

# National Minutes and Information from National Council

May 2021

## MINUTES AND INFORMATION FROM NATIONAL COUNCIL MEETING

Sunday 16 May 2021

### via Zoom

PRESENT:	National Executive
	National President Anne-Louise O'Connor, National Vice Presidents Joanne Gray and Beryl Pike
	National Councillors
	<b>Evelyn Berg</b> Gold Coast and Darling Downs; <b>Elizabeth Birch</b> Upper Mid North Coast and Clarence Valley Region NSW; <b>Margaret Elliott</b> The Sunshine and Fraser Coast; <b>Judith Hemmingway</b> Lower Mid North Coast of NSW and Inland; <b>Anne Strangway / Janice Spraakman</b> Metropolitan Adelaide and Surrounds including Sunraysia; <b>Betty Van</b> <b>Heeswijck</b> Brisbane and Surrounds; <b>June Weise</b> Canberra and surrounding areas; <b>Marg Woodhouse</b> North and Western Metropolitan Melbourne & North and Western Country
	National Office Staff
	VIEW National Manager - Maryanne Maher
	Administration Coordinator - Linda Custer (Minute Secretary)
APOLOGIES	Brenda Caligeros NSW Northern Rivers
	Sally Cronberger New England and North Central NSW;
	Rosemary Day Western Sydney region
	Gail Tooth Riverina, MIA, Snowy Mountain Foothills and South to Victorian border
	Business Analyst - Olga Shkuropatova
GUESTS PRESENT	Judy Barraclough, Acting CEO, The Smith Family
1. WELCOME	
	National President Anne-Louise O'Connor welcomed all to the second National Council meeting for 2021 via Zoom.
	Anne-Louise said that since the relaxing of restrictions this year the National Executive had enjoyed being able to attend International Women's Day events, special anniversary meetings and generally catching up with members in their clubs.
	Anne-Louise commented that they were pleased to hear that most, if not all, clubs are back at their regular club meetings.
	In April, Anne-Louise had the opportunity to travel to the NSW Central; Tablelands, Central and Western slopes and Western plains (Area NH) see 4.3 for more details
	In late May, Anne-Louise will be traveling to the <b>Riverina</b> , <b>MIA</b> , <b>Snowy</b> <b>Mountain foothills and South to the Victorian Border (NL Area)</b> where she will be holding several meetings with a number of clubs – Wagga Wagga,

	Tumut and Cootamundra., and attending NL Gala with 84 members and guests
	Anne-Louise commented that since the beginning of the year, many VIEW Clubs have been promoting VIEW in the community and attracting new members with some clubs able to increase their <i>Learning for Life</i> sponsorship.
	She encouraged all clubs to promote themselves and share their message of connecting in community. Remember new members bring new ideas and helps to keep clubs vibrant.
	Anne-Louise encouraged National Councillors, to work on their succession planning not only for their replacement but also Zone Councillors in their areas. She reminded Councillors that 'Stepping up' to one of these roles can be great, fun and extremely rewarding.
	Anne-Louise concluded by saying that she looked forward to seeing all National Councillors personally at the VIEW National Convention in Adelaide in September.
2. MINUTES A	ND BUSINESS ARISING
	Minutes - National Council ratified the minutes of the February 2021 meeting.
	Moved         Evelyn Berg         Seconded         Judith Hemmingway
	Accepted Unanimously
3. NATIONAL	COUNCIL LEARNING FOR LIFE STUDENT – UPDATE
	National Vice President Jo Gray advised that National Councillor Rosemary Day had received a card from Jessica thanking the National Council for the gift vouchers which she will put towards school items and she had responded via the MySmithFamily Portal wishing Jessica all the best.
	National Councill was also reminded that sponsorship was due and funds should be sent to Rosemary for payment if they hadn't already done so.
4. SUB-COMM	ITTEES
4.1 Resolutions	National Vice President Beryl Pike reminded National Council that it is now the time for all VIEW members to exercise their <b>VOICE</b> to advocate for significant change in Australian society! Voting and tally forms were sent to all clubs in the March mailout. Briefly the Resolutions to be debated this year are as follows:
	<ol> <li>Safe affordable housing for women and children</li> <li>Better support for students to prepare for their post-school futures</li> <li>Reduce the use of plastic to assist our environment nationally</li> <li>The Resolutions are also accessible via the VIEW website (<u>http://view.org.au/resorces/forms/resolutions</u>) or through your Zone or National Councillor.</li> </ol>
	Clubs are encouraged to set aside one or two meetings to enable informed discussion and debate. Clubs, Zones and Areas can also form debating teams or invite local debating teams. Resolutions will also be debated at National Convention Day 2 in the morning Saturday 11 September 2021 at Adelaide Convention Centre, SA.
	Beryl urged all Zone and National Councillors to encourage clubs to discuss and debate the resolutions and complete their voting forms. All voting and tally forms need to be returned to National Office by COB on <u>Friday 27 August</u> 3

