

PARTNERSHIP BROKERS

SCHOOL + BUSINESS + COMMUNITY



everyone's family

Aspiring Towards Construction Careers

Purpose:

To provide young people with an insight into the numerous career pathways within the construction industry.

Partnership members:

- John Holland Group
- Sub-contracted organisations
- Ferny Grove State High School
- Arana Leagues Club

Context and Goals

When young people discuss employment options in building and civil construction, they tend to refer to carpenters, bricklayers, plumbers, and electricians. The primary purpose of this partnership is to offer a broader insight into occupations within the construction industry.

Assisting students to identify broader roles in building and civil construction trades will improve young people awareness when searching employment and training opportunities, and address industry skills shortages (particularly in plant operations, landscaping and engineering).

The partnership inspires young people to pursue further study, including study in these fields either at a Certificate, Diploma or Degree level.

The Partnership's Approach

John Holland Group contributed to the partnership by inviting representatives from construction sub-contractors to speak with students from Ferny Grove State High School and provide an insight into their particular trade. Speakers also discussed their own personal career journeys and offered advice regarding study options and qualifications that will help young people enter the industry and enhance their skills once employed.

A tour of facilities allowed students to see first-hand the industry equipment and work environment, which helped students determine which trade aligned with their personal skills and interests.

Arana Leagues Club provided a bus for Ferny Grove SHS students to attend the tours.

Benefits

- Eight students and one Industrial Technology teacher from Ferny Grove SHS attended the industry tour and now have a clearer insight into the construction industry.
- Five construction organisations proactively engaged their future workforce and discussed study and employment pathways within their industry.

"I now know I want to be an electrician, and, exactly how to go about it"

Student – Ferny Grove State High School

Next Steps

John Holland Group is keen to capitalise on the success in 2013 and is discussing with partners how they can replicate these visits in 2014. Partners are also looking at providing professional development for relevant career and trade teachers, to increase their own knowledge of the industry and improve future instruction and advice.



Support from the Partnership Broker

The Partnership Broker was integral in linking the school with John Holland Group, enabling this visit. The Partnership Broker also utilised the strong relationship between Arana Leagues Club and Ferny Grove SHS by enabling the use of the Club bus to transport the students to and from the construction site.

TOP TIP

A partnership approach can strengthen relationships between people and organisations from different sectors and build community cohesion.