

XX March 2026

## **VIEW embraces the International Women's Day theme, Give to Gain**

VIEW members around Australia will celebrate International Women's Day on 8 March.

Globally, International Women's Day (IWD) honors women's social, economic, cultural, and political achievements while calling for action to advance gender equality. Across the world, communities come together to celebrate progress and advocate for change.

The 2026 IWD global campaign theme is "Give to Gain".

For VIEW, giving is at the heart of everything we do. giving time through volunteering, fundraising, and creating opportunity - empowering young Australians in need through education, while also strengthening ourselves and our communities.

In return, VIEW members gain friendships and stronger communities. Social connection keeps women engaged and enhances our wellbeing. When we give, we gain connection, purpose and belonging.

"As a national women's organisation, we celebrate women every day, but IWD in particular is a wonderful opportunity to bring together women from across [location] to celebrate all that women do, and give, to the community." said [VIEW Club President/Secretary name]

This year VIEW is hosting a number of IWD events across Australia including in Nerang and Pine Rivers, in Qld, across the Hunter and Central Coast in NSW, Victor Harbor in SA, Ocean Grove in Victoria, as well as across Perth, WA.

IWD is a wonderful opportunity to discuss the theme of equity with [keynote speaker – who has experience in xyz] and explore ways in which we can create gender equality across our community."

Embedded in local communities yet united as a national organisation, VIEW members have long advocated for equal access to education for girls and women, recognising education as the foundation of independence, leadership, and lasting social change.

"VIEW members speak out on a whole range of issues which are essential for the future wellbeing not only of women, but all Australians. A recent national vote by our members endorsed the following resolutions for the next two years.

- Support for children falling below national literacy and numeracy benchmarks.
- Increased funding for mental health support in schools through dedicated, qualified professionals, and
- Creation of, and support for, programs that address loneliness and social isolation."

said [VIEW Club President/Secretary name]

VIEW is a national women's organisation with 13,000 members in almost 260 communities exclusively supporting the children's education charity, The Smith Family. Members sponsor students and also volunteer, fundraise and advocate to improve the life outcomes of Australian children and young people experiencing disadvantage.

The future is community – harnessing the power of bringing people together. For women seeking connection and community. At VIEW they will find both – we warmly welcome them to join us!

IWD has been observed for over a century, as have many of the issues still impacting women's advancement. Since 1911, IWD belongs to all who care about gender equality.

**-ENDS-**

**[AREA]** VIEW representatives are available to speak with the media. For more information, call **[PUBLICITY OFFICER NUMBER]** or **[MOBILE NUMBER]**

### **About VIEW Clubs of Australia**

VIEW is a national women's organisation with over 13,000 members in close to 260 communities exclusively supporting children's education charity The Smith Family. Members sponsor students, volunteer, fundraise and advocate to improve the life outcomes of Australian children and young people experiencing disadvantage. Visit [view.org.au](http://view.org.au)

### **About The Smith Family**

The Smith Family is a national children's education charity that helps young Australians experiencing disadvantage to create better futures for themselves by harnessing the power of education. Visit [thesmithfamily.com.au](http://thesmithfamily.com.au)