	<u>2021</u> . Assistance is available from the subcommittee and please feel free to contact NVP Beryl Pike at <u>beryl.pike@thesmithfamily.com.au.</u>
4.2 External Relations	Maryanne Maher spoke to paper circulated prior to the meeting advising that Economic Security4Women (eS4W) had recently launched four (4) recommendation papers for government, corporate and civil society to improve women's economic security and leadership aspirations across Australia.
	The recommendations for each have evolved from es4W's recent White Papers, Discussion Papers and Issue Papers available at <a href="https://www.security4women.org.au/boosting-womens-economic-security/">https://www.security4women.org.au/boosting-womens-economic-security/</a>
	The papers highlight each Issue, Recommendation, Rationale, Implementation and Conclusion (ie the what if this occurs, will be the outcomes for women).
	Women and the Future of Work
	Leadership Styles and Gender Imbalance
	The Economic Security of Women in regional, rural and remote Australia
	How Women Owned Businesses Impact Women's Economic Security
	On 11 May, eS4W sent a contingent of women for Federal Budget lockup, and while in Canberra they met with:
	Senator The Hon Jane Hume [Minster for Superannuation, Financial Services and the Digital Economy, Minister for Women's Economic Security]
	Senator Larissa Waters [Leader of the Australian Greens in the Senate]
	Senator Amanda Stokers' [Assistant Minister to the Attorney General, Minister for Women and Minister for Industrial Relations] Policy Advisory
	to discuss the issues and recommendations of the recent 4 papers and all the other work of eS4W.
	In addition to Roselynne Anderson Chair and Sharen Page Finance Officer, eS4W were represented by six other women's organisations.
	Maryanne also shared with National Council a media release from Equality Rights Alliance (ERA) released 11 May regarding the Federal Budget - "Focus on women is a welcome start, but deeper structural change is needed for gender equality". <u>http://view.org.au/media/10019/era-media-release-budget-2021-22-20210511.pdf</u>
4.3 VIEW in the	National President Anne-Louise O'Connor spoke to the paper circulated prior to the meeting.
Community incl	International Women's Day (IWD)
Events, New Clubs	She noted that in March VIEW Clubs hosted a number of IWD events in each State supporting the theme, #ChoosetoChallenge, choose to challenge and call out gender bias:
	Due to COVID, this year there were not as many large scale Area events, however many VIEW Clubs held smaller club IWD events, with interesting guest speakers.
	ACT/ NSW - Events were held around the state in Charlestown, Forster, Gloucester, Laurieton, Lithgow, Tamworth and Belconnen Dr Lisa O'Brien

attended Area ND IWD in Peakhurst with over 100 members and friends, where she shared highlights from her 10 year career with The Smith Family.

SA - Marion VIEW celebrated IWD with a crowd of 191 with members and Friends. Guest speaker Jessica Leo-Kelton, Editor of the Sunday Mail entertained the women. The event was a fundraiser for Marion VIEW Clubs *Learning for Life* students. Northern VIEW Clubs in SA held a successful IWD luncheon at Semaphore Palais and Victor Harbor VIEW Club joined with other community clubs to celebrate IWD.

WA - VIEW held two significant IWD events. West Coast VIEW Club's (LfL Student at Myra) event at Hillary's Yacht Club is the biggest fundraiser of the year for the club who sponsor 21 *Learning for Life* students. The other WA IWD Event was hosted by First Wave Club (LfL Student at Salina) at the Marmion Angling and Aquatic Club. Ian Moore The Smith Family General Manager WA attended both events.

QLD - individual Club events were held in Bribie Island and Carindale VIEW Clubs.

