

PROFILE PICTURE AND COVER PHOTO

Add or change my Page's profile picture

To add or change your Page's profile picture:

1. Go to your Page
2. Click  in the bottom right corner of your profile picture
3. Select an option and follow the on-screen instructions

Learn about the [dimensions](#) of your Page's profile picture.

Add or change my Page's cover photo

All cover photos are public, which means anyone visiting your Page can see it.

To add or change your Page's cover photo:

1. Go to your Page.
2. Hover over your cover photo and click **Change Cover** in the top left.
3. Click **Upload Photo/Video** to upload a photo from your computer. You can also click **Choose From Photos** to use a photo you've already uploaded to your Page.
4. After choosing a photo, click the photo and drag it up or down to reposition it.
5. Click **Save**.

Learn more about [adding or changing your Page's cover video](#).

Cover Photo Guidelines

Keep the following in mind when choosing a cover photo:

- Use a unique image that represents your Page, like a popular menu item, album artwork or a picture of people using your product.
- Be creative and experiment with images to see what your audience responds to best.
- Review the [dimensions for cover photos](#) before uploading a photo.
- Make sure that your cover photo follows the [Pages Terms](#). Cover photos can't be deceptive, misleading or infringe on anyone's copyright.

Disclaimer: The instructions here are a guide only. For full Facebook instructions please visit <https://www.facebook.com/help/?ref=contextual>.