Grill’d Local Matters Fundraiser

How Local Matters Works

Local Matters is Grill’d’s community giving program, supporting local groups across Australia. Each month, every Grill’d restaurant distributes $500 among three community groups:

- The group with the most customer tokens receives $300.
- The other two groups each receive $100.

Customers receive one token with each meal and place it in one of three charity jars displayed in the restaurant.

Our Fundraising Result

Geelong Evening VIEW Club successfully registered for Local Matters and secured a jar at Grill’d Waurn Ponds. We were runners-up in the September fundraiser and received a $100 donation.

Community Support and Recommendation

Our club encouraged members, family and friends to dine at Grill’d and place their tokens in the Smith Family–Geelong Evening VIEW Club jar.

We will be eligible to fundraise through Local Matters again in 12 months. We recommend that other VIEW Clubs apply because the program offers:

- a straightforward application process;
- a quick response from Grill’d; and
- a guaranteed donation for minimal effort.