#### VIEW National Executive

In April, National President Anne-Louise O'Connor attended a number of functions in *NSW Central Tablelands, Central and Western Slopes and Western Plains* (Area NH). Highlights included:

- Meeting with Mudgee VIEW Club Committee members who shared details of their activities to fundraise for The Smith Family and as to how they are increasing their membership. Mudgee Day VIEW Club has 128 members, including seven new members who have joined this year! They recently started supporting two new *Learning for Life* students, taking their sponsorship to 22 students an amazing effort!
- Wellington (NSW) 50+1 Birthday Anne-Louise was joined by representatives from Dubbo, Mudgee and Parkes VIEW Clubs to celebrate with Wellington VIEW Club, where Anne-Louise also presented 4 members with their 50th Decade Badges. Anne-Louise shared a presentation about what was happening with VIEW in their area and across the country.
- Area Gala in Orange. Orange City Councillor, Joanne McRae, welcomed all present and thanked VIEW Clubs for the wonderful work they do supporting disadvantaged children and the contribution VIEW make to the community. Partnership Coordinators from The Smith Family, Kara King and Donna Forington, gave a very informative presentation on the work The Smith Family does in the Central Western Region of NSW, including the different programs available for *Learning for Life* students.

National Vice President Beryl Pike added that she recently attended local events in area NI – an IWD luncheon, Tamworth Peel Evening's 31<sup>st</sup> Birthday celebrations, Tamworth Evening's Fashion Parade, and Area QC Gold Coast Gala Dinner on 7<sup>th</sup> May. She reported that it was attended by 116 - VIEW Members, partners and friends and was a fabulous night. Lots of dancing, fun and raffle prizes! Alan Le May General Manager QLD The Smith Family spoke about VIEW and The Smith Family providing information about both organization. Alan also interviewed a LfL Student Alex and Alex's mother

Catherine. Beryl thanked National Councillor Evelyn Berg and Zone Councillor Lorraine Thomson for an extremely well run event.

National Vice President Jo Gray advised that she had also attended an International Women's Day organised by Area ND in Southern Sydney. Dr Lisa O'Brien attended and her speech can be found on the VIEW Facebook page. The other guest speaker was Kellie Britnell from eSafety Commission. A number of other women's groups attended the day from St George hospital auxiliary, Zonta and St George District Red Cross.

Other events attended by Jo were Woollahra VIEW Club's 4<sup>th</sup> birthday-and Southern Highlands Evening VIEW Club's 46<sup>th</sup> birthday. Jo remarked that it is really important to support younger clubs, as well as the older ones and advised that she will be attending a number of fifty and sixty birthdays in the coming months.

Clubs are reminded that if they would like to invite a National Executive Member to their events they should send their invitation 3 months prior to view@thesmithfamily.com.au.

#### Media

Anne-Louise congratulated all clubs for the wonderful articles appearing in local community papers and online media. She noted that it was good to see eye-catching headings, key VIEW messages and bright photographs drawing public attention to VIEW and The Smith Family in such an appealing way.

These articles and media refers to the vast array of interesting and exciting social activities members embrace and enjoy across Australia and highlights how friendship and connecting with others is an integral part of VIEW. Anne-Louise Thanked members for continuing to share the richness of VIEW friendship and all that our unique national organisation has to offer.

She reiterated that profiling VIEW to others in the community and broadly advertising our connection with The Smith Family, encourages others to support our work and join us. It is encouraging to see the number of clubs making use of the prepared VIEW media releases. Clubs are reminded that media releases are available from the website at <a href="http://view.org.au/resources/media-releases/">http://view.org.au/resources/media-releases/</a> and that the Join VIEW media release can be used at any time during the year.

#### Other opportunities to raise awareness about VIEW

Clubs are reminded to notify NVP Pat McRae <u>pat.mcrae@bigpond.com</u> of forthcoming events. These are recorded in the Events Register for insurance purposes.

Clubs are asked to ensure that the date/s field is completed. For ease of recording Clubs are asked not use eg "3<sup>rd</sup> Monday" etc as this makes it difficult to record in the Event Register. Please use Day/Month (one form can still be used for multiple months) it just needs to be completed eg 2/4, 2/5, 4/6 etc.

The Event Notification Form was renamed on the website and updated based on feedback from National Council for easier reference. <u>http://view.org.au/resources/forms</u>.

