

National Minutes and Information from National Council

September 2021

MINUTES AND INFORMATION FROM NATIONAL COUNCIL MEETING

Thursday 9 September 2021

via Zoom

PRESENT:	National Executive			
	National President Anne-Louise O'Connor, National Vice Presidents Joanne Gray and Beryl Pike			
	National Councillors			
	National Councillors: Evelyn Berg Gold Coast and Darling Downs; Elizabeth Birch Upper Mid North Coast and Clarence Valley Region NSW; Brenda Caligeros NSW Northern Rivers; Sally Cronberger New England and North Central NSW; Rosemary Day Western Sydney region; Margaret Elliott The Sunshine and Fraser Coast; Judith Hemmingway Lower Mid North Coast of NSW and Inland; Anne Strangway / Janice Spraakman Metropolitan Adelaide and Surrounds including Sunraysia; Gail Tooth Riverina, MIA, Snowy Mountain Foothills and South to Victorian border; Betty Van Heeswijck Brisbane and Surrounds; June Weise Canberra and surrounding areas; Marg Woodhouse North and Western Metropolitan Melbourne & North and Western Country			
	National Office Staff			
	VIEW National Manager - Maryanne Maher			
	Administration Coordinator - Linda Custer (Minute Secretary)			
	Business Analyst - Olga Shkuropatova			
GUEST PRESENT	Doug Taylor, CEO, The Smith Family			
1. WELCOME				
	National President Anne-Louise O'Connor, began the meeting by acknowledging the many traditional lands on which all the National Councillors were gathered noting that she was speaking from the Maitland area of NSW and acknowledged the Mindaribba people and paid her respects to their Elders, past, present and emerging.			
	Due to border closures and lockdowns in several States, regrettably National Councillors were unable to meet face to face in Adelaide prior to the VIEW National Convention.			
	Anne-Louise welcomed, the National Council to its third meeting via Zoom for 2021.			
	Due to the postponement of National Convention to 9-11 September 2022 in Adelaide, this meeting will deal with the following:			
	hearing from Doug Taylor the new CEO of The Smith Family via Zoom			
	electing the National President and Executive team for 2022-23. and			

• announcing the winners of the Purple Poncho competition!

and results will be announced on Monday 13 September.

It was noted that the Online Raffle will be drawn on Saturday 11 September

The combined Resolution voting results from clubs and members will be tallied and also announced on Monday 13 September.

During these challenging times the National Executive have been able to attend some Galas and special birthday celebrations. In May, Anne-Louise travelled to Riverina, MIA, Snowy Mountain Foothills & South to Vic border (Area NL) to attend their Gala in Wagga Wagga.

While in Wagga Wagga, she took the opportunity to visit Mount Austin High School and met with The Smith Family Team Leaders of the *Girls at the Centre program*.

Girls at the Centre focuses on the specific needs of Aboriginal girls and helps to keep them engaged in their learning. Through the program, the girls have access to positive educational experiences and to role models. This additional support helps them develop life goals and life skills, and establish a positive pathway from school to further study and work.

She thanked the five students from Girls at the Centre for hostessing at the NL Gala.

While in Area NL, Anne-Louise was pleased to meet members from Adelong, Batlow, Tumut, Flowerdale, Junee, Wagga Wagga, Wodonga, Cootamundra, Harden and Temora VIEW Clubs.

In relation to Succession Planning, Anne-Louise noted that we continue to seek National and Zone Councillors for 2022-23 and asked all Councillors to encourage members in all clubs to step up to one of these fun and rewarding roles.

2. MINUTES AND BUSINESS ARISING

Minutes - National Council ratified the minutes of the February 2021 meeting.

Moved Marg Woodhouse

Seconded Sally Cronberger

Accepted Unanimously

3. NATIONAL COUNCIL LEARNING FOR LIFE STUDENT - UPDATE

National Councillor Rosemary Day provided a short update. She advised National Council that the VIEW National Council had been sponsoring a *Learning for Life* student for 29 years and Jessica had been sponsored for four years. Rosemary also advised that she would be sending a note to Jessica shortly.

4. SUB-COMMITTEES

4.1

Resolutions

National Vice President Beryl Pike advised that this year had presented many challenges with Clubs in lockdown and members unable to meet to debate resolutions. Members were given the opportunity to register their vote and be part of the Resolution process at Club level.

Beryl also advised that the postponement of National Convention 2021 presented the Resolution Sub-Committee with yet another challenge as Convention delegates don't usually vote at their Club level and take the opportunity to vote after they have heard the resolutions debated at Convention.

The Resolutions Sub-Committee compiled the arguments *For/Against* from the speakers who would have presented for each of the 3 resolutions. The

members who would normally have voted at Convention were able to vote electronically.

This is not the first time VIEW has used technology for resolution voting, as in 1996/97 Conventions, transponders were utilised to record the vote live during the debate.

After the final tally of the 3 resolutions, National Office will announce their order of preference on the VIEW website (http://view.org.au/who-we-are/resolutions/) and this will become the focus of advocacy and lobbying work for the coming years.

