



**National Minutes
and
Information from National Council**

September 2023

MINUTES AND INFORMATION FROM NATIONAL COUNCIL MEETING

Thursday 7 September 2023 – Centre for Arts, Seminar Room 129 Hunter Street Hobart

Attendees: **National Executive:** National President Marg Woodhouse, National Vice Presidents Evelyn Berg and Elizabeth Birch

National Councillors: **Joan Coleman** Metropolitan Adelaide and Surrounds including Sunraysia; **Rosemary Coleman** South Eastern Metropolitan Melbourne to the Mornington; **Dianne Fiddes** Lower Mid North Coast of NSW and Inland; **Robyn Garard** Brisbane and Surrounds; **Pauline Glover** Metropolitan Adelaide and Surrounds including Sunraysia; **Sandra Jankovskis** Macarthur, Southern Highlands & Illawarra region including Wollongong; **Bev Orgill** Northern and Western Metropolitan Melbourne & North and Western Country; **Lorraine Thomson** Gold Coast and Darling Downs;

VIEW National Office National Manager Maryanne Maher, Business Analyst Olga Shkuropatova and Office Coordinator Linda Custer

Apologies: **National Councillors**

Brenda Caligeros NSW Northern Rivers, **Jean Jennings** The Sunshine and Fraser Coast;

Advisors were not in attendance at this meeting

Guests: Leonie Green Head of State and Territory Operations, The Smith Family – **Toy and Book Appeal**

PNP Lorraine Montgomery Convention Convenor

1. WELCOME

National President Marg Woodhouse welcomed National Councillors to the September National Council meeting in Hobart and began the meeting by acknowledging the Muwinina and Palawa peoples as the custodians of the Tasmanian lands upon which they gathered.

Marg began by acknowledging and thanking – VIEW National Office - Maryanne, Linda and Olga for all the work they do preparing for National Council meetings whether via Teams or face to face. We also appreciate the fact that they often work a full week and then give up precious weekends, not to mention all the work for the Convention here in Hobart!

Marg said we are at the start of an exciting few days.

Firstly,

VIEW National President 2024-25 nomination

One of the significant projects that we commenced over the past 2 years was the Governance and Leadership project. The overall objective of this project is to improve VIEW's internal governance to be more effective and enable the organisation to be more sustainable.

One of the Recommendations as agreed by National Council in February 2023 was to provide continuity and avoid the loss of all experience from the Executive.

Therefore, the current two National Vice Presidents, Evelyn Berg and Elizabeth Birch were given the opportunity to nominate for the role of National President for 2024-25 and Marg was pleased to announce that they have both decided to nominate and will shortly be presenting to National Council.

Marg then provided some **Recent VIEW Updates since the last National Council meeting.**

There have been two changes in the operations of our organization.

1. The introduction of: The New Gift Card Ordering Process for Birthday or Christmas Gift Cards for Sponsored Students

From 1 July 2023, VIEW Clubs are able to order Gift Card/s - for their students directly through The Smith Family. We encourage all VIEW Clubs to adopt this process using this streamlined approach which complies with privacy requirements.

2. the new refreshed VIEW website!

On 3 August *view.org.au* moved to its new platform. The new refreshed look also brings us in line with The Smith Family's platform.

Marg thanked **Olga Shkuropatova** who worked tirelessly to build the website in the new Content Management System CMS including the creation of more than 400 pages, all individual club pages! and

Carleen Maley and **Sonia Workman** for helping support the move by providing support in formatting photos for all VIEW Club's to the required size. It is still a work in progress.

Marg then referred to the **VIEW National Convention 2023.**

We are all excited to be meeting up again at VIEW National Convention in Hobart. During three days, over 380 VIEW members (and their friends) from around Australia will celebrate VIEW Clubs' success, learn about our national contributions, hear latest updates from The Smith Family and how we can continue to support this work to assist the education of Australian children experiencing disadvantage.