# 4.4 National Vice President Jo Gray spoke to the paper circulated prior to the meeting. She informed the National Council that the Speakers Bureau speech,

Promoting our Brand/ Speaker's	PowerPoint (PPT) presentation have both been updated with some new student story videos
Bureau	A number of speakers have returned their USBs for the new presentations and are ready to continue to spread the word about, who we are and what we do. Our aim is to encourage others to support The Smith Family and to join VIEW and become involved in our work.
	Jo reminded speakers, who haven't yet returned their USBs, please do so as it is very important to have up to date information and statistics to fully engage and inform your audience. Please send to PNP Gwen Wilton (12 Antill Street, Picton, NSW 2571) to have the new speech downloaded and returned.
	Many clubs have welcomed new members this year and there have been a few requests for the presentation with the intention of presenting to their own clubs to update current members and to inform new members.
	A member from Wodonga area spoke to a local Men's Shed and so impressed the gentlemen attending, they spoke to their wives resulting in three new members!
	Reports:
	<b>Gloria Walter, PNVP</b> spoke to Canterbury-Earlwood Probus Club on 16 March about VIEW and the students we support. Gloria also mentioned her volunteering with The Smith Family and how rewarding she has found it. Several people asked about sponsorship and the club donated \$40 to VIEW.
	Gloria attended Pennant Hills VIEW to bring them up to date with VIEW and The Smith Family, and has been invited by Carlingford/North Rocks Probus and Lugarno Probus to speak to their members in the near future.
	Jeanette Cassidy, PNC, Warringah Evening, has been asked to speak to Crows Nest Probus Club on 19 August and will advise of the results.
	<b>Joan Coleman, SA</b> Spoke at Norwood Probus Club on 19 April, 20 ladies attended and donated \$50, as well one or two may sponsor a child. Joan is booked to present to the War Widows in June.
	<b>Chris Newell, PNVP,</b> has been invited to speak to Halekulani Probus Club in early June and will forward a report following the presentation.
	Please forward contacts and/or details for speaking engagements to National Office and/or PNP Gwen Wilton, gwenwilton@bigpond.com.
4.5 Development	National Councillors and Executive have worked with Zone Councillors to discuss the health of VIEW Clubs. Club health depends on a number of factors including (but not limited to): Club numbers, venue, Club Committee and Club program.
	In summary:
	Most clubs have returned to normal regular meetings and activities (COVID safe), some have new members with some increasing their <i>Learning for Life</i> sponsorships.
	<u>Adapting</u> – Some clubs have had to adapt to different meeting times, eg one club changed its evening meeting to an afternoon tea meeting and as a result they have attracted new members

	<u>Venues</u> - number restrictions and limited choice - are both major stressors for Clubs. Some clubs have had to change venues, in some cases a couple of venues.
	<u>Club Committee</u> – filling committee roles continues to be difficult for many clubs. Low member numbers, personal issues and a general reluctance to taking on these roles continue to plague clubs.
	<u>Activities/Events</u> – some clubs are reporting active event programs for members and other areas find that members are reluctant to travel. It has been suggested that Clubs may like to form interest groups eg Book Club, walking groups, craft etc to help fill activity/event programs for the club.
	<u>Promotion</u> – Word of mouth is still the most popular way to promote Clubs. Members are reminded to personally invite others in the community to come along to a Club meeting or event.
	With the closure of many local newspapers some clubs find it difficult to promote their club in the community. Clubs are also utilizing local radio and where possible placing VIEW posters with the meeting times and contact details of their club on Community notice boards, in super markets, libraries, Council chambers etc.
	New Club Development
	The following have had successful interest meetings and are looking to open within the next 6-12 months
	<ul> <li>ACT – Yerrabi (Gungahlin) –Day</li> </ul>
	<ul> <li>SA – Tonsley (expected inaugural in October),</li> </ul>
	QLD – Bundaberg
	Anyone interested in joining or knows anyone who would be interested should contact:
	Yerrabi ACT - June Weise 0412 617 085 / june3@iinet.net.au
	Tonsley SA - Jan McFarlane 0419 847 087 / jan@mc.com.au
	Bundaberg QLD - Jean Jennings 0425253064 / jeanjennings06@gmail.com
	We are always interested in developing new clubs. If members have any specific suggestions please email them to National Office (view@thesmithfamily.com.au).
5. WORKING G	
	s were circulated prior to the meeting.
5.1	Archiving our history:
History Working Group	<ul> <li>a) There have been a number of club closures over the past months and in order to archive our history it is important to have these details. This also applies to club inaugurals and name changes</li> <li>b) Zone and National Councillors are reminded that details of club</li> </ul>
	inaugurals and closures need to be recorded on the relevant History form and forwarded to <u>view.historymatters@gmail.com</u> . <u>Without this</u>

information it is difficult to maintain our database of clubs.