Outcome of the resolutions

All Resolutions which are passed (combining both the Clubs and Convention votes) are actioned. The main thrust of VIEW's follow-up is concentrated on the resolution which receives the most votes.

Even though the Resolution Sub-Committee concentrates on one main resolution the others are not ignored – the Resolution Sub-committee watches for updates on any resolution submitted/debated and actioned over the past five-year period and where appropriate continues to lobby and communicate with the relevant authorities.

4.2 External Relations

Maryanne Maher spoke to paper circulated prior to the meeting advising that in June, VIEW Clubs of Australia as part of eS4W Alliance and partner organisations delegation, met with the Office for Women in Canberra and attended Parliament House to meet with the Senator the Hon Amanda Stoker Assistant Minister for Women. The eS4W delegation also presented to a number of Members of Parliament to highlight practical actions to boost women's economic security, and the government policy relevance of eS4W's current and ongoing work.

In July eS4W received the outcome from the National Women's Alliance Grant Funding round, and unfortunately, after over two decades of advocating for women's economic security and lifelong wellbeing, economic Security4Women (eS4W) was not successful.

The decision to offer only one funding grant to cover economic security for women and women's leadership put Equality Rights Alliance (ERA) in direct competition with eS4W, and the short notice of this decision left ERA and eS4W with no time to work together on an alternative approach. Consequently, ERA's success in the tender process sadly results in the defunding of eS4W.

Therefore, eS4W will be winding up work plan activities in August and the functions as a National Women's Alliance as of 30 November 2021. Security4Women Inc. will continue to exist as a Not-for-Profit in the sector.

eS4W's work has been critical to work on gender equality in Australia, such as their role in building the case for a Federal paid parental leave scheme, their ground breaking work on valuing the economic contribution of unpaid care in the Australian economy and their work on the gendered pay gap, including their advocacy for women working in traditionally male industries.

ERA will be working with eS4W to determine the best ways to ensure that this important work continues over the next three years. VIEW Clubs of Australia is a member of ERA which has been refunded and can continue to work on member led projects and advocacy to advance gender equality.

The six successful specialist Women's Alliances are:

- Women's safety: YWCA Canberra National Women's Safety Alliance
- Women's economic security and leadership: YWCA Australia Equality Rights Alliance
- Australian women from culturally and linguistically diverse backgrounds: Migration Council Australia – Harmony Alliance
- Aboriginal and Torres Strait Islander women: National Aboriginal and Torres Strait Islander Women's Alliance
- Women living in rural, regional and remote areas of Australia: National Rural Women's Coalition
- Australian women with disability: Women with Disabilities (Australia)

In August eS4W produced its last Discussion Paper - *The impact of workplace violence on women's economic security and leadership* (http://view.org.au/media/10817/es4w-discussion-paper-the-impact-of-workplace-violence-on-womens-economic-security 20210810.pdf) and two Recommendation Papers:

- Child Support (http://view.org.au/media/10815/es4w-child-support-recommendation-paper 20210810.pdf)
- Childcare affordable and accessible. (http://view.org.au/media/10816/es4w-childcare-affordable-accessible-recommendation-paper 20210810.pdf)

Vale Roselynne Anderson - Chair eS4W - Sadly, on 15 August Roselynne died after a short and sudden illness. Roselynne was an integral part of eS4W's success for over two decades. As one of the original members of eS4W since its inception in the early 2000s as a Secretariat under the Federal Minister for Women, representing Association Women Educators, Roselynne actively advocated for education as a key factor in ensuring lifelong economic security throughout the life cycle for girls and women.

Roselynne's vision for eS4W had always been to continue to lead the advancement of economic security and leadership for women by advocating, influencing and collaborating with key decision-makers to facilitate positive policy change for all women of Australia.

Roselynne's dedication to the success of eS4W over many years was greatly admired and appreciated. She will be sadly missed.

4.3

VIEW in the Community incl Events, New Clubs

Anne-Louise O'Connor spoke to a paper circulated prior to the meeting.

VIEW National Executive

COVID restrictions and border closures impacted the Executive team's ability to travel to many VIEW events during the last several months.

May - Beryl presented at the Lower Mid North Coast of NSW and Inland (Area NK) Gala held in Harrington, with 105 members attended by Great Lakes, Taree, Forster/Tuncurry, Gloucester and Harrington VIEW Cubs. She hosted a morning tea for Forster/Tuncurry VIEW Club members.

June – Anne-Louise attended Abermain VIEW Club's 36th birthday with 70 members including Cessnock VIEW Club and representatives from other organisations. Anne-Louise gave those present an update of Area NA (Hunter/Central Coast).

Beryl attended the NSW Northern Rivers (Area NJ) Gala at Ocean Shores with 53 members attending from Ballina Day, Casino, Lennox Head Day,

Brunswick Valley, Coolangatta/Tweed, Murwillumbah Day and Evening, and Twin Towns Day and Evening.

Jo presented at Illawarra VIEW Club's 50 +1 birthday with 55 members in attendance and presented members with various decade badges.