Highlights will include:

Friday 8 Sept – Convention Day 1 –

- Their Excellencies the Governor-General and Mrs Hurley (VIEW's Patron);
- Doug Taylor CEO The Smith Family;
- a local *Learning for Life* Alumni Alex Weekes; and
- Panel of Inspirational Australians (Tasmanians)

Saturday 9 Sept Convention Day 2 –

- Her Excellency the Honourable Barbara Baker AC Governor of Tasmania who will be giving the George Forbes Oration;

The Resolutions Debate;

- Writer's Festival with an eclectic mix of local Tasmanian authors,

	<ul style="list-style-type: none"> • There will be the announcement of the VIEW National Executive 2024-25 and the location of the next National Convention – in 2025! <p>There are two fabulous Social Dinners – The Great Gatsby and Ahoy Matey’s which will both be loads of fun as well as the spectacular Gala Dinner with fantastic local entertainment!</p> <p>On Sunday 10 Sept there will be a Community Celebration Walk with VIEW to the Royal Tasmanian Botanical Gardens!</p> <p>Plus a few other surprises along the way...including that VIEW Clubs nationally had now reached a new milestone of sponsoring over 1700 students on the <i>Learning for Life</i> program! Marg thanked the Councillors and all VIEW Club members for their passion, dedication, and support. She was delighted that VIEW was now supporting more children than ever with their education.</p> <p>VIEW National President 2024-25 nomination process</p> <p>Presentations from the National Vice Presidents nominating for position of National President 2024-25 took place.</p>
<p>2. MINUTES AND BUSINESS ARISING</p>	
	<p>Minutes - National Council ratified the minutes of the February 2023 meeting.</p> <p>Moved Pauline Glover Seconded Lorraine Thomson</p> <p>Accepted Unanimously</p>
<p>3. NATIONAL COUNCIL <i>LEARNING FOR LIFE</i> STUDENT – UPDATE</p>	
	<p>Sandra Jankovskis gave an update on Jessica the <i>Learning for Life</i> student being supported by National Council.</p>
<p>4. SUB-COMMITTEES</p>	
<p>4.1</p> <p>Resolutions</p>	<p>National Vice President Evelyn Berg spoke to a paper circulated prior to the meeting.</p> <p><i>Resolutions 2022-23</i></p> <p>2023 National Convention resolution debating teams were arranged and ready to present their For and Against arguments on day 2 of Convention.</p> <p>Tally sheets for Club level voting have been returned to National Office. These votes will be combined with those who vote at Convention. The combined final results will be published in the November National Council Minutes.</p> <p>VIEW Resolutions for 2022-23:</p> <ol style="list-style-type: none"> 1. Providing adequate internet access to children in rural and remote areas of Australia. 2. Restrictions on Sports Betting Companies advertising. 3. Social housing and local and regional support networks to address homelessness. <p>After the final tally of the 3 resolutions, National Office will announce their order of preference on the VIEW website</p>

	<p>(https://www.thesmithfamily.com.au/view-clubs/about-us/resolutions) and this will become the focus of advocacy and lobbying work for the coming 2 years.</p> <p>Outcome of the resolutions</p> <p>All Resolutions which are passed (combining both the Clubs and Convention votes) are actioned. The main thrust of VIEW’s follow-up is concentrated on the resolution which receives the most votes.</p> <p>Even though the Resolution Sub-Committee concentrates on one main resolution the others are not ignored – the Resolution Sub-committee watches updates on the resolutions submitted/debated and actioned over the past five-year period and where appropriate continues to lobby and communicate with the relevant authorities.</p> <p>For consistency in messaging template letters enabling clubs and members to personalise will be available in December from National Office mailto: (view@thesmithfamily.com.au)</p> <p>The full list of Resolutions debated at Convention since 1965 are located on the webpage page. https://www.thesmithfamily.com.au/view-clubs/about-us/resolutions.</p>
<p>4.2 External Relations</p>	<p>National Manager Maryanne Maher spoke to a paper circulated prior to the meeting.</p> <p><i>Equality Rights Alliance (ERA) is one of six National Women’s Alliances which collaborate with the Office for Women and Government to inform policy and decisions on Women’s economic security and leadership. ERA is a network of non-government organisations and social enterprises.</i></p> <p>Headlines from the 20 & 21 July Members’ Meeting - Melbourne</p> <p>Over 30 women representing a broad range of women’s organisations attended this meeting. At the meeting the following took place:</p> <ul style="list-style-type: none"> • Passed a resolution to change ERA’s governance structure. <ul style="list-style-type: none"> ○ To be clearer about ERA’s legal structure - some of the language used to describe ERA was changed. ERA is a program of YWCA Australia. ○ ERA members no longer make decisions or take actions on ERA’s behalf. This means the steering group no longer exists and the membership now makes recommendations, rather than decisions. ○ Membership is now known as the ERA Advocacy and Policy Advisory Council (ERA APAC). This helps to make it clear that any liability for ERA’s actions rests with YWCA Australia, not with individual member organisations. • Extended membership of the ERA APAC to include expert individuals as well as organisations. All other membership criteria are unchanged. • Introduced a new requirement that membership of the ERA APAC needs to be renewed annually. Members will be asked to endorse the ERA Core Values as part of the renewal process.

