



CREATING BETTER FUTURES

AN EMPLOYEE GUIDE TO
WORKPLACE GIVING



everyone's family

ABOUT THE SMITH FAMILY

The Smith Family is the leading children's education charity helping young Australians experiencing poverty to succeed at school, so they can create better futures for themselves.

Poverty is a matter of chance; not the fault of any child. A family may be forced into poverty through an illness or just one job loss. Even with multiple jobs, with the rising costs of living, sadly many families are struggling to make ends meet.

The disadvantage experienced by the 1.2 million young Australians living in poverty today* not only impacts their life at home; it also adversely affects their education, and worse, the direction of their lives.

At school, these children miss out on things other children may take for granted. Imagine how it would feel to freeze all winter without warm school clothes; to feel ashamed because you have no decent school shoes; to feel isolated and alone because you don't fit in, or to be stressed all the time because you don't have the internet at home or the books you need to do your homework.

**ACOSS/UNSW Poverty Overview Report, 2020*

HOW WE HELP

For almost 100 years, The Smith Family has been tackling the problem of poverty, one child at a time. We are helping children overcome their circumstances by providing long-term support for their education in three distinct ways.

This proven three-pronged approach is equipping these children with the motivation, resilience and life skills they need to succeed at school.

It's a hand up not a handout.



FINANCIAL SUPPORT

We provide financial support for school essentials, like books, stationery, digital devices and internet access.



PERSONAL SUPPORT

We match each child with a dedicated coach at The Smith Family to help them get to school, stay at school and go on to further training or work.



LEARNING PROGRAMS

We provide access to additional learning programs – tailored to each child's individual needs.

WORKPLACE GIVING

Making small, regular donations to The Smith Family through Workplace Giving provides an easy way for you to help change the lives of young Australians living in poverty.

You're in control of how much you give from each pay, and your donations are pre-tax, reducing your taxable income. It's also worth asking your employer if they match employee donations, as if they do, you'll double your impact!

Your valuable donations will help support the education of more young Australians in need, empowering them to create better futures for themselves.



"Workplace Giving has shown me that even a small amount can go a long way. It's very easy and convenient to participate, and I love getting letters from the students I support through The Smith Family – it makes it more personal. Knowing how my donation is being utilised and that it's helping, makes me want to keep giving."

LINDA, CORPORATE COMMUNICATIONS MANAGER, AGL

TWO WAYS YOU CAN GIVE

DONATE EACH PAY

Simply choose to donate a nominated amount from each pay to support our learning programs.

\$3 per week can help provide families with a reading resource pack, so parents can help their children develop literacy skills and enjoy reading.

\$6 per week can help power our *iTrack* program, providing mentors to give guidance about study and career options, in a secure online chat site.

\$10 per week can provide children with a *Let's Count* pack, filled with numeracy games and a tip sheet for parents to help develop their child's numeracy skills.

\$20 per week can broaden a student's horizons by helping them to participate in our *Work Inspiration* program, providing them with a positive introduction to the world of work.

SPONSOR A CHILD

For just \$52 per month, you can sponsor the education of an individual child in need.

As a Smith Family sponsor, you'll be providing an Australian child in need with the vital tools, resources and support they need to succeed in their education. With school books, money for excursions and other learning essentials, your sponsored child can access the same opportunities as their classmates. And having the basics, such as uniforms and school shoes, will help them fit in and feel like they belong.

One of the wonderful benefits of sponsorship is that you'll receive student profiles from your sponsored child, with information like their interests and favourite subjects. You'll also have the opportunity to write to them, send birthday cards and more.

To find out if your workplace offers the child sponsorship option, simply contact your Workplace Giving Coordinator or Payroll Office.



START CREATING BETTER FUTURES

1. COMPLETE A WORKPLACE GIVING FORM

Ask your Workplace Giving Coordinator or Payroll Office if your company has a Workplace Giving form.

If they do, nominate The Smith Family as your preferred charity and select your donation amount or child sponsorship preference. Alternatively, you can complete the form below.

2. SUBMIT YOUR FORM

Please return your completed form to your Workplace Giving Coordinator, Payroll Office or a Smith Family representative if you are attending one of our presentation events.

3. ASK YOUR WORKPLACE TO CONTACT THE SMITH FAMILY

If you've chosen to sponsor a child, you will need to ensure your workplace sends us your personal contact details and company details.

Your Payroll Office can find our contact details on the form in this brochure. If you elect to receive correspondence from us about the impact of your support, you will also need to ensure your workplace passes on your details to us, regardless of whether you are a donor or sponsor.



YES, I WOULD LIKE TO SUPPORT A CHILD IN NEED THROUGH WORKPLACE GIVING

Mail: Workplace Giving, The Smith Family, GPO Box 10500, Sydney NSW 2001

Email: workplacegiving@thesmithfamily.com.au

Phone: (03) 9473 4344

DONATION

I would like to donate the following amount to The Smith Family:

\$3 per pay \$6 per pay

\$10 per pay

\$20 per pay

Or nominate your preferred amount \$ each pay period.

CHILD SPONSORSHIP

I would like to sponsor an Australian child at the School level as per the pay period below:

\$12 per week \$24 per fortnight

\$52 per month

YOUR DETAILS

Title

First name

Surname

Address

Phone M H W

Email

COMPANY DETAILS

Company name

Employee ID

Address

Phone

Signature

Date

The Smith Family is bound by the *Privacy Amendment (Private Sector) Act 2000*. For a copy of our Privacy Policy, please visit thesmithfamily.com.au ABN 28 000 030 179