

XX February 2024

Connect with other local women and support children in need

[name] VIEW Club is on the lookout for new members who want to give back to their community and make new connections with women in the area.

VIEW, which stands for Voice, Interests and Education of Women, is a network of close to 300 clubs and over 14,000 women throughout Australia. It provides a place for women to connect in the community, enjoy social activities, and develop lasting friendships – all while supporting the work of children’s education charity, The Smith Family.

[name] Club President [name] said this year is the perfect time to join VIEW as social events are truly back on the calendar including [e.g. fashion parade, theatre parties etc.]. Our events and activities are a way that we raise funds to support the education of children and young people experiencing disadvantage through The Smith Family.

VIEW is the largest community sponsor of The Smith Family’s *Learning for Life* program, which provides students with financial, educational and personal support. [president name] says this is crucial, particularly in the current economic climate.

“We have all been hit by the rising cost of living, be it power prices, food or petrol. But these rises have had an even greater impact on those already doing it tough”.

[president name] says “Parents shouldn’t have to choose between putting dinner on the table or buying their child a uniform for school. This is why it is so important that we can help children experiencing disadvantage with their education.”

VIEW nationally supports the education of over 1720 students through the *Learning for Life* program, ensuring that they have educational support and what they need for the school year. [name] VIEW Club currently supports XX# students].

“We are always looking for women of all backgrounds and ages to join us and look forward to welcoming new faces at our next monthly meeting,” [said xx.]

Anyone interested in becoming a member can call [name] on [phone] or visit www.view.org.au for further information.

The next [insert location] VIEW Club meeting will take place [insert where, when, time and RSVP details]

-ENDS-

[AREA] VIEW representatives are available to speak with the media. For more information, call **[PUBLICITY OFFICER NUMBER]** or **[MOBILE NUMBER]**

About VIEW Clubs of Australia

VIEW is a national women’s organisation with over 14,000 members in close to 300 communities exclusively supporting children’s education charity The Smith Family. Members sponsor students, volunteer, fundraise and advocate to improve the life outcomes of Australian children and young people experiencing disadvantage. Visit view.org.au

About The Smith Family

The Smith Family is a children’s education charity that helps young Australians experiencing disadvantage to create better futures for themselves through harnessing the power of education. Visit thesmithfamily.com.au