	<ul style="list-style-type: none"> • Changed how often the Steering group meet – instead of the steering group meeting four times annually and the membership meeting once a year, including at least three online meetings of the ERA APAC (ie: the whole ERA membership) and one face to face ERA APAC meeting every year. • Developed a new formulation of ERA’s theory of change. This idea underpins ERA advocacy work – a description of the change we want to see in the world. Our new vision is a feminist future for all which has succeeded in removing patriarchal bias from our systems and communities. Stage 1 of the work involved identifying and removing patriarchal bias from government and public policy. This work will cover: <ul style="list-style-type: none"> • Budget / policy development • Tax and transfers • Data • Funding / valuing women’s work • Employment and work • Social protections (housing, welfare, and superannuation) • Education • Health • Climate response <p>Stage 2 of this work will focus on:</p> <ul style="list-style-type: none"> • Human rights in the corporate world • feminism in AI and the digital world
<p>4.3</p> <p>VIEW in the Community Events</p>	<p>National Vice President Elizabeth Birch spoke to a paper circulated prior to the meeting.</p> <p>Event Notification</p> <p>VIEW Clubs Event Notification for Insurance and email contact</p> <p>Clubs are reminded to send through details of any VIEW events in the pipeline to view@thesmithfamily.com.au and Elizabeth.birch20@outlook.com one month prior to the event.</p> <p>Events and Activities held in the name of a VIEW Club, require a submitted Event notification form for Insurance purposes.</p> <p>Please refer to the VIEW Club Handbook 2022-23 page 14 and 15 for information on Public Liability and Personal Accident Insurance. The Current updated forms “online and pdf” 2022- 23 are located on the VIEW web site https://www.thesmithfamily.com.au/view-clubs/resources/forms. Please discard any outdated forms and those with faded print and edited email addresses.</p> <p>Important notes about VIEW Insurance Coverage not extending to non-VIEW activities: please see the bottom of both Event forms page 2 Section B.</p> <p>Changes to VIEW Club Details: Please submit a ‘Change to Club Details’ form which is available on the VIEW web site. This form is used to notify National Office of any changes to the Monthly Club Member meetings.</p>

