

**XX February 2026**

## **New Year, New You – Join VIEW and Embrace the Spirit of Giving in 2026**

This year, VIEW Clubs of Australia are embracing the theme “**Give to Gain**”. For VIEW, giving is at the heart of everything we do: giving time, friendship, and support to help children and families in need thrive.

But when we give, we also gain connection and a sense of purpose. This is particularly the case with VIEW where we create new friendships while taking part in a shared interest, fundraising to support the education of Australian children.

Connecting socially with others in community helps us to stay engaged and improves our wellbeing.

[Name] VIEW Club is inviting new members to join this movement of giving and connection. VIEW, which stands for Voice, Interests and Education of Women, is a network of more than 260 clubs and over 13,000 women throughout Australia. For more than 65 years, VIEW has supported The Smith Family, enabling disadvantaged children to access education and create better futures.

Club President [Name] said: “**2026 is all about giving to gain – and VIEW members live this every day. Through volunteering, fundraising, and friendship, we create opportunities not just for children in need, but for ourselves and our communities.**”

Social events are back on the calendar, including [e.g. fashion parade, theatre parties etc.], and every activity helps raise funds for The Smith Family’s **Learning for Life** program. This program provides financial, educational and personal support to students experiencing disadvantage – a mission that matters more than ever in today’s economic climate.

Right now The Smith Family is seeking Sponsors and Donors for its *Back to School Appeal* – if you are able to sponsor or donate please go to: <https://www.thesmithfamily.com.au/>

VIEW nationally supports the education of over 1,825 students, and [Name VIEW Club currently supports XX# students]. “Parents shouldn’t have to choose between putting dinner on the table or buying a school uniform. That’s why we’re committed to helping children succeed,” [President Name] said.

Anyone interested in becoming a member can call [Name] on [Phone] or visit [www.view.org.au](http://www.view.org.au) for further information.

The next [insert location] VIEW Club meeting will take place [insert where, when, time and RSVP details].

**-ENDS-**

[AREA] VIEW representatives are available to speak with the media. For more information, call [PUBLICITY OFFICER NUMBER] or [MOBILE NUMBER].

### **About VIEW Clubs of Australia**

VIEW is a national women’s organisation with over 13,000 members in more than 260 communities exclusively supporting children’s education charity The Smith Family. Members sponsor students, volunteer, fundraise and advocate to improve the life outcomes of Australian children and young people experiencing disadvantage. Visit [view.org.au](http://view.org.au)

### **About The Smith Family**

The Smith Family is a children’s education charity that helps young Australians experiencing disadvantage to create better futures for themselves through harnessing the power of education. Visit [thesmithfamily.com.au](http://thesmithfamily.com.au)