Jo also presented at East Hills VIEW Club's 60th birthday with 80 members from Lugarno, Sylvania, East Hills and Sydney Eastern Suburbs VIEW Clubs. 8 new members were presented with their badges and several members received decade badges.

July Anne-Louise attended Cessnock VIEW Club's 56th birthday with 91 members from Abermain, Hunter, Maitland and Tilligerry VIEW Clubs. Anne-Louise presented a number of decade badges to members.

Anne-Louise attended Tilligerry VIEW Club's 25+1 birthday with 47 members from Cessnock, and Raymond Terrace VIEW Club. Six new members were presented with their badges and Anne-Louise congratulated Tilligerry VIEW Club on welcoming 15 new members so far this year.

Beryl travelled to Queensland to present at the Brisbane and Surrounds (QA) Gala, 108 members attended from Arana, Aspley, Carindale, Redcliffe, Centenary Evening, Chapel Hill, Brendale, Morton Bay, Newmarket, Pine Rivers and Sunnybank Evening VIEW clubs. The Smith Family General Manager QLD Alan Le May attended and interviewed a *Learning for Life* student who is currently studying Nursing.

Beryl also attended Inverell VIEW Club to celebrate their 53rd birthday, with 45 members from Inverell and Glen Innes.

COVID-19 and VIEW Clubs

A number of States/Territories/Areas have experienced lockdowns during June-August. It is expected that most of these restrictions will continue through September and potentially October.

VIEW Club members are reminded to follow State and Territory Government and Health Authority guidance. Members are reminded to take into account their own personal circumstances in making any decisions about attending VIEW Events/Activities.

Vaccination - In relation to the emergence of the new more transmissible COVID-19 Delta variant in Australia, State, Territory and National leaders have encouraged everyone to 'get vaccinated'. The overarching goal of Australia's COVID-19 vaccination program is to protect all people in Australia from the harm caused by COVID-19, through preventing serious illness and death, and, as much as possible, virus transmission.

For details regarding eligibility for vaccination see the 'Eligibility checker' on the Commonwealth Department of Health site: https://www.health.gov.au/. There is other helpful information on this site about vaccination.

Media

Anne-Louise congratulated all VIEW Clubs on the wonderful club articles appearing in local community papers and online media. Clubs are encouraged to continue to send articles to local papers as this is a great way of promoting VIEW and The Smith Family in the wider community. It is also pleasing to see a significant increase in the number of comments and likes on the Facebook pages both on the VIEW Facebook page and club pages.

Anne-Louise encouraged all Clubs to keep sending 'Inspiring Women' articles and photos of their members – it is always great to read about so many inspirational women, their love of VIEW and why they joined.

Using prepared VIEW Media releases

VIEW Clubs, during the year, are provided with a number of prepared VIEW media releases. These are emailed to clubs and made available on the website at http://view.org.au/resources/media-releases/.

Thank you to Clubs/members who placed the May Media Release into their local papers. VIEW Clubs, reached a potential audience of 173,000 - a great result. These articles appeared in The Goulburn Post, The Manning River Times, MidCoast Online News, The Beagle, The Beagle, The Canterbury Bankstown Torch, The Gawler Bunyip, and West Australia's The Post newspaper.

Others opportunities to raise awareness about VIEW

Members/Clubs are encouraged to notify NVP Pat McRae pat.mcrae@bigpond.com of any forthcoming events. These are recorded in the Events Register for insurance purposes. Clubs are also asked to advise any changes including postponements or cancellations.

Clubs are asked to ensure that the date/s field is completed. For ease of recording Clubs are asked not to use eg "3rd Monday" etc as this makes it difficult to record in the Event Register. Please use Day/Month (one form can still be used for multiple months) it just needs to be completed eg 2/4, 2/5, 4/6 etc.

The appropriate VIEW Event Notification Form is available on our VIEW website http://view.org.au/resources/forms.

4.4

Promoting our Brand/ Speaker's Bureau

Jo Gray spoke to a paper circulated prior to the meeting.

The Speakers Bureau speech, and PowerPoint (PPT) presentation have been updated with the inclusion of some new student story videos.

COVID restrictions have limited the opportunities for members to speak to other organisations. Hopefully restrictions in NSW and Vic will lift before too much longer and we can all continue to spread the word on the marvellous work being done by VIEW and The Smith Family.

Clubs/Members wishing to receive the updated information please return USBs to PNP Gwen Wilton (12 Antill Street, Picton, NSW 2571).

Recently **Lugarno Evening VIEW Club** were forwarded the presentation, including student stories, to enable them to keep their members well informed.

Chapel Hill VIEW QLD advised that their President has a regular spot on Radio 4MBS to share information about VIEW and The Smith Family and information has been provided to her.

Please forward contacts and/or details for speaking engagements to National Office and/or PNP Gwen Wilton, gwenwilton@bigpond.com.

4.5

Development

Beryl Pike spoke to a paper circulated prior to the meeting.