	<p>Committee Meetings. Please note only committee meetings held in a private home require an event notification form with Section B Risk assessment filled in and signed by the home host.</p> <p>Events held by VIEW Clubs:</p> <p>Walk With VIEW: “Is a walking event along a prominent route in your local area to help raise the profile of your VIEW Club wearing VIEW colours, t-shirts, carrying branded balloons, banners & flags”. Contact VIEW National Office at view@thesmithfamily.com.au if you need merchandise or promotional material.</p> <p>VIEW Galas: National Executive attended the following Galas: June: National President Marg Woodhouse attended SA Gala on 21/6.</p> <p>July: NVP Evelyn Berg attended Qld Gala Area NJ Northern Rivers NSW on 7/7.</p> <p>Birthdays attended by the Executive:</p> <p>July: National President Marg attended Vic: Shepparton VIEW 29th Birthday. On 8/7. August: National President Marg Visited Vic: Altona VIEW 24th Birthday on 16/8 Invitations to the Executive for Events and Decade Birthdays.</p> <p>Clubs are reminded to forward invitations to National Office view@thesmithfamily.com.au</p> <p>VIEW Media Releases: Club Publicity Officers are reminded to use Media Releases which are provided to Clubs. Copies can be accessed on the VIEW web site https://www.thesmithfamily.com.au/viewclubs/resources/media-releases.</p> <p>Media Releases will be provided to VIEW Clubs for Anti- Poverty Week (15-21 October) and The Smith Family Christmas Appeal.</p> <p>Clubs are also reminded that the “Join VIEW” (Short) Media Release can be used at any time of the year. Available on the VIEW website.</p> <p>Congratulations to all VIEW Clubs for their Social media posts on Facebook and Instagram and in local newspaper articles. These are powerful tools to promote VIEW in the community to others, increase VIEW’s profile and grow VIEW’s Membership.</p>
<p>4.4</p> <p>Promoting our Brand/ Speaker’s Bureau</p>	<p>NP Marg Woodhouse spoke to a paper circulated prior to the meeting.</p> <p>Members continue to request the Speakers Bureau speech to spread the word about VIEW and our work with The Smith Family. Some have engagements booked and others have made successful presentations to various organisations, such as Lions, Rotary, CWA, Probus, etc informing them about VIEW and the work we do with The Smith Family and perhaps offer an alternative to their members who might want to join us.</p> <p>National Councillors are reminded that their presentation is better suited for club use and are asked to advise clubs accordingly and, where appropriate, arrange for a presentation.</p> <p>If an opportunity arises to promote VIEW and The Smith Family to an external audience or for advice on a speaker in the area or to obtain an updated USB with current facts and figures contact PNP Gwen Wilton.</p> <p>Reports:</p>

	<ul style="list-style-type: none"> • PNC Jean Clarke, addressed the Redlands Women’s Interactive Group. The 24 members of the audience were very interested in her address and asked a number of questions. An initial donation of \$50 was boosted by a general collection of \$128.45 which was added to by Jean and her club to reach \$265.00. After discussion with NC Robyn Garard, Redlands VIEW purchased Joyspreader packs. Interest was expressed in the local Redlands VIEW Club, as well as Carindale VIEW. A letter of thanks was sent to the Group, who were delighted to have had the opportunity to learn more about VIEW and The Smith Family. • NC Beverly Orgill, Area VC advised the following activity in her area: <ul style="list-style-type: none"> • Jean Smith, President Geelong VIEW advised that their club had been offered a \$500 donation for 15 members to attend a social event by Club Connect Grovedale Geelong on 18 August. ZC Janet Park spoke about VIEW and The Smith Family, and Jean, having requested the updated Victorian speech also addressed the meeting. As promised, a donation of \$500 was received. • Drysdale VIEW Club was invited to address Bellarine Springs Lifestyle Village at a recent fundraising event, President Di Irons spoke about VIEW and the club was advised they would receive the proceeds of the event which will go towards sponsorship of three students. • PNC Elaine Smart, Bendigo VIEW recently addressed local Arthritis Support groups who were very interested to learn about VIEW and our work with The Smith Family. <p>Please forward contacts and/or details for speaking engagements to National Office and/or PNP Gwen Wilton, gwenwilton@bigpond.com. (12 Antill Street Picton NSW 2571).</p>
<p>4.5</p> <p>Club Development</p>	<p>Maryanne Maher spoke to a paper circulated prior to the meeting.</p> <p>The development and creation of new VIEW Clubs is vital to the continued health and the future of VIEW Clubs.</p> <p>Potential VIEW Clubs</p> <p>SA: Campbelltown SA Campbelltown is progressing slowly with approx. 12 members new to VIEW. They are considering a name change to Adelaide East VIEW Club rather than Campbelltown and also have changed the venue to Payneham Tavern.</p> <p>They are still meeting on the 2nd Thursday of the month and if anyone is interested or knows someone who may be interested contact Jan on 0419 847 087 / jan@mc.com.au</p> <p>VIC: Whittlesea The Victorian Development Team is planning the inauguration meeting for Whittlesea VIEW Club on 26 October 2023 at The Whittlesea Bowls Club. Whittlesea VIEW club has 27 members and we look forward to them joining the clubs in Area VA.</p> <p>VIC: Kyneton A venue has been secured for a potential Kyneton VIEW Club and in 2024 the development team will work with VC 01/2 VIEW members to run interest meetings in the area.</p>

