



Give Aussie kids an equal chance to learn

Turn your containers into books today!



30 donated containers = 1 school book



A message to all NSW VIEW Club members

Thank you to everyone already donating through Return and Earn – we truly appreciate your generosity. Now we're asking for your help to spread the word and amplify the impact of an exciting partnership between **The Smith Family and Return and Earn**, helping Australian children living with disadvantage access the books and learning resources they need.

This six-month appeal invites communities across NSW to **turn bottles into books**, with **every 30 eligible containers funding one book** for a child living with disadvantage. Together, our goal is to help **60,000 children** through the power of education.

How you and your VIEW Club can help

We encourage all VIEW Club members to help raise awareness and get your local communities involved by:

- **Hosting a bottle and can collection day** in your community
- **Running a collection drive** at club meetings, community centres, schools, or local events
- **Inviting friends, family, neighbours, and local businesses** to donate their containers
- **Encouraging regular recyclers** to donate a portion of their Return and Earn refund to The Smith Family – even just for one chosen week
- **Sharing the campaign** on local noticeboards, newsletters, and social media

Every container donated contributes **10 cents towards our \$200,000 fundraising goal**, helping children access books, learning support, and brighter futures.

Find your nearest Return and Earn location

There are over 664 return points in NSW. You can find your closest Return and Earn machine or return point here:

👉 www.returnandearn.org.au

You'll also receive **campaign posters shortly**, and we'll be in touch soon with details about upcoming events – with as much notice as possible.

We encourage VIEW members to help spread the word by connecting with your local MP and sharing this initiative with neighbours, schools, fellow VIEW members, friends and family. The more people who get involved, the bigger the impact we can make together. Small actions, when shared widely, can create real change for children in need.

PS. Take a selfie at the Return and Earn machine when you return your containers and send it through to us at view@thesmithfamily.com.au. We'd love to help promote your efforts and build momentum by sharing your story.

With your help, we can make this the **biggest Return and Earn campaign yet** and show how powerful community action can be. Thank you for everything you do to support Australian children through education.

Warm regards,
Jessie Petagna

The Smith Family