

July E-mailout 2026



Dear VIEW Clubs,

We are officially past the halfway point of 2026! Thank you to all VIEW Clubs for getting their bank statements submitted in such a tight timeframe. There is a lot happening in the world of VIEW – This July e-mailout provides information on the following topics:

1. Women's Weekly Article
2. VIEW Brand Guidelines and distorted VIEW logos
3. Grant Applications
4. People's Choice Community Lottery (tickets [available now](#))
5. The Smith Family Report | Pathways Engagement and Transitions (PET)
6. Making a Difference Awards July – September

Women's Weekly Article

We are excited and proud to announce that August issue of **The Australian Women's Weekly** features a four-page feature article all about VIEW Clubs! With a readership of 1.3 million, this is great publicity for VIEW Clubs across Australia.

The article, "Room with a VIEW", features three passionate VIEW members from three clubs in and around Sydney:

- 👉 Samantha from Southern Highlands VIEW Club (and her delightful two-year-old, Gigi)
- 👉 Robyn from Figtree Evening VIEW Club
- 👉 Denise, Assistant President of Macarthur Evening VIEW Club.

"The journalist has captured all that we hoped to achieve by showing a diversity of women within our clubs. Thank you to The Smith Family for the opportunity to present VIEW to a wide audience of potential members."

Robyn from Figtree Evening VIEW Club

Thank you to Denise, Robyn, Sam and Gigi for being our "faces of VIEW" for this wonderful article! 🍌

Pick up a copy of the magazine today and read all about it! 💜



Be aware! VIEW Brand Guidelines & distorted VIEW Logos

Many clubs are now using AI tools to create flyers and promotional images. This is a great way to create engaging content, please be aware that AI generators cannot accurately reproduce official logos and will create distorted or altered versions.

We love to see VIEW Clubs using the VIEW logo and promoting the organisation and their club through the national brand! It is important that the official logo is always used unaltered so VIEW looks professional and legitimate, if there are multiple slightly varied or distorted versions in circulation it can make us look like a less legitimate organisation and people may be wary of engaging with us.

- **Do not upload or ask AI tools to recreate the VIEW logo.**
- If required, the official VIEW logo should be added separately after the image has been created. You can ask the AI to "leave a space for me to add our official logo on the design".
- If the flyer generates with a distorted logo you can ask the AI "keep the design the same but remove the logo and leave that space empty with just the background"
- The Smith Family logo cannot be used on any material produced by individual VIEW Clubs.

If your club would like to use promotional material that features the VIEW and The Smith Family combined logo, you can order our professionally printed brochures, essence cards and posters from VIEW National Office using the stock order form, and we will post them to you for free!

We have also recently launched editable promotional flyer templates for club use! These VIEW Club promotional flyers are designed for you to **simply add your club name, meeting details and contact details before printing.** These templates are available on the [VIEW website resources page](#).

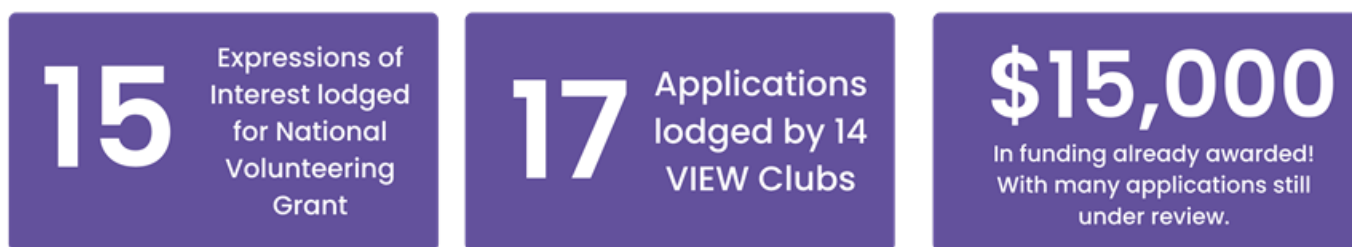


Grant Applications

As equipment and promotional costs cannot be paid for out of money raised through Club fundraising, all VIEW Clubs are encouraged to apply for local grants to purchase equipment or fund events for their VIEW Clubs.