	<p>QLD: Canungra The QLD Development team have now held 6 interest meetings and at this stage have had only 6 ladies interested. The QLD Development Team held a successful trading table at the last meeting.</p> <p>The word is getting around and hopefully over the next few months there will be more ladies interested. The QLD Development Team are still getting information into the local magazine which comes out once a month.</p> <p>QLD - Gladstone Jean Jennings NC and Coleen Neboraczek have held two more interest meetings in Gladstone. Interest is slow and consideration will be given on how to proceed after final visit in 4-6 October for 2023.</p> <p>We are always interested in hearing your ideas and suggestions for new VIEW Clubs. Please contact National Office (view@thesmithfamily.com.au) .</p>
<p>5. WORKING GROUPS</p>	
<p>5.1 History Working Group</p>	<p>NP Marg Woodhouse spoke to a paper circulated prior to the meeting.</p> <ul style="list-style-type: none"> • Clubs are reminded that if they have requests for historical details of VIEW Clubs of Australia, the working group can be contacted via email, as below. We endeavour to respond as soon as possible but at times we do not always have the information requested as there are gaps in the archives we have at our disposal. Any queries relating to VIEW History to be directed to Susan Groenhout, Chair, History Working Group: view.historymatters@gmail.com. • Recently the History Working Group has had requests for copies of lost or missing Club Charters. The only Charters which are archived are those of closed clubs so if clubs wish a replacement Charter then please contact National Office. • Recently we have had the opportunity to interview a VIEW member who joined in 1961. Her memories of those early years were amazing. If you have a story about your club or your time as a VIEW member, please contact the History Working Group • Calling interested archivists or historians. <p>Scope: Compile VIEW archival information to provide an enduring record for future reference. Respond to search requests for information about members, past events, and milestones in the history of the organisation. Creating a digital archive. Looking for: Councillors/members with a passion for historical record keeping. All Members with knowledge of digital record keeping are welcome.</p> <p>If you would like to join the History Working Group. Please contact view@thesmithfamily.com.au.</p>
<p>5.2 Website & Social Media</p>	<p>NP Marg Woodhouse spoke to a paper circulated prior to the meeting.</p> <p>VIEW Website Update</p> <p>On 3 August view.org.au moved to its new platform.</p>

	<p>National Office would like to thank Carleen Maley and Sonia Workman for assisting with the move by providing support in formatting photos for all VIEW Clubs to required size. To Sandra Jankovskis for her help with the reviewing of the website before launching.</p> <p>Olga Shkuropatova worked to build the website in the new Content Management System including the creation of more than 400 pages, all individual club pages.</p> <p>Thank you to Clubs that have reviewed their new web pages and notified any updates. Club pages were built using information held by National Office.</p> <p>Clubs are reminded that updates for venues, meeting dates/times are required to be notified to National Office in a timely manner.</p> <p>Note: only posts made during 2023 have been transferred to the refreshed website and we are working to ensure that updates are completed in a timely manner, however, the Website Working Group still need to attend training to allow them to continue to provide the great support they have delivered in the past.</p> <p>Photos for Website</p> <p>Clubs will be asked to limit their photos on the website and are asked to ensure that photos submitted are in a landscape (sideways) format to show them at their best on the website. To share large number of photos Clubs are encouraged to share on their Facebook page.</p> <p>Regional News and Events</p> <p>Zone/National Councillors and Advisors are encouraged to complete their Event reports and send along with a couple of photos of their events to their Executive Mentor and National Office, which will then be shared on the website.</p> <p>VIEW Clubs should continue to submit their photos/stories to the Website Working Group (admin@view.org.au). No changes to the submission procedure will occur.</p> <p>Social Media - Facebook</p> <p>Most VIEW Clubs have a Facebook page and are encouraged to add a link to their Facebook page on their webpage. If you have not already done so, and would like to, please contact the Website Working Group (admin@view.org.au).</p> <p>NOTE: When setting up the Club Facebook add three Administrators for editing purposes in case the main administrator is not available to make changes.</p>
<p>5.3 Future of VIEW Working Group (FOVWG)</p>	<p>Maryanne Maher spoke to a paper circulated prior to the meeting.</p> <p>The Future of VIEW Working Group thank all members who responded to the VIEW Club handbook survey. Many comments and suggestions were received and where appropriate amendments are being made.</p> <p>The FOVWG were somewhat surprised at the number of members who advised they were unable to comment as they had not seen or heard of the VIEW Club handbook. The Club Handbook is a valuable resource available for all members to read not just committee members. National</p>

