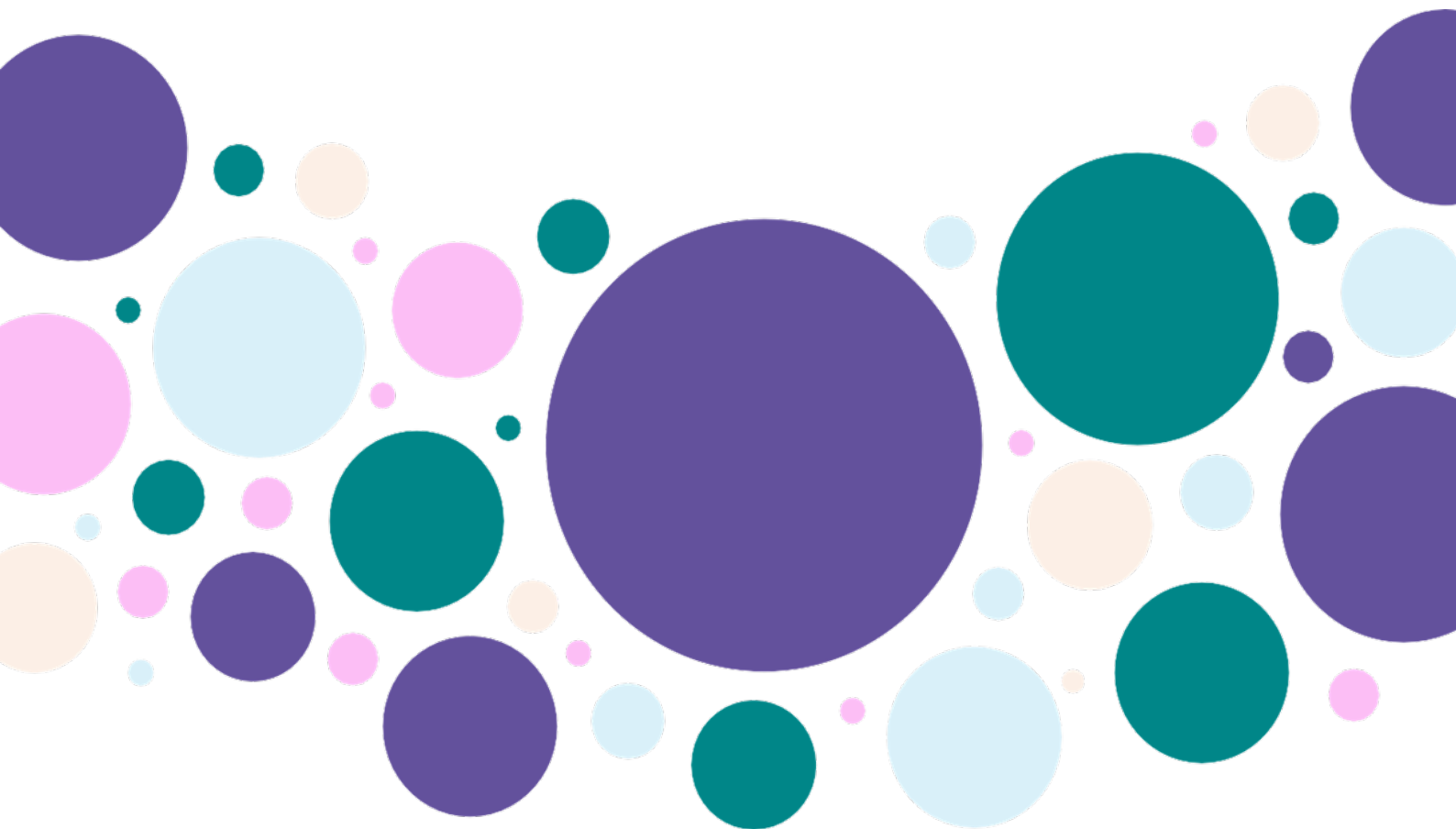




VIEW is a national women's organization with 16,000 members across Australia. Members are connected by a common purpose to improve the life outcomes of Australian children and young people in need. VIEW exclusively supports The Smith Family by sponsoring the education of young Australians experiencing disadvantage.