All VIEW Club grant applications must be emailed to National Office (view@thesmithfamily.com.au) for review to ensure there is no reputational risk or conflict with The Smith Family at least two weeks before submission date.

In 2026 so far....



How do I find grant opportunities?

Start with a quick google search for your local council and “community grant”. Most local councils will have a community grant program supporting active local groups that benefit the community – that’s VIEW!

What can we use grant funds for?

Most of the successful applications lodged by VIEW Clubs are for equipment such as laptops, square readers and microphones. Some clubs have also successfully obtained funds for community events, room hire, raffle prizes and promotional material.

How do I apply?

- Check with National Office if the grant is ok to apply for
- Read the guidelines and prepare your application
- Provide National Office with a copy of your application for review (view@thesmithfamily.com.au)
- If the application requires an ABN or for The Smith Family to endorse the application, review and approval process can take up to 2 weeks

For more information refer to the VIEW Club Handbook Page 23. If assistance is required, June Weise from the grants sub-committee can be contacted on june3@iinet.net.au or 0412 617 085.

People First Community Lottery

VIEW is proud to participate in the People First Community Lottery. There are 41 prizes this year valued at over \$300,000! Tickets are just \$2 each for your chance to win and 100% of ticket sales will be donated to The Smith Family through VIEW Clubs of Australia.

Early bird prize is a Toyota Corolla Hybrid Ascent Sport valued at \$35,939. 1st Prize is a Toyota Kluger Hybrid GX AWD (RRP \$67,451), 2nd Prize is a Toyota Yaris Hybrid (RRP \$32,691) and 3rd prize is a 25 Day Northern Lights & Rhine River Cruise package (RRP \$31,980).

Buy your tickets online now: https://www.communitylottery.com.au/products/the-smith-family?_pos=1&_sid=01e8b6201&_ss=r

Full prize list available online: <https://www.communitylottery.com.au/pages/prizes>

Please share the link with your family and friends who would like to support VIEW and The Smith Family!

Making a Difference Awards

Nominations for Quarter 2 (April – June 2026) are now closed. Thank you to all of the clubs who nominated one of their well-deserving members for this important recognition. VIEW National President Lorraine Thomson is busy reviewing all nominations and all nominators will receive a personalised letter before the end of July – for the club to arrange to present to the nominee.

Submissions for Quarter 3 (July – September 2026) are now open! If you know a member of your club who lives and breathes the VIEW values and deserves recognition, you can [submit a nomination online](#). Members nominated during Q3 will receive their letter in October 2026.

For more information about who is eligible for nomination, go to the culture page of the [VIEW Website](#)

The Smith Family PET report

LEFT BEHIND: TRANSITIONING TO WORK GETTING TOUGHER FOR EARLY SCHOOL LEAVERS EXPERIENCING DISADVANTAGE

New Smith Family research shows more young people are leaving school early and they're less likely to be in full-time employment.

The recently released (July 2026) Pathways, Engagement and Transitions (PET) study is a longitudinal research project examining how young people experiencing disadvantage move through secondary school and into further work and study. This report compares *Learning for Life* program students who were in Year 10 in 2020 and who were in Year 10 in 2023.

The research explores whether pathways, aspirations, and early outcomes have changed in three years, and what these changes tell us about the supports young people need.

Key findings

- **More young people experiencing disadvantage are leaving school before Year 12** Young people in Year 10 in 2023 (18%) were leaving school before Year 12 at a higher rate than the students in Year 10 in 2020 (14%)
- **Early school leavers are finding it harder to secure full-time work** Fewer early school leavers in the 2023 cohort (17%) were in full-time employment than the 2020 cohort (27%) 18 months after the end of Year 10
- **Fewer early school leavers are staying connected to work or study** Fewer early school leavers in the 2023 cohort (53%) were engaged in work or study after leaving school than the 2020 cohort (64%)

You can read the full report [online](#), there is also a PDF copy **attached** to this mailout. If you would like physical copies of the report posted to your club please email National Office to advise how many copies you would and we will arrange to have them sent to you.