	and Zone Councillors are asked to ensure that they refer members (especially new members) to the handbook which is on the website view.org.au under the resources section.
5.4 Community Grants	<p>Maryanne Maher spoke to a paper circulated prior to the meeting.</p> <p>All VIEW Clubs are encouraged, where possible, to seek/apply for community or local council grants. These funds can support promotional events to encourage local women to join VIEW or to purchase equipment eg microphones, laptop computers, etc.</p> <p>Clubs are reminded that:</p> <ul style="list-style-type: none"> • As VIEW Clubs come under the auspice of The Smith Family, VIEW National Office is required to provide relevant details regarding The Smith Family eg ABN. <ol style="list-style-type: none"> 1. A VIEW Club seeking to apply for a grant, needs to seek initial approval from VIEW National Office – ie email draft application. (view@thesmithfamily.com.au) 2. Once approval is given, the Club completes their application and provides a final copy of the application to VIEW National Office. • Clubs need to allow at least 10 working days for VIEW National Office to review and approve. A completed draft of the application must be provided (online applications should have login details provided). <p>2023–24 Volunteer Grants</p> <p>The 2023–24 Volunteer Grants Opportunity is open for Expressions of Interest (EOI) through Members of Parliament (MPs). Organisations interested in a grant must contact their local MP to submit an EOI and confirm when their EOI closes.</p> <p>Volunteer Grants support the work of local community organisations by enabling the inclusion of vulnerable people and promoting awareness to increase participation in volunteering.</p> <p>Grants of between \$1,000 and \$5,000 will be available to assist eligible not-for-profit community organisations support the efforts of their volunteers. Examples of items which grant funding can assist with include small portable equipment purchases, contributions towards the cost of training volunteers, reimbursement of fuel costs for volunteers and undertaking background screening checks for volunteers.</p> <p>Only Organisations that are nominated by their MP will be invited to apply for a grant in November 2023.</p> <p>National Councillor Robyn Garard Brisbane and surrounds advised that Local Council Discretionary Grants enable clubs to purchase items for their Bunnings BBQ eg:(sausages, bread rolls etc).</p>
6. NATIONAL OFFICE UPDATE	
<i>Clubs are reminded that they have already been furnished with some of the following information</i>	
Winter appeal	The Smith Family’s 2023 Winter Appeal raised over \$7.4m which was 20% over our target. In total almost 21,000 supporters gave to the appeal and for the first time in almost two years we saw a higher number of new supporters giving to The Smith Family than in the previous year. A great many stakeholders across the organisation were critical to the campaign’s