VIEW's supportive network helps women build lasting friendships, empowered and connected by the common purpose to support The Smith Family and make a difference to Australian children experiencing disadvantage.

Message from our President Pauline Rockley

Well, here we are in August, that means Christmas is just around the corner. Where did this year go? When I look back since our last newsletter, we've been pretty busy. We've had some great sundowners, guest speakers and events as well as welcoming new members. Now that our first birthday is done and dusted the committee can take a few deep breaths before we put on our thinking caps for what we can get up to next.



My personal thanks go out to all of you for the way you have continued to support each other and the committee. We have all met ladies that we may have never met if we weren't part of Busselton VIEW Club. While sponsoring students is a very important part of what we're about I believe the friendships, fun and laughter is what makes us keep moving forward. Sometimes with laughter comes sadness and it is with great sadness that we said farewell to Joy Poustie.

In the words of Michele Obama;

"Friendships between women, as any woman will tell you, are built of a thousand small kindnesses... swapped back and forth and over again"

Yours in friendship

Pauline Rockley

The positions for Assistant Secretary, second Programme Officer and Members Liaison Officer still remain vacant. Do not be shy, come and ask a committee member about these positions if you are interested or just need more information.

Committee Update

Busselton VIEW now has almost 50 members and we generally get a couple of new members each meeting. We have just had our first birthday party and more about that later on, we are sponsoring our first child, which we hope will be the first of many, and we believe that our club objectives are being more than achieved. All in all, not too shabby for a club that is just a year old.

Our very first AGM will be held in January 2026 when all committee positions will be vacated. If you feel like you want to be more involved with the running of our club, maybe you should start considering whether you wish to nominate for a committee position next year.



Back Row L-R Kath Green, Ann Stanton, Karen Gaillard (Vice President), Pauline Rockley (President), Robyn Robertson (Secretary), Paula Taylor
Front Row L-R Marria Eiffler, Bev Clarke (Treasurer)

Our Meetings

Our meetings are on the third Thursday of each month and feature a guest speaker, some formalities and some time to socialize. To keep things interesting, we sometimes have a theme to our meetings which is sourced from calendar events like International Women's Day, Easter, Mother's Day, Christmas etc. The theme will be supported with a suggestion for attire and we encourage you all to join in. Generally, some members stay after the meeting to share a bite to eat and what can I say, the more the merrier!

On **Thursday 15th May** we met for our Mother's Day meeting at Tonic by the Bay where we welcomed 12 new guests. Everyone was inspired by the stories of member Margaret Paterson and her legendary mother Maud Stanley who talked about their pioneering work with Riding for the Disabled and the value of volunteering. Liz MacLeay provided an update on her communications with our student, which included a lot of really good exclamation marks, and members were thrilled to learn we will soon start sponsoring our second child. Fresh produce at the "Bring and Buy" table was in demand and the chat over lunch was along the lines of "best meeting yet"!



On **Thursday 19th June** the Busselton VIEW Club met at Tonic by the Bay for a very special general meeting where we hosted a sustainable fashion show in partnership with St Vinnies Busselton. Our guest speaker, Christine Sambell, the St Vinnies Area Manager, spoke passionately about how last year all money raised by St Vinnies was distributed to over 61,000 disadvantaged people in WA as debt relief, emergency support, rent relief, mental health services, youth support and the list goes on. Did you know that on average each Australian buys 27kg of new clothing / textiles a year and then disposes of 23kg into landfill, equating to 6,000kg of textile waste being dumped into landfill every 10 minutes! What a compelling reason to recycle our unwanted clothing to organisations like St Vinnies when you get the added bonus of helping disadvantaged Australians. After the meeting formalities 6 of our brave members proudly strutted their stuff wearing preloved fashions supplied by St Vinnies Busselton. All attendees, which included over 30 paying guests, had a hoot and the clothes were flying off the racks in the post catwalk sale. As having fun is hungry work some members stayed on at Tonic for lunch and what a buzz there was around the table as the conversation ranged from the fashion show, recycling to mushroom podcasts. We raised over \$400 and 7 new member applications were given out, so all in all a very successful meeting.