The main focus for VIEW Clubs in 2021 is to:

Retain current members; and

Encourage women to join VIEW

To help with this the Executive have updated "Attract and Retain": a guide to membership, and encourage all clubs to review this updated version on the VIEW website at http://view.org.au/resources/organisational-information/.

Our New Club Pipeline

Australian Capital Territory	Yerrabi (Gungahlin)
New South Wales	Walcha (potential) to be investigated
Queensland	Helensvale/Upper Coomera (Gold Coast) Bundaberg
South Australia	Tonsley
Victoria	Bellarine Peninsula (a growth area)

New Club Pipeline Update

Yerrabi VIEW Club (ACT)

Yerrabi VIEW Club held its first interest meeting in November 2020. A regular meeting schedule was established for the 3rd Thursday of the month at Eastlake Gungahlin. A number of interesting guest speakers have attended including a Smith Family Team member, and the Executive Director of the Conservation Council of the ACT. Prospective members are having a regular coffee morning.

Membership is currently at 11 with approximately another 10 interested. Current lockdowns and Covid-19 restrictions forced the cancellation of the August meeting and this may have some effect on potential membership. The development team anticipate the club opening within the next 6-12 months

For information about this club please contact NC June Weise on 0412 617 085 or email june3@iinet.net.au.

Tonsley VIEW Club (SA) inaugural 7 October 2021

In 2020 the Tonsley area was identified as having potential for a new VIEW Club. While Marion and Oaklands VIEW Clubs are close by, it was thought that another VIEW Club located in Tonsley would thrive. This has proved to be the case as at the most recent meeting on 2 September 45 members attended with 20 other women. Tonsley club raised \$400-500 from an extremely well stocked trading table. SA members are looking forward to the upcoming inaugural on 7 October.at the Tonsley Hotel.

For information about this club please contact Jan MacFarlane on 0419 847 087 or email jan@mc.com.au.

Helensvale/Upper Coomera VIEW Club (Qld)

After researching the Area it was determined that an evening club in Helensvale could have potential. There is a younger demographic and VIEW Clubs' Christmas wrapping activity at a local shopping centre for the last two years has promoted VIEW successfully. The first interest meeting is scheduled for Monday 27 September, in the Upper Coomera Tavern 6-6.30pm with subsequent meetings to be held on the 4th Monday of each month.

For information about this club please contact Evelyn Berg on 0418 653 642 or email ncqc01view@gmail.com.

Bundaberg (QLD) VIEW Club

After a request from an interested past VIEW member it was decided to investigate the prospect of reopening a VIEW Club in the Bundaberg area. Bundaberg VIEW Club closed in 2009 after 5 years existence.

A newspaper article promoting this club has been recently published in the "Bundaberg Today" newspaper and a Fraser Coast VIEW Club member was interviewed on ABC regional radio promoting the formation of the club in Bundaberg and VIEW in general. At the interest meeting in early September 14 enthusiastic members attended and promised to bring friends along to the next meeting on 29 September at the Bundaberg Services Club.

For more information on this Club please contact Jean Jennings on 0425 253 064 or email <u>jeanjennings06@gmail.com</u>.

Development Teams

In areas where there are no established Development Teams eg NSW, the Area National Councillors together with Zone Councillors and any other interested members are asked to form a Development Team and explore potential areas for creating a new VIEW Club.

If any member would like to be involved in Development and have a potential Area in mind please contact National Office view@thesmithfamily.com.au.

5. WORKING GROUPS

5.1

History Working Group

Beryl spoke to a paper circulated prior to the meeting.

The History Working Group has used the period of lockdown in NSW to devote many hours to scanning old copies of VIEW World and updating databases. This has at times been rather humorous, looking back at some of the areas of concern for members from bygone days.

Reading through the Editorials in VIEW World from 1960-1990 gives an insight into the lives and concerns of women during these decades. The Editorials are being collated into a document as part of the History Archive and will be available on the VIEW website in the future.

Many clubs have also taken the opportunity to record their club history and these are added to the archives as you send them to us. Our club histories also give us insight into the changing times and attitudes of members through the last six decades.

A Literary VIEW - We have now completed five volumes of VIEW Short Stories which are available on the website for your enjoyment (http://view.org.au/resources/publications/). There is also one volume of VIEW Poetry with more planned in coming months.

Other activities -

- The Resolution database of all resolutions debated at Convention is now complete and will be maintained into the future.
- The profiles of all State and National Presidents is also near completion. This was originally prepared for the 50th Anniversary of

