

You're invited!

blue illusion®



**The Smith
Family**

Learn today, change tomorrow.

Shop For A Cause

Step into a new era of style at an intimate in-store styling event
in support of **The Smith Family**

Thursday 17th September 2026

Discover our latest collections through a curated fashion parade
or personalised styling sessions. Enjoy light refreshments as you explore the silhouettes,
stories and details behind the collections.



RSVP

At your local boutique, or online via links below
[blueillusion.com/pages/the-smith family event](https://blueillusion.com/pages/the-smith-family-event)

7% of all in-store and online sales on the day will be donated to The Smith Family, an incredible
organisation working towards a future where every child has the opportunity to thrive through education.

— blue illusion® —