20250619 0 Pre Fashion Show Coffees



20250619 1 Fashion Show Sandy from Vinnies Busselton commentating



20250619 8 Fashion Show Pam wearing Rockmanns pant paired with Just Jeans top and Veducchi longline coat 1

In the words of member Pamela Clarke;

Today's Fashion Parade and the general atmosphere of the morning was great! Thank you Pauline and all the very active committee members for all the hard work you put into VIEW. You have created a wonderful place for women of Busselton to get together in friendship and a shared vision to make children's lives easier and more rewarding.



20250619 99a Fashion Show Ann wearing one off Ashley 2 piece 1



20250619 97 Fashion Show Ann wearing Jessie evening dress with Sunnifaux fur jacket 2)



20250619 98 Fashion Show Robyn wearing Jersey Girl pants with Label of Love sweater 1



Many thanks to Robyn's daughter Sandra for taking these excellent photographs of the Fashion Show.

On **Thursday 17th July** the ladies from Busselton VIEW hosted their **1st Birthday** at Shelter and what a birthday it was! Over 60 ladies attended, including guests from our sister VIEW clubs in Bayswater, Melville, Western Suburbs and Capes. President Pauline opened the meeting with a welcome to country and the VIEW pledge. Pauline then welcomed our guests and introduced our Zone Councilor, Mary Deakin, who congratulated Busselton VIEW on their achievements in their 1st year. After which Pauline introduced the Margaret River ensemble, the Odd Bunch, who took to the stage and got our toes a tapping, hands a clapping and a couple a dancing, to their eclectic tunes ranging from sea shanties to folk.



During the following meeting formalities Pauline quoted member Liz MacLeay who had included this comment with her emailed apology;

"...I noticed the proposed resolution calling for government action on loneliness. I think our VIEW club, through your efforts and our participation, would do more to combat loneliness than any government department would manage in a year."

After business was concluded the birthday cake was cut and a delicious high tea was served. Guests had time to mingle and chat until the entertainment resumed with the Busselton ukulele group, the LadyBUGs, who had the challenging task of engaging with a crowd with elevated sugar levels.



The festivities concluded with the presentation of the door prize and drawing of the raffles. Michelle McGrath, President of Bayswater VIEW, was the lucky winner of the door prize. Lorraine Feidler, President of Melville VIEW, eventually won the raffle 1st prize, a voucher for 2 nights' accommodation at Broadwater Resort, after a redraw was called when Wendy Lewis, the donor's mother, won the initial draw. Raffle 2nd prize, a \$100 food voucher for Tonic went to our very own Cher Allen. Raffle 3rd prize, a selection of products from Pharmacy 777 went to Jean Trina from Capes.



Thanks to all the committee members who put so much effort into organising and decorating the venue to make it such a special day with special mention to our hardworking Program Officer, Paula Taylor, who secured such a fantastic venue. The exploding balloons were a very special touch, Maria!



Member Jennifer Prevett had this to say about the day;

What a wonderful beginning to celebrate our 1st Birthday of the Busselton VIEW Club. Congratulations to you Pauline and your committee. The entertainment was outstanding and the Venue great. Our Club has a future to behold and envious to all. Thanks to you all.