	Recording your club history:
	Following requests from a number of clubs on the best method to record a club history a document has been prepared and is available on request. <u>view.historymatters@gmail.com</u> .
5.2	Website
Website & Social	Update details
Media	The Working Group reminds VIEW Clubs that now is the opportune time to update your <b>Club webpage advising of changes to:</b>
	<ul> <li>Club Contact Details (name, phone and email)</li> <li>Meeting Details (date, time and venue)</li> </ul>
	Clubs who have a PO Box may like to add this for the convenience of other clubs who wish to use regular mail.
	Clubs are also reminded that contact details may be used by other businesses to make contact with their club with offers, sales etc. Details listed on the website are in public domain and members' private addresses (email/postal) should not be listed.
	Club News – Not only for past events
	Clubs are encouraged to not only post information about past events but to share information about upcoming events/activities. Posting information about upcoming events encourages visitors to attend and may result in them joining your club!
	The Club Secretary (or Web Contact) should review the Club's page and advise any changes to <u>admin@view.org.au</u> .
	Area/Zone (State/Regional) News
	Councillors are reminded that <b>News/Event</b> items from their area will be listed under State news. State news items are then available to <u>all Clubs</u> in that State. These should be sent to <u>admin@view.org.au</u> . Share what your club has been doing, eg Zone Conference, Zone/Area fundraising/information day, etc.
	Links to External websites
	A number of Clubs have asked to have their recent news articles mentioning their club, linked to their website – unfortunately we are unable to do this. Most news outlets have a paywall for subscriptions only, meaning that most people who would click through to the article would not be able to gain access.
	We recommend placing a high resolution copy of the news article in pdf format (photo copy or scanned copy) on your webpage which can then be shared.
	An alternative is for clubs to place the link to the article on to their Facebook page for anyone who is interested to read.
	Please Note When sending items to be added to the Website (Club and State/Regional), the Website Working Group would appreciate adding in the Subject line the State before the club's name. eg NSW Snake Gully VIEW Club

Clearly identify individual photos. If unsure about renaming photos identify the individual photo with the camera/phone coding that shows on the photo.

Please indicate where on the site the items are to be added or changed:

About, Where, When, Contact, Club News or upcoming events

**Reminder** – It is important for Clubs to add "**Club News**" regularly to their webpage. Updates to Facebook should also be reflected on their Club webpage. In this way Clubs keep their members and others informed and up to date with current events and activities. Clubs should send information about current events and activities including articles and photos to: <u>admin@view.org.au.</u>

Clubs may like to refer to the "**Checklist** – <u>Updating Club Page & Sending</u> <u>Stories/Photos</u>" for Club pages.

#### Social Media

#### **VIEW Facebook**

From mid-February National Office has engaged extra support for VIEW Clubs of Australia Facebook page. This has allowed VIEW Clubs Facebook page to increase the number and variety of posts which in turn increases our social media presence.

During monthly reports it has been noted that:

- The increase in Facebook posts has increased the number of VIEW Club followers thereby increasing our profile in the community!
- Posts with photos of VIEW members or about VIEW members doing something or talking about VIEW, attract the most engagement
- Followers are engaging with the content by clicking on links, commenting, sharing and viewing the photos.

Some of the best performing posts so far have been:

- Announcement of VIEW Patron Her Excellency Mrs Hurley
- Farewell to Dr Lisa O'Brien as CEO The Smith Family
- Announcement that Ita Buttrose AC OBE will be attending VIEW
   National Convention

Members are reminded that they should 'Like' VIEW Clubs of Australia Facebook page as well as other VIEW Club Facebook pages such as those of Sister Clubs or other clubs in their Zone/Area.