	VIEW and as we move into our next decades it seems appropriate to continue profiling these women.		
	Any queries relating to VIEW History to be directed to Susan Groenhout, Chair, History Working Group: view.historymatters@gmail.com.		
5.2	Jo spoke to a paper circulated prior to the meeting.		
Website & Social	Website		
Media	Update details		
	In these uncertain times it is important to keep Club Meeting details up to date on the website as it is a good source of information.		
	If your club is changing or has changed venues, please advise the Website Working Group (admin@view.org.au) as soon as possible (CC in National Office view@thesmithfamily.com.au).		
	Social Media		
	Club Facebook		
	VIEW Clubs are encouraged to create an individual Facebook page. For help in setting up a Facebook page please refer to "www.view.org/resoureces/how-to-help" section of the website.		
	VIEW Clubs with a Facebook page are encouraged to advise the Website Working Group of their Facebook link so it can be added to their web page. (admin@view.org.au).		
	Please note : The Website Working Group does not have access to individual Club's Facebook pages; this is the responsibility of the individual Club.		
	VIEW Facebook – VIEW Clubs of Australia		
	VIEW Facebook followers continues to increase.		
	For the six months (January-June) the most popular Facebook posts have been:		
	 Announcement of Her Excellency Mrs Linda Hurley as VIEW's first patron Messages of Support – be it natural disaster or disease, VIEW 		
	reaches out to members Member stories – meeting existing and new members of VIEW		
	Facebook is a great way to get messages out to members quickly (eg National Convention, newest edition of VIEW Matters, Online Raffle, etc).		
5.3	Maryanne spoke to a paper circulated prior to the meeting.		
Future of VIEW Working Group	Thank you to members who provided their feedback, as requested, on the club handbook 2022-23. The FOVWG are close to finalising the document which will be made available at Workstudy to be held later this year.		

6. NATIONAL OFFICE UPDATE

Clubs are reminded that they have already been furnished with some of the following information

The updated Councillor handbook will also be available at Workstudy.in November 2021.

The Smith Family Winter Appeal	During May and June The Smith Family were able to meet and exceed their aim to raise \$5.1million (raising \$6.5m exceeding the target by \$1.2m) to deliver life-changing learning and mentoring programs to students experiencing disadvantage.	
	Thank you to VIEW Clubs who supported this appeal and those that were able to post the VIEW media release about Winter Appeal in their local papers.	
VIEW Matters magazine – November 2021	The next issue of VIEW Matters magazine is currently in production and will be sent to all Clubs in November 2021. The magazine will also be available for all to access online in the e-book format available at http://view.org.au/resources/publications/ .	
Making a Difference Award Nominations	Making a Difference Award nominations for 2021 are now closed. During 2020-21 seventy-five (75) members received Making a Difference awards. All members have been acknowledged on the VIEW Website (http://view.org.au/get-involved/awards/). As VIEW National Convention 2021 was postponed to September 2022 these recipients will also be combined in the Honour Roll presentation in Adelaide.	
	Congratulations to all the winners in 2020-21. Nominations for the Making a Difference Awards will reopen in January 2022.	
VIEW National Convention 2021 – Adelaide postponed to 9-	Due to unforeseen circumstances associated with COVID-19, resulting in cross border travel restrictions between NSW, Qld, Vic and, due to SA border closures, it became necessary to postpone VIEW National Convention 2021 to September 2022 in Adelaide.	
11 Sept 2022	Ozaccom has been working with registered members to cancel or roll over their bookings to 2022. Over 200 registrations have been rolled over. Bookings for 2022 will reopen in September 2021. New Registration Packs will be emailed to clubs and are available at http://view.org.au/events/national-convention-2021/ .	
VIEW Convention 2021 Online Raffle	VIEW Convention 2021 Online Raffle, Draw will take place on Saturday 11 September and winners will be announced on Monday 13 September (http://view.org.au/events/national-convention-2021/).	
VIEW 60 + Anniversary Scarf launched	To celebrate our 60+ Anniversary, Black Pepper once again has designed a limited edition VIEW scarf. This year's scarf is a beautiful water colour floral print in VIEW's key colours. Versatile and feminine it is a perfect addition to your Spring wardrobe.	
	This scarf will be launched on Friday 10 September 2021 and will be available online and in Black Pepper retail stores throughout Australia (other than NSW and Vic Stores) until Friday 8 October at a retail price of \$29.99 (https://www.blackpepper.com.au/view-club).	
	\$10 from the sale of each scarf will go towards supporting children and young people through The Smith Family.	
Paint the town Purple in your VIEW Poncho Competition –	VIEW purple ponchos were introduced with much fanfare at the VIEW National Convention 2019 together with the launch of a photo competition. The current competition closed in July 2021, 64 entries were received. Several VIEW Clubs entered every category!	
Winners Announced	The winners are: Best Group – Kempsey VIEW Club (NSW) under the jacaranda tree	

Most Exotic Location - Mordialloc/Chelsea VIEW Club (VIC) in Antarctica

Most Innovative – Ulladulla Evening VIEW Club (NSW) Bowled over in Bowling Alley

Ponchos in Iso – Casino VIEW Club (NSW) – in isolation Howard Springs

Due to the number of entries in the Fun & Frivolous category it was divided into two separate categories.

Fun – Aspley VIEW Club (QLD), having fun on a pier with their purple mascot

Frivolous - Bega Evening VIEW Club (NSW) in canoes on the river

Thank you and Congratulations to all VIEW Clubs for entering photos.

All entries can be viewed at http://view.org.au/resources/awards-and-competitions/.

