

## 1. Name and Contact Information

### ✓ Include:

- Full name
- Professional email address (e.g., firstname.lastname@email.com)
- Phone number

### ✗ Do NOT include:

- Home or postal address
- Age or date of birth
- Photo (unless required for specific industries)

## 2. Length and Format

- Keep your resume to two A4 pages (one page for entry-level roles).
- Use a clear, professional font (e.g., Arial, Calibri, or Times New Roman).
- Avoid slang, emojis, or casual language.

## 3. Tailor to Each Job

- Customize your resume for every job application.
- Use keywords from the job ad (e.g., if the job asks for “strong customer service skills,” highlight your experience in customer service).

## 4. Personal Statement or Career Objective

- Start with a brief statement summarizing what you offer.
- Example:
  - "Enthusiastic marketing graduate with strong analytical skills and experience in digital marketing campaigns."

## 5. Work Experience

- List jobs and relevant experiences in reverse chronological order (most recent first).
- Include voluntary work if relevant.
- Focus on achievements rather than just responsibilities.

### ✓ *"Increased customer satisfaction scores by 20% through improved service strategies."*

### ✗ *"Assisted customers with their queries."*

## 6. Education

- Include your highest relevant qualification first.
- Mention VET courses, certifications, or short courses if applicable.

## 7. Additional Information

- List skills, languages, hobbies, and licenses (e.g., Driver's License, Working With Children Check).

## 8. References

- You can list referees or simply state: "References available upon request."
- Ask for permission before adding someone as a referee.

## 9. Professional Email

- Use a professional email address (e.g., john.smith@gmail.com instead of cooldude123@email.com).