#### Club Facebook

VIEW Clubs are encouraged to create a Facebook page of their own. For help in setting up a Facebook page please refer to "<u>www.view.org/resources/how-to-help</u>" section of the website.

VIEW Clubs with a Facebook page are encouraged to advise the Website & Social Media Working Group of their Facebook link so it can be added to their web page. (admin@view.org.au).

**Please note**: The Website Working Group does not have access to individual Club's Facebook pages; this is the responsibility of the individual Club.

5.3 Future of VIEW Working Group	FoVWG has reviewed the COVID Safe protocols for all clubs returning to venues to ensure they will be meeting in a safe, secure environment. The protocols and guidelines are available at view.org.au.
	FoVWG is currently reviewing the Club Handbook 2022-23 and once completed will commence on a review of the Councillor Handbook 2022-23
	If anyone has any items they would like included in the handbooks please let FOV know by 30 June to <u>lyngeer@bigpond.com</u> .

# 6. NATIONAL OFFICE UPDATE

Clubs are reminded that they have already been furnished with some of the following information

National and Zone Councillor 2022-23 – Nominations are now open	Club members who have held a committee position are invited to step up to Zone Councillor positions. The Zone Councillor is the first point of contact for VIEW Clubs and supports clubs in her local area. National Councillors support/mentor their Zone Councillors and become more involved in the running of VIEW Clubs of Australia as part of VIEW National Council.
	Training is provided for both Zone and National Councillors. Nomination forms are available at <a href="http://view.org.au/resources/forms/">http://view.org.au/resources/forms/</a> .
Making a Difference Award Nominations	<u>Nominations for Making a Difference Awards Close on 31 July 2021</u> . All winners will be mentioned on the Honour Roll at VIEW National Convention. Nominations will reopen in January 2022.
VIEW Purple Poncho Photo	Clubs and Members are reminded that entries for the VIEW Purple Poncho Photo Competition close on <b>31 July 2021</b> .
Competition	All entrants will be acknowledged on Facebook and the winners announced at VIEW National Convention 2021 in Adelaide.
	Photos need to be emailed to <u>view@thesmithfamily.com.au</u> , include Club name, names of those pictures, location taken and photo entry category eg <i>Most Innovative, Most exotic location, Best Group, Fun and Frivolous and Ponchos in Iso.</i> Minimum requirements for photo must be 1mb (1536x1024 pixels)

National Convention -10-	Convention Sub-committee meets every month to discuss, update and map out next steps.
12 September	Confirmed attendees to date are:
2021	• Friday 10 Sept - Ita Buttrose AC OBE, 2021 SA Australian of the Year Tanya Hosch, ABC Gardening Australia Sophie Thomson
	<ul> <li>Saturday 11 Sept - 2021 Young Australian of the year Isobel Marshall and her business partner Eloise Hall, Author Fiona McIntosh, Adelaide Sunday Mail columnist, Alice Gorman Associate Professor, Adelaide Sunday Mail Columnist, Lainie Anderson and Chancellor University of Adelaide the Hon Catherine Branson AC QC will give the George Forbes Oration.</li> </ul>
	Grand Community Celebration will now be held at The Braggs, University of Adelaide (Victoria Drive, Adelaide).
	Please note change of venues for the following events:
	Thursday 9 September
	The <b>National President's dinner</b> originally planned to be held at the Stamford Plaza Hotel will now be held at <b>NextGen Health &amp; Lifestyle Club</b> , War Memorial Drive North Adelaide which is located close to Adelaide Oval, approx 550 metres from the Adelaide Convention Centre.
	Friday 10 September
	Social dinner " <b>Under the Big Top</b> " originally planned to be held at the Grosvenor Hotel Adelaide, due to renovations of the function areas, this will now be held at <b>NextGen Health &amp; Lifestyle Club</b> , War Memorial Drive North Adelaide which is located close to Adelaide Oval, approx 550 metres from the Adelaide Convention Centre.
	Social dinner " <b>Wine, Women &amp; Song</b> " originally planned to be held at the Hotel Grand Chancellor, this will now be held at the <b>Hilton Adelaide</b> , 233 Victoria Square Adelaide which is accessible by a free tram which departs from North Terrace to Victoria Square.
	Please Note: there is no change for events held at Adelaide Convention
	Centre – Friday 10 Sept - Conference Day 1 & Saturday 11 Sept - Conference Day 2 and Gala Dinner.
VIEW Matters magazine	Clubs will have received the most recent VIEW Matters April edition. The next issue of VIEW Matters will be out in November 2021. Clubs wishing to submit articles should send submissions to <u>view@thesmithfamily.com.au</u> before 1 October 2021.
	With the recent introduction of the VIEW Matters ebook version as well as many clubs having requested that they do not need hard copies of VIEW Matter Magazine, the numbers of printed copies required has been reduced. Clubs requiring extra copies should request from National Office on the basis that they are required for members and/or promotion.
Expense Claims end of Financial Year	National and Zone Councillors are reminded that they need to send their expense claim forms for this Financial year 30 June together with receipts into National Office by <b>12 June</b> .

