

August E-mailout 2026



Dear VIEW Clubs,

There is so much happening in the world of VIEW – As we are starting preparations for National Convention in Geelong for September 2027 with the local clubs in Victoria, VIEW Clubs in Western Australia are finalising preparations to celebrate their 25th Anniversary year at their WA VIEW Silver Anniversary Conference. This e-mailout contains information on the following topics:

1. VIEW Exclusive Scarf Design | WA 25th Anniversary
2. Blue Illusion Shop for a Cause | 17 September 2026
3. Change to square reader fees
4. NEW Teardrop banner design
5. VIEW Matters November edition open for submissions
6. The Voice of VIEW | Resolutions submission reminder
7. VIEW National Convention Geelong 2027 | First Look at the Venue

VIEW Exclusive Scarf Design | WA 25th Anniversary

This year, Western Australian VIEW Clubs celebrate 25 years of supporting the vital work of The Smith Family, providing an important source of volunteers, fundraising and connection in local communities.

When The Smith Family commenced operations in WA in 2001, VIEW Club members were there to help and supported in many ways. The partnership between VIEW Clubs of Australia and The Smith Family has remained central to the organisation's work in Western Australia.

To celebrate this significant milestone, **From 3 September – 3 October 2026**, this limited edition 25th Anniversary scarf will be available to purchase in Black Pepper stores and online throughout Australia for \$39.95. \$10 from the sale of each scarf will be donated to The Smith Family.

VIEW Club members attending the WA VIEW Silver Anniversary Conference on 3 September will have the opportunity to purchase the scarf in person at the event.

Until stocks run out – don't miss out!



Blue Illusion Shop for a Cause | 17 September 2026

We are pleased to announce that Blue Illusion's National Fundraising day for The Smith Family is back and better than ever for 2026!

On Thursday 17 September 2026 Blue Illusion boutiques across Australia will be hosting an instore fashion event to showcase their new collections with 7% of all proceeds, donated to The Smith Family. Please find the invitation attached – be sure to RSVP to your local store!

Change to Square Reader Fees

Due to recent legislation changes, from 1 October 2026 VIEW Clubs will not be able to pass on the 1.6% processing fee charged by Square, to their customers. Square will continue to charge the VIEW Club a 1.6% fee per transaction.

If your VIEW Club currently uses a square reader, you should:

1. Communicate to all committee members and square reader users that you will no longer be able to pass on the surcharge from 1 October 2026.
2. Review any signage or price lists that your club has previously prepared to ensure there is no mention of passing on the surcharge.

A summary of the change is in the **attached document**. If you have any questions or concerns, you can get in touch with our VIEW Square Reader Liaison Evelyn Berg (evelynmberg9@gmail.com) or your Zone or National Councillor.

NEW! VIEW Teardrop Banner design

VIEW National Office has developed a new design for a teardrop shaped banner based on feedback and requests from individual VIEW Clubs. Teardrop banners are designed to attract attention by flapping around in the wind and are suitable for indoor and outdoor use.

VIEW Clubs can order a banner that is customised with their VIEW Club name, or they can use the file that says "VIEW Clubs of Australia".

- To request a banner file, you can complete the online form ([Click here](#))
- You can purchase the 2.4m (small) teardrop banner from Officeworks.
<https://www.officeworks.com.au/print-copy>
- The double-sided banner with frame and stand costs \$275 from Officeworks.
- VIEW Clubs are encouraged to apply for local council grant opportunities to cover the cost of printing banners.



Detailed instructions and FAQ are **attached**.

VIEW Matters November 2026 Edition | Submissions Open

VIEW Clubs are encouraged to send in submissions for VIEW Matters November 2026 edition! Please ensure all submissions include a high quality photo and a paragraph or two explaining the article.

Submissions should be emailed to view@thesmithfamily.com.au by Friday 4 September 2026.

The Voice of VIEW | The Call Out

Every two years VIEW members vote on one or more issues of national importance that will be the focus of advocacy and lobbying work for the coming years. These are the VIEW resolutions.

VIEW Clubs are now able to submit their motions for consideration. This year, we are proud to launch our new online form! Clubs can now easily submit their nominations online and receive a record of their submission:

<https://forms.gle/vpvi6tRHGYD6PdLAA> **If you are having trouble with the online form, your Zone or National Councillor can assist!**

More information is available on the VIEW Website: <https://www.thesmithfamily.com.au/view-clubs/about-us/resolutions> or in the attached document. **Submissions close 27 November 2026.**

VIEW National Convention 2027 in Geelong | First Look at the Venue

VIEW National Convention 2027 will be held in Geelong, Victoria from Friday 3 to Sunday 5 September 2027 at the Nyaal Banyul Geelong Convention and Event Centre. Local VIEW members were recently able to take a first look at the brand new centre at the Nyaal Banyul Community Open Day.

"The Geelong Convention Centre is just amazing – spacious and well laid out with wonderful views of Corio Bay."

June

Drysdale Day VIEW Club

More details and photos from the day are available on the [VIEW Website](#).

The registration guide will be coming out to all VIEW Clubs in September 2026! This year, to minimise printing costs, we are launching a new shorter registration guide with more details to be available on the VIEW Website!

If your club requires printed copies of the documents included in this mailout, please contact National Office view@thesmithfamily.com.au

All the documents in this mailout, and previous mailouts are also available on the VIEW Website: <https://www.thesmithfamily.com.au/view-clubs/resources/mailouts>