Survey -Empowering VIEW members to thrive in the digital world

Digital technologies continue to transform the way everyone interacts socially and economically. We are keen to ensure that VIEW members are included in the transformation to a digitally enabled society and not missing out on the advantages digital technologies offer.

VIEW National Office has developed a survey *Empowering VIEW members* to thrive in the digital world so that we can better understand VIEW members' level of digital skills and ability to use online services, including online banking and government services.

This Survey was distributed to members with email addresses on Tuesday 7 September 2021.

Members without online access

A PDF version of this Survey has been sent to all Club Secretaries. Any members who do not have online access and who may like to participate in the survey, can ask their Club Secretary for a copy. Members can also access a PDF version of this survey from the VIEW website or see the attached file below.

Completed surveys can then be posted to National Office GPO Box 10500, SYDNEY NSW 2001 by **Thursday, 30 September 2021**.

http://view.org.au/media/10881/view-survey-empowering-view-members-to-thrive-in-the-digital-world.pdf

Your feedback will help us to develop future resources for our clubs and members.

National Office has received a number of queries from members enquiring whether the email they received about the Survey was a scam. Please be assured it is not a scam.

National Office will use this platform to notify members of major national updates, key information and surveys.

The bottom of the email clearly states that:

This email was sent by The Smith Family - VIEW Clubs of Australia, GPO Box 10500, Sydney NSW. To contact us please email view@thesmithfamily.com.au.

Anti-Poverty Week 17-23 October 2021	VIEW Anti- Poverty week Media Release has been sent to Club Secretaries and is available in a long and short form. It is available on the VIEW website: http://view.org.au/resources/media-releases/ .	
	Thank you to the Clubs who, where possible, are dedicating their October meetings in support of Anti-Poverty week and placing the VIEW Media Release in their local newspapers.	
Certificate of Currency 2021-22	The Certificate of Currency will be renewed in the first week of October. Once received by VIEW National Office, it will be emailed to all Clubs, National and Zone Councillors. A copy should be kept on record.	
Inspiring Women of VIEW we want to hear from you!	You may have seen the recent VIEW Facebook series: What I like about VIEW and What I like about VIEW National Convention posts which have been shared and liked on social media increasing our profile and encouraging others to find out more about VIEW.	
	We are seeking snippets, comments, and photos from VIEW members in their communities in each Area/State to share with others. We are also seeking interesting, informative stories about VIEW members (Why/when they joined VIEW, what they like about VIEW, Why others should join VIEW etc) in their communities in each Area/State – these will form a library of VIEW stories, for VIEW Matters Magazine and ready for media opportunities.	
	It's really simple. To submit your snippet or story (a paragraph), just follow the link and complete the questions.	
	https://docs.google.com/forms/d/e/1FAIpQLScdf0sKpfuRKklhMA5103fS659 wTXcKSbEojZflQpBIrHG7IQ/viewform?usp=sf_link	
2021 Toy & Book Appeal	Christmas is just around the corner, and once again we are calling on all clubs to support The Smith Family's annual Toy & Book Appeal, which ensures disadvantaged children, supported by The Smith Family, receive a gift on Christmas Day. Last year, VIEW raised \$43,000 towards the Appeal. These funds helped to purchase toys and books for children most in need. Information will be supplied to Clubs shortly on how to contribute to the Toy &	
	Book Appeal.	
Christmas Wrapping	Book Appeal. Due to COVID-19 restrictions we realise there may be limited opportunities available. Clubs are encouraged where possible to contact their local shopping centre early to enquire about Christmas wrapping this year.	
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All Councillors will be provided with copies of the new updated Club Handbook and Councillor Handbooks 2022-23, as well as a USB containing documents, forms and information required to perform their roles during their term.

Zone Councillor training is expected to be held Sat/Sun 30/31 October 2021 with short refresher training via Zoom in late January/early February.

National Councillor training is expected to be held Saturday 13 November followed by the last National Council meeting Sunday 14 November.

Election of VIEW National Executive for 2022-23

Presentations by the candidates for National Executive 2022-23 were conducted according to the agreed process.

The VIEW National Executive 2022-23, would normally have been announced at National Convention.

VIEW National Executive 2022-23 is:

National President, Margaret Woodhouse (Victoria) - from North and Western Metropolitan Melbourne & North and Western Country (Ocean Grove Evening VIEW Club)

National Vice President, Evelyn Berg (Qld) - from Gold Coast and Darling Downs (Runaway Bay VIEW Club)

National Vice President, Elizabeth Birch (NSW) - from Upper Mid North Coast and Clarence Valley Region NSW (Yamba Evening VIEW Club).

VIEW National Executive 2022-23 will take office in January 2022.

Communication regarding male attendance at Clubs

The National Executive received correspondence from a VIEW Club regarding an enquiry from a male asking if he could attend a lunch meeting with a male friend.

National Council discussed this question - Can men attend a VIEW Club meeting?

Men actually do participate in VIEW Clubs across a wide range of fundraising and supporting activities. To date VIEW has not experienced men seeking to participate in more direct roles or join as members of the organisation.