Zoom Training – Square	Following on from National Office's successful Zoom Cashbook training in March, training will be held in June/July for:
Reader	<ol> <li>Clubs considering using a Square Reader, Square Reader – General Information and</li> </ol>
	<ol> <li>A separate session for Clubs that are currently using a Square Reader Square Reader – Guidelines for current users</li> </ol>
	The reason for the two different sessions is to address the specific needs of clubs.
	<b>Square Reader – General Information</b> - If Clubs are unsure of the benefits and are still thinking about whether they want to use a Square Reader they have the opportunity to find out more general information about how it can benefit their club.
	Square Reader – Guidelines for current users - If Clubs are already using the Square Reader they will receive important information as to how they should be recording transactions in their Cashbook as well as an opportunity to ask specific questions. a Training Schedule for Square Reader (on Zoom) will be emailed to all cubs in late May. Club Treasurers/Assistant Treasurers (and other interested Committee Members) are encouraged to attend one of these training sessions.
Inspiring Women of VIEW we want to hear from you!	You may have seen the recent VIEW Facebook series: <i>What I like about VIEW</i> and <i>What I like about VIEW National Convention</i> posts which have been shared and liked on social media increasing our profile and encouraging others to find out more about VIEW.
-	We are seeking snippets, comments, and photos from VIEW members in their communities in each Area/State to share with others. We are also seeking interesting, informative stories about VIEW members (Why/when they joined VIEW, what they like about VIEW, Why others should join VIEW etc) in their communities in each Area/State – these will form a library of VIEW stories, for VIEW Matters Magazine and ready for media opportunities.
	It's really simple. To submit your snippet or story (a paragraph), just follow the link and complete the questions.
	https://docs.google.com/forms/d/e/1FAIpQLScdf0sKpfuRKklhMA5103fS65 9wTXcKSbEojZflQpBIrHG7IQ/viewform?usp=sf_link

VIEW Clubs Patron	Earlier this year we were pleased to announced that Her Excellency Mrs Linda Hurley, agreed to be VIEW Clubs inaugural Patron.
	After nearly 100 years, The Smith Family have a Patron!
	After nearly 100 years, The Smith Family have announced that they also have a Patron. The Governor General, His Excellency General the Honourable David Hurley AC DSC (Retd), has agreed to be The Smith Family's inaugural Patron.
	In this role His Excellency will help increase awareness in the community of The Smith Family and its role in helping children experiencing disadvantage make the most of their education and build better futures for themselves.
	Judy Barraclough Acting CEO of The Smith Family said "We're honoured His Excellency has decided to support The Smith Family in this way". ( <u>https://youtu.be/cVVohUFdEjU</u> )
	Requests for the Patron
	National Office have received some requests for Her Excellency Mrs Hurley to attend upcoming club events.
	Please note that all requests need to be directed through to National Office. Their Excellencies have extremely busy schedules which are often determined 6 months in advance. They are also Patrons of many other charitable organisations.
	We are working with The Smith Family Communications team to coordinate opportunities to engage His Excellency and Mrs Hurley for high profile events and activities. We also hope to be able to use our key existing community events to connect both of them with members, students, families and supporters.
	There are no guarantees that either of them will be able to attend any events. Any requests are to be forwarded to National Office and we will forward these to their Official Secretary.
	We ask that clubs do not contact the Governor General and Mrs Hurley directly with a request as this will only confuse the process we have in place.
7. GENERAL B	BUSINESS
7.1 Name Change	National Vice President Beryl Pike advised that a request had been made (accompanied by a copy of Club Minutes evidencing agreement of majority of members) for:
	Woollahra VIEW Club (ND02) to be now known as <b>Sydney Eastern Suburbs</b> VIEW Club.
	Carried unanimously
7.2 Closed Clubs	National Council <b>noted</b> with regret that the following club/s had closed since the February 2021 National Council meeting:
	Caves Beach (NA), Lismore Evening (NJ), Maclean (NM), Moorebank District Evening (NE); Mountain Evening (NE), Orange Day (NH), Stockton (NA), Yagoona (NE)
	It is further noted that Kingsgrove (ND) will also close by the end of May.