Upcoming Meetings

Date	Venue	Details
21 st August	Tonic by the Bay	As our scheduled guest speaker could not make this meeting, we will have a member review session and hear some members stories. The "Bring and Buy" table will be back!
18 th September	Tonic by the Bay	Bev, Paula and Robyn will report on the VIEW National Conference
16 th October	Tonic by the Bay	Speaker are the Breast Cancer girls from the "Shitty Titty Committee"
20 th November	Tonic by the Bay	James Jarvis from Busselton Hospice will be speaking and as this will be our last meeting for 2025 it will have a Christmas theme
15 th January	Tonic by the Bay	AGM

Social Events

Whilst the primary function of the Busselton VIEW Club is to raise money to support the educational needs of disadvantaged children through frameworks provided by the Smith Family, we are also committed to providing a safe and friendly atmosphere where women from all walks of life can connect and establish new friendships. Whether you are a long-term Busselton resident or a blow-in like myself, it is always good to meet new friends and enrich your social sphere. So don't be shy and make the most of these opportunities and if you have a suggestion for an event, please share it with a committee member who will ensure it is considered.

On **Wednesday 6th May** we mixed fund raising with pleasure when we met at the "Old Bakery" on Kent St for the monthly social. This old stone house is believed to have been a bakery in 1919, where bread was baked in the separate bakehouse building and sold through the windows on the front veranda. The remnants of the old chimneys for the ovens can still be seen at the back of the bakehouse. Ladies chatted and wandered the rooms whilst they enjoyed the refreshments provided.





On **Thursday 12th June** the Busselton VIEW ladies met at The Goose for their June sundowner. Whilst everyone relaxed and enjoyed the sunny outlook, after our recent rainy period, there was much excited chatter and anticipation about the upcoming fashion show to be held at the June meeting.



On **Wednesday 25th June** the intrepid models from the fashion show met with some committee members at a member's home for a Fashion Show debrief. There were many giggles over our



beverages and nibbles as we watched a slideshow on the big screen. The consensus from our brave models was that whilst it challenged their comfort zones it had been a lot of fun and a truly empowering experience. Hopefully next year we will have a completely new set of members who dare to take up this challenge!

On **Wednesday 30th July** 20 ladies met at Tonic for our July Sundowner. Each time we meet there are always some new faces mixed in with the regulars. Some ladies like to find a comfortable position and chat with their neighbors and others like a moveable conversation. However you like it, we are a friendly group and the conversation ranged from local issues like changes to dog beaches and the wintry weather to northern hemisphere tsunamis. If you are yet to attend a social get together, this serial attendee can highly recommend the experience. As they say the more the merrier!



Upcoming Social Events

Members will be notified by email and / or WhatsApp about any upcoming social events but don't forget to put Melbourne Cup on 4th November into your diaries.

Communications

Information pertaining to club business like meeting details, minutes, agendas and Smith Family information will always be sent to members by email from the Secretary.

To promote the group and attract new membership we regularly post to Facebook, where we now have almost 170 followers. Ideally, we would like all of our members to “follow” us on Facebook so that they can observe and comment on how this channel is being managed. We are all a part of this team; every voice deserves to be heard and any suggestions will be considered.

Social communications between members are via our WhatsApp group and if you have not already joined this group, please approach a committee member who will help you get started. This group is a self-managed private chatline that allows members to send messages to the group. Use it if you want to find a coffee pal, require a dog walker or share something that is on your mind. Like most groups it will only be as good as its members, so we encourage respectful behaviour when using it.

In July the Busselton Dunsborough Mail published this article about our Fashion Show.

busseltonmail.com.au Wednesday July 09, 2025 BUSSELTON-DUNSBOROUGH MAIL 7

NEWS

Fashion with future focus

LOCAL NEWS

A GLAMOROUS fashion show held in Busselton last month demonstrated the style and beauty that can be found amongst pre-loved designs and promoted the importance of investing in sustainable fashion choices.

The Busselton VIEW Club met at Tonic by the Bay on June 19 to host a special general meeting, along with the fashion show in partnership with St Vinnies Busselton.

