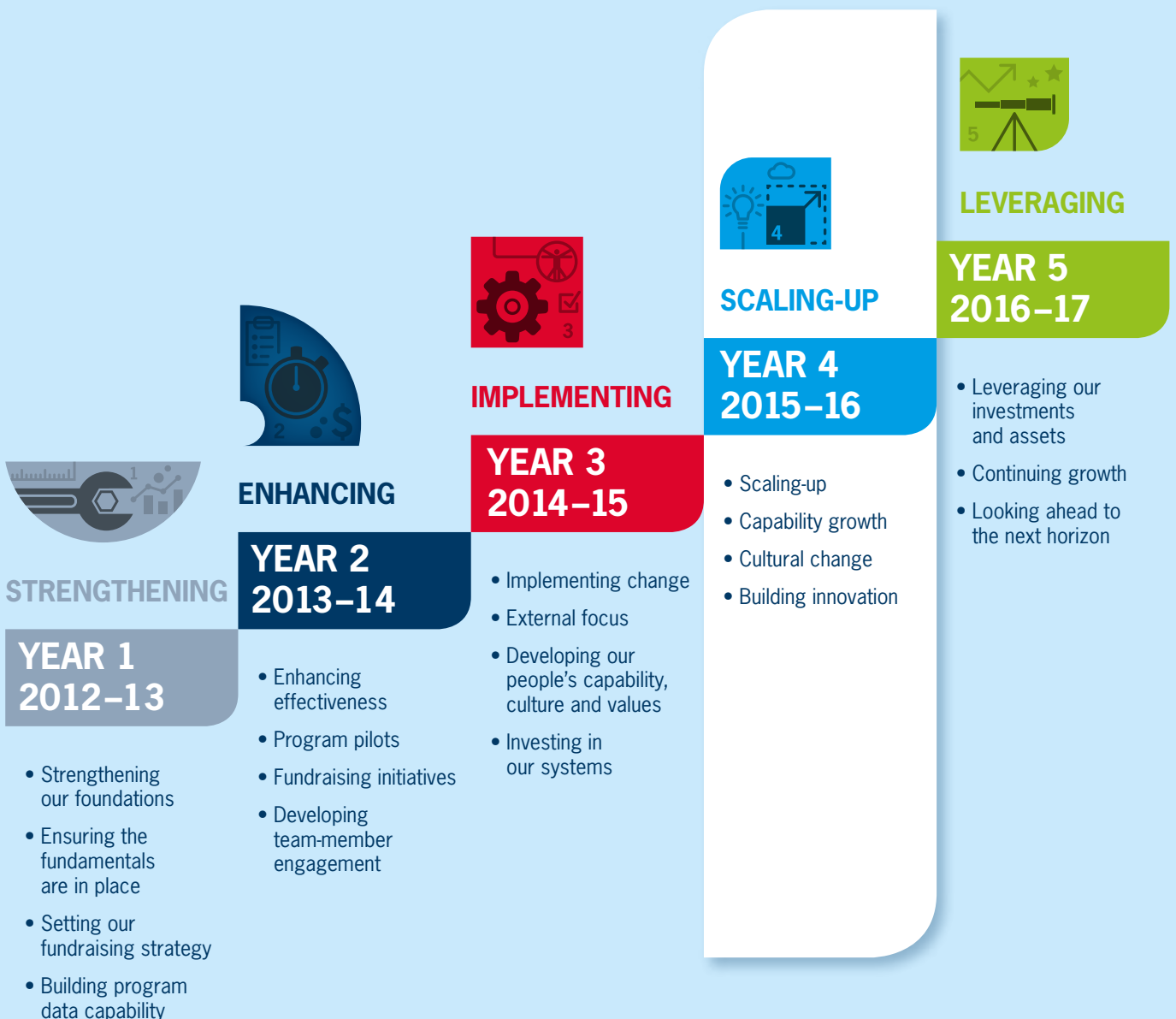
for 2015–16

1. To provide effective support through innovative quality programs PAGE 21	2. To be an influential advocate for disadvantaged young Australians PAGE 39	3. To connect the Australian community with the plight of disadvantaged young Australians and engage them to support our mission PAGE 43	4. To build a high-performing and sustainable organisation PAGE 55
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YEAR 4: SCALING-UP

Our five-year strategy provides the framework for achieving our ambition to ensure our effectiveness and to grow our reach. Across each year there has been a key theme. Year 4 (2015–16) was a year of scaling-up our work and building our capability, as well as enhancing our organisational culture and developing our innovation framework.





Ruth

SUPPORTING STUDENTS TO SUCCEED

“The support from my *Learning for Life* sponsor and my Family Partnership Coordinator meant I graduated Year 12 – even when I felt like I didn’t have a single chance in the world.

I grew up in a single-parent home. Mum supported two kids, two dogs, had a household to maintain and worked a full-time job.

Just before I started high school my mum fell sick, and I had to take on more responsibility around the house. That’s when I realised just how much of a relief the scholarship payments were.

I was halfway through Year 11 when we lost our mother. I managed to remain at school, but I was really, really struggling. I was going into Year 12, working two jobs and supporting myself, all at 17 years old.

The Smith Family has never stopped helping me. My Family Partnership Coordinator is always there, pushing me to further my education and checking in on me along the way.

I’ve now completed Year 12 and am studying a Certificate III in Business. All of this wouldn’t have been possible without The Smith Family.

My biggest aspiration is to sponsor a child because I know first-hand the huge positive impact that this support can have on someone’s life.”

Ruth, *Learning for Life* student