VIEW National Council policy states that it is inappropriate for men to attend ordinary monthly Club meetings, unless they are invited as a Guest Speaker, Entertainer or VIP. Men who are assisting speakers or entertainers are welcome. This policy also applies at VIEW National Convention, Area Gala Functions and Zone Conferences. Male partners/friends are welcome to attend specific social events that have been nominated and endorsed by a majority of Club members for this purpose. (Refer to Club Handbook 2021-22 p39)

Often if clubs have a "guest speaker of particular note or interest" they opt to invite men to attend. An example of this was Shoalhaven Heads VIEW Club invited a retired Naval officer who had researched the history of ANZAC, to attend as a guest speaker during the month of April. Appreciating that this speaker would appeal to many of the member's partners, male friends and husbands, the Club Committee put this to the members and asked them to consider having men attend this special social event. The members endorsed this and men were invited to attend this event.

Another recent example was a club who had a female guest speaker who was a double lung and heart transplant recipient. A man saw the advertisement in

the local paper and approached the VIEW Club to attend the luncheon. As it turned out this man was considering the same procedure and was keen to hear the woman's story. He paid and attended the luncheon and was grateful to have been able to hear a first-hand experience.

VIEW Clubs in country regions often invite husbands or partners to their Christmas functions and have done so for many years with agreement from all members.

In these particular circumstances National Council did not see that there were any issues with men attending these types of events provided the club members were in agreement.

The Question was also raised regarding - VIEW's position if a non-gender specific person would like to attend a meeting/activity or join a VIEW Club?

VIEW is looking further into this and will consult, with The Smith Family Human Resources and Legal Team for guidance on this matter and will provide an update and/or guidelines at the November 2021 National Council meeting.

7. GENERAL BUSINESS

7.1 Square Reader Training Update

Olga Shkuropatova provided an update on Square Reader Training provided to Club Treasurers and other interested members.

7.2 VIEW Advisor role in 2022-23

The structure and the current governance model of VIEW leadership relies on members being prepared to step into key Senior Officer roles and take on additional leadership responsibilities.

More and more we have found that while members are keen to come along to meetings and functions and step into committee roles in their own club, there has been a continual decline in members taking on other leadership roles and Senior Officer responsibilities.

We understand that members have competing priorities, such as: engaging in part-time or full time work, volunteering and caring for children/grandchildren, or elderly parents. Others are not willing to take on the commitment or have already been a Senior Officer.

In 2018-19 the National President took on the role of mentoring a number of Areas as a National Councillor as well as her other mentoring duties, which was onerous.

In November 2019 National Council agreed to trial Advisor roles in key Areas where there are no National and/or Zone Councillor during 2020 -21. Advisor duties and responsibilities were developed and agreed.

During 2020-21 seven (7) Advisors assisted the following areas: NB, NC, NG, NH, NM, VA and VB.

In June 2021 a survey was sent to these advisors requesting feedback which has been incorporated in the Advisor Duties and Responsibilities.

Based on the continued decline in members taking on other leadership roles, and Senior Officer responsibilities, and the Advisor survey results, we recommend that where there are no National and/or Zone Councillors, Advisors provide Clubs and members with a level of support and guidance and be the general "go to" person in the Area.

National Council recognised that Advisors play a vital role sharing information, achieving consistency, communication and compliance and assisting with development as well as preventing potential Club closures.

Advisor Duties and Responsibilities - 2022-23

The Advisor (a Past Senior Officer) to be invited/appointed (by VIEW Executive in conjunction with the National Manager) to assist Clubs in a particular Area where there is no National and/or Zone Councillor.

Advisors play an important role by:

- Attending/Visiting each club in the Area once per year to inform members of appropriate Area specific VIEW information, updates on National and Area VIEW events and to convey messages to members that will assist the club's well-being eg VIEW Area PowerPoint presentation
- Ensuring the two-way chain of communication between the Club and the Zone, ensuring communication of important news and all information to club members.
- Providing support and guidance to Zone Councillors, VIEW Clubs and members
- Attending and participating in Zoom or teleconference meetings with the Zone Councillor and other Delegates

The Advisor is a vital resource, providing or offering guidance and is the general "go to" person for the Zone Councillor/s Clubs and Members in the Area. The Advisor reports on the health of clubs and progress, as well as any issues relating to the clubs in the Area, to the VIEW Executive and National Manager, on a quarterly basis prior to National Council meetings.

Advisors to attend an initial face to face training/briefing session via Zoom.

Advisors to attend National Council meetings via Zoom, giving them the opportunity to receive information at the same time and manner as National Councillor.

Advisors to be reimbursed for their expenses in the same manner as for Zone and National Councillors.

Advisors also have key roles in club formation, establishment and development.

Advisors to provide a level of support and governance where there are no National/Zone Councillors, creating a bridge between VIEW Executive and clubs sharing information, achieving consistency, communication and compliance and assisting with development and preventing potential closures.