Guest speaker, St Vinnies Area Manager Christine Sambell, spoke passionately about the funds raised by St Vinnies WA and their distribution to more than 61,000 disadvantaged people as debt relief, emergency support, rent relief, mental health services, youth support and more.

With the average Australian buying 27kg of new clothing and textiles each year, and disposing of 23kg into landfill, the figures equate to 6,000kg of textile waste being sent to landfill every 10 minutes.

To further highlight the importance of embracing sustainable fashion, six



VIEW Club member Ann looking gorgeous in a stunning one-off Ashley two piece.

brave VIEW Club members strutted their stuff down the catwalk in preloved outfits, all supplied by St Vinnies Busselton.

After a slightly nervous start, the appreciative crowd

encouraged the models to enjoy the moment and fun was had by all.

At the completion of the show and the announcement of the raffle winners, guests made a beeline to the



Robyn looking happy and confident in Jersey Girl back pants paired with a Label of Love red sweater.



After the show guests had fun choosing their own outfits from the Vinnies racks.

Vinnies post-catwalk sale where clothes were flying off the racks.

"A big thank you for supporting this event goes to Tonic by the Bay for providing the venue and St Vinnies

WA, especially the ladies from the Busselton store who helped us choose our fashions, dressed us on the day and provided the catwalk commentary," a Club spokesperson said.

The Busselton VIEW Club is part of a national organisation which was established around 65 years ago, and boasts more than 16,000 members.

After a slightly nervous start, the appreciative crowd encouraged the models to enjoy the moment and fun was had by all.

VIEW - Voice, Interests, and Education for Women - is a branch of the Smith Family.

The women's-only group supports disadvantaged students across Australia through the Smith Family Learning for Life program, as well as providing a safe place for women to connect and make new friendships.

The Busselton VIEW Club is less than a year old, already has over 50 members and has already begun sponsoring its first student.

Those interested in finding out more about the club can follow on Facebook or email busseltonview@gmail.com for more information.

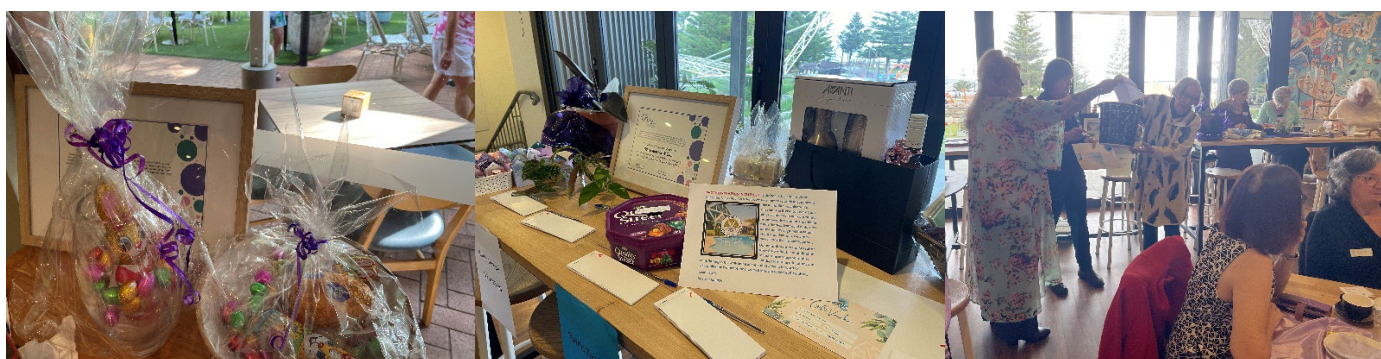
Fund Raising

Whilst most of our fundraising for our children is based on the meeting entry fee, we are constantly looking for new ideas as to how we can raise money without asking too much from our members in terms of time and money. If you have any ideas, please raise it at a meeting or approach a committee member who will ensure the idea is considered.