	Clubs are reminded that the decision to close is only to be made in consultation with the National Executive, National Councillor and Zone Councillor.
	In relation to the closed clubs Anne-Louise remarked that :
	Year on year we find that the first quarter of the calendar year is often when clubs decide to close. A major factor is that in the first quarter clubs hold their Annual General Meetings and yearly fees need to be paid, which seems to to trigger decisions that factor in to club closure. The most significant reason and predictor for closure is the age of members, age of club and number of members in a club.
	Of the eight clubs closing, 2 are 60 years old, 3 are over 50 years, all but one club are over 35 years old. Most members from closing clubs are 70+ and have become ill or have ill dependents. This also means finding committee members becomes more difficult. The VIEW National Executive have worked with these clubs, and some members who wish to continue with VIEW have transferred to other clubs.
	It is so important for clubs to inform their Zone/National Councillor and National Executive of difficulties they are experiencing. The sooner we know there is a potential problem the quicker we can help address the issue.
	All clubs need to be increasing membership as new members bring new ideas and help to keep clubs vibrant.
	Anne-Louise referred to the April Mailout with suggestions of ideas to assist with spreading the word of VIEW to the wider community and proactively increase our membership ( <u>http://view.org.au/media/9811/new-members-new-ideas.pdf</u> )
8. Learning and	d Development

Judy Barraclough,<br/>Acting CEO The<br/>Smith FamilyMet with National Council to introduce herself, provide an update on what is<br/>happening in The Smith Family and to personally thank the National Council<br/>for their help and support. She is looking forward to attending VIEW National<br/>Convention in Adelaide in September.

# 9. OTHER BUSINESS

Area Update	National Councillors gave a brief update on what was happening and/or	
	upcoming in their area.	

# 10. FAQ

Where do I find	See	the	Club	Handb	ook	which	is	located	for	downloa	d at
information	http://	view.c	org.au	/media/76	56/cli	ub-handl	<u>oook</u>	-a4-final.po	<u>df</u> .	The	Club
about	Hand	book i	s upd	ated every	y two	years a	nd th	ne update	d vers	sion is rea	dy for
administration	down	load	in	January	at	http://v	iew.c	org.au/resc	ources	s/organisat	tional-
(running) for my	inform	nation/	/								
club?											

There are a lot of email contacts for VIEW Clubs. Where should I be sending my queries?

Query Type	Contact Email
All Club Website page updates	admin@view.org.au
<i>Learning for Life</i> sponsorship queries including payments, profiles, new students	Sponsorship@thesmithfamily.com.au

Event Notification		view@thesmithfamily.com.au pat.mcrae@bigpond.com	/	
VIEW Matters subm	issions	view@thesmithfamily.com.au		
VIEW Administration Queries (how to run our club)		view@thesmithfamily.com.au		
Membership: New Members/Change Member Details		view@thesmithfamily.com.au		
Stock Orders including merchandise, badges, promotional items (Complete Stock Order Form)		view@thesmithfamily.com.au		
Dates Of Next Meetings	National Council meeting – 9 September (Face-to-Face – Adelaide) Hawke Building, Level 5, Room 26 University of South Australia, 55 North Terrace, Adelaide SA			

## Summary of Decisions at National Council Meeting

## May 2021

Area of Work Decision, Policy and/or Procedure		Agenda Reference
National Office Update	National & Zone Councillor Nominations Open	6
National Office Update	National Convention- 10-12 September – Adelaide	6
Working Groups	Club Handbook – Clubs wishing to include items in the Club Handbook should let FoV know before 30 June	5.3
General Business	Name Change – Woollahra VIEW Club to Sydney Eastern Suburbs	7.1
FAQ	FAQ	10