After a brief discussion National Councillors **unanimously** agreed to continue the VIEW Advisor role for a further two year term as outlined above in the Advisor Duties and Responsibilities 2022-23. The VIEW Executive will provide a report to the November 2023 National Council meeting as to the outcome of this role.

7.3 2022-23 National Council Nominations

National Council unanimously **ratified** the appointment of National Councillors for 2022-23 as follows.

Area	Nominee	Nominee's Zone	Period of ZC Service
NB	Sandra Jankovskis	NB02	2020-21

NJ	Brenda Caligeros			
QA	Robyn Garard	QA01	2020-21	
QC	Lorraine Thomson	QC01	2020-21	
SA	Pauline Glover Joan Coleman	SA01 SA02	2020-21	
VC	Bev Orgill	VC01/02	2020-21	

VIEW Clubs have 20 National Council Areas across Australia. Having a National Councillor for each area is important for the continued smooth running of VIEW Clubs.

National Council noted concern about Areas still without a candidate: AA, NA, NC, ND, NE, NG, NH, NI, NK, NL, NM, QB, VA, and VB.

National and Zone Councillors are encouraged to work together to fill these gaps. Stepping into a Senior officer role is very rewarding. Positions, can be shared (eg Area SA Adelaide and Surrounds have done so successfully) and these roles play an key part in the communication between Club and National Office/The Smith Family.

7.4 2022-23 Zone Councillor Nominations

National Council unanimously **ratified** the appointment of Zone Councillors for 2022-23 as follows.

Zone	Nominee	Zone	Nominee
NA01	Angela Carroll	NL02	Margaret Sedgwick Jennifer Currie
NA02	Dianne Whitten	NM02	Kay Backman
NA03	Joy Menzies	QA01	Lyall Aldridge
NA04	Robyn Clarke	QB02	Lainie Sanders
NC01/02	Pam Evans	SA01	Heather Smigiel
ND02	Elizabeth Terry	SA02	Bernice McSwain
NI01	Aletia Norman	VB03	Wendy Walker
NJ02	Jill Mason	VC01/02	Judith McPherson
NK01	Dianne Fiddes	VC03	Janet Park
NK02	Barbara Gaylard		

National Council noted concern that there are still a large number of zones without an incumbent.

VIEW Clubs have 46 Zones across Australia. Having a Zone Councillor for each area is important for the continued smooth running of VIEW Clubs.

Twenty seven Zones are still without a candidate: AA01, AA02, NB01, NB02, ND01, NE01, NE02, NG01, NG02, NG03, NH01, NH02, NH03, NI02, NJ01, NL01, NL02, NM01, NM02, QA02, QB01, QC01, VA01, VA02, VA03, VB01, VB02, WA01.

National and Zone Councillors are encouraged to work together to fill these gaps. Stepping into a Senior officer role is very rewarding. Positions, can be shared (eg Zone NL02 Riverina, MIA, Snowy Mountain Foothills and South to Victorian border have done so successfully) and these roles play a key part in the communication between Club and National Office/The Smith Family.

Note: Zone Councillors are able to hold their position for two terms (4 years).

7.5 Name Change

National Vice President Jo Gray advised that a request had been made (accompanied by a copy of Club Minutes evidencing agreement of majority of members) for:

Malvern Evening VIEW Club (VA02) to be now known as Malvern VIEW Club.

Carried unanimously

8. Learning and Development

Doug Taylor, CEO The Smith Family

Doug Taylor advised that he was delighted to have been given the opportunity to meet the VIEW Executive via Zoom prior to the National Council meeting.

At the meeting Doug briefly introduced himself and provided an update on recent Smith Family activities, including *The Catch Up Learning Program* (pilot) report and \$3million government support of this program, planning for The Smith Family's next 5 year strategy, and its upcoming Centenary celebrations in 2022.

He thanked VIEW members for their long standing connection with The Smith Family, for their continued support, raising awareness and advocating on behalf of financially disadvantaged children's education, especially during these difficult and challenging times.

He congratulated VIEW on continuing to be the largest community sponsor of *Learning for Life* students currently sponsoring 1,491 students nationally.

He looked forward to meeting his Smith Family team and VIEW members when NSW comes out of lockdown next month.

9. OTHER BUSINESS

Area Update	National Councillors gave a brief update on what was happening and/or upcoming in their area.
Dates Of Next Meetings	National Council meeting – Sunday 14 November (Details will be confirmed closer to the event)

Summary of Decisions at National Council Meeting September 2021

Area of Work	Decision, Policy and/or Procedure	Agenda Reference
Sub-Committees	Development - New Club pipeline Update	4.5
National Office Update	National Office Update	6.1
National Office Update	Election of VIEW Executive 2022-23	6.1
National Office Update	Attendance of Men at VIEW Clubs	6.1
National Office Update	Survey - Empowering VIEW members to thrive in the digital world	6.1
General Business	VIEW Advisor role in 2022-23	7.2
General Business	National Councillor Nominations 2022-23	7.3
General Business	Zone Councillor Nominations 2022-23	7.4
General Business	Name Change – Malvern Evening VIEW Club	7.5