At our June meeting, when we hosted our Sustainable Fashion Show, we added a \$10 door charge for non-members and this, along with the raffles raised almost \$400 for the club. Due to the success of this event, it is likely it will become an annual event which is run outside of the meeting cycle where we can maximise on its fundraising potential.

Our 1st Birthday at Shelter raised over \$450 from raffles and ticket sales, proving you can have fun when you FUNRAISE!

A very big thankyou to ladies, like Marion Behiels, who regularly donate items to our raffles which provide a bit of excitement to our meetings and add to our fundraising coffers. If you have items at home that you wish to recycle but feel they deserve better than the "Bring and Buy" table, maybe you might consider donating them as raffle prizes.



If you are interested in taking a more proactive role in our club "fun raising", please approach Paula Taylor about joining the Fund-Raising Subcommittee.

Our Children

Liz MacLeay reports that our sponsored child Joaquim is *"proving to be a lively correspondent. At 6 going on 7, that probably indicates much family support. He always responds to my notes and is enthusiastic in return. He recently shared that his school went on an excursion to see an orchestra for kids which he enjoyed a lot. He seems like a great kid and it is our privilege to be able to give him a helping hand."*

Busselton VIEW is hoping that we will be able to sponsor our second child by the end of 2025 so we will be looking for another member to take on the role of communicating with this child. Liz seems to be thoroughly enjoying her correspondence with Joachim, so maybe this could be for you. If you are interested, please have a chat with Liz about her experience and / or talk to a committee member.

VIEW National Convention 2025



Our intrepid committee members Robyn Robertson, Bev Clarke and Paula Taylor will soon be jetting off to Brisbane for the VIEW National Convention which runs from Friday 5th September to Sunday 7th September. This national event runs every 2 years, is packed with fabulous speakers and provides some wonderful networking opportunities. Can't wait to hear what the ladies report on their return! Our Zone Councilor, Mary Deakin, mentioned at the 1st birthday that there has been some interest in hosting a WA VIEW convention in between National Convention years, so watch this space!

In Remembrance



It is with great sadness that we mark the passing of Busselton VIEW member Joy Poustie 16/4/1933–22/6/2025. Joy was an inaugural club member way back in March 2024 and she will be greatly missed by all who knew her. Joy, who I have heard called “a proper English lady”, was born in India and migrated from England to WA when she was 81 to join her son and grandchildren. Age being no barrier, to a lady like Joy, she proceeded to lead a full life in her new home where she enjoyed a very busy social diary.



New Members

Congratulations to the following members were presented their club badges at recent General Meetings



May new badges Marion, Janet, Carolyn, Brina and Janine



July new badges Ann, Julie and Kath

Birthday Celebrations....every month some of us get a little older....



May birthdays Janine and Bev



June birthday girl Kath



July birthdays Marie Taylor (Busselton), Jean Trina (Bayswater), Bev Hawkes (Melville), Di Hull (Capes), Noni Ilic (Capes)

Busselton VIEW Club thanks....

Tonic by the Bay for providing the venue for our monthly meetings and donating a \$100 food voucher for the 2nd prize in the 1st Birthday Raffle

St Vinnies Busselton for providing clothing, stylists and commentary at the June Sustainable Fashion Show.

Shelter Brewery for providing the venue for our 1st Birthday

Broadwater Resort for donating a voucher for 2 nights' accommodation as 1st prize in the 1st Birthday Raffle

Pharmacy 777 Busselton donating goods for 3rd prize in the 1st Birthday Raffle

Odd Bunch for providing entertainment at our 1st Birthday free of charge

LadyBUGs for providing entertainment at our 1st Birthday free of charge

The Clean Spot Vasse for donating Car wash vouchers for the raffles

Contact Details



Busseltonview@gmail.com



<https://www.facebook.com/profile.php?id=61569459233708>



<https://chat.whatsapp.com/ISy3JDLOX52IZkEif1EYB>



<https://instagram.com/BusseltonVIEW/>

Well that's a wrap for this edition, so ladies stay safe and be kind to yourselves and others!