	<p>success, in particular our loyal and generous VIEW Club members who unfailingly go above and beyond to support Australian children in need.</p>
<p>Nominations for Zone and National Councillor</p>	<p>National and Zone Councillors are reminded that it is time to be approaching the VIEW members who will take their place as the 2024-25 National or Zone Councillor.</p> <p>This is vitally important. There are 20 National Councillor and 48 Zone Councillor positions, and filling these roles will mean that all the clubs are fully supported.</p> <p>It is important to inform National Office of potential candidates and for nominees to submit a Nomination form as soon as possible.</p> <p>Nomination Forms are available on the VIEW website https://view.org.au/resources/forms/.</p> <p>Nominations for vacant 2024-25 National and Zone Councillors are continued to be sought. No further nominations will be accepted for those incumbent National and Zone Councillors awaiting ratification. (Refer to Items 9.2 and 9.3).</p>
<p>New Black Pepper VIEW Scarf</p>	<p>Black Pepper have once again designed a limited-edition VIEW Scarf in a Stripey design in VIEW Colours. These beautiful scarves will be available for sale in Black Pepper stores and online from 1-30 September 2023 only. \$10 from the sale of each scarf will go towards supporting the education of children and young people experiencing disadvantage through The Smith Family.</p>
<p>VIEW Online raffle 2023 begins on 7 Sept</p>	<p>Our VIEW Online raffle 2023 commences on 7 September with over \$14,000 of prizes to be won including Two (2) return economy tickets Sydney to London via Singapore Airlines! A trip to Flinders Island and loads of great vouchers to be won...</p> <p>Tickets are \$5 each and will be available online only until 6 December 2023. The raffle will be drawn on 7 December 2023... just before Christmas!</p> <p>More details on the VIEW Website! (view.org.au).</p>
<p>Blue Illusion National Shopping Day in Support of The Smith Family</p>	<p>Blue Illusion will be holding a National Shopping Day in support of The Smith Family on Thursday 21 September 2023. 7% of gross sale proceeds for all products sold instore and online on the campaign date will be donated to The Smith Family. Clubs have received a Save the Date with information about this event.</p> <p>Members are encouraged to invite their female friends, family and colleagues to attend the Blue Illusion store in their area to see the latest fashions at the styling workshops and watch the fashion parade, have a glass of bubbles, and redeem their Gift Voucher on this day. Members are also encouraged to go along and promote VIEW Clubs to other shoppers on the day.</p>
<p>VIEW Matters magazine - November Edition</p>	<p>Clubs are encouraged to submit articles for VIEW Matters November 2023 edition. Articles will be accepted up until end September 2023. Please send your article with complimentary high-resolution photos to view@thesmithfamily.com.au.</p> <p><i>Remember photo size does matter</i></p>

	<p>When it comes to selecting a photo to send through to VIEW Matters – check the size of the happy snap you are sending through. Bigger is definitely better in this case. Why? Photos with too small a file size can often appear blurry or pixelated when reproduced.</p> <p>Photos of a larger file size, or higher resolution if you prefer, make for a better outcome in print and present your VIEW Club in a more flattering light. In an ideal world, look for a file size of at least one megabyte (1MB) for a JPG/JPEG file as your starting point.</p> <p>If your phone, tablet, or computer asks if you want to resize your picture, always select the highest quality option available.</p> <p>Even though it is easier to email a photo when it is put into a Word document – please don't do this. When you place a photo into a Word document the size of the photo becomes quite tiny and doesn't reproduce well. Instead, attach your photo to an email.</p>
Making a Difference Awards 2022-23	<p>Making a Difference Awards have now closed for 2022-23. Thank you to all those clubs that have nominated members for an Award and congratulations to all the winners.</p> <p>https://www.thesmithfamily.com.au/view-clubs/resources/awards</p>
Re-purpose, Re-use and Re-invent VIEW 60th Tea Towel - competition.	<p>Winners will be announced at VIEW National Convention 2023 and photos of all winners will be posted along with all entries on the VIEW Website late September. Thank you to all who took part in this fun activity.</p>
Anti-Poverty Week 15-21 October 2023	<p>VIEW Anti-Poverty week Media Release will be available soon. Thank you to the Clubs who are dedicating their October meetings in support of Anti-Poverty week and placing the VIEW Media Release in their local newspapers.</p> <p>Anti-Poverty week aims to strengthen public understanding of poverty and hardship in Australia and the rest of the world and encourage local discussion and action aimed at addressing these problems.</p>
Certificate of Currency 2023-24	<p>The Insurance Certificate of Currency will be renewed in the first week of October. Once received by VIEW National Office, it will be emailed to all Clubs, National and Zone Councillors. A copy should be kept on record.</p>
Christmas Wrapping	<p>Clubs are encouraged, where possible, to contact their local shopping centre early to enquire about Christmas wrapping this year.</p> <p>Each year, VIEW members raise funds by participating in Christmas wrapping at local shopping centres. This is not only a good way to raise significant funds but is also an opportunity for members to be seen in the community, raising the profile of VIEW and The Smith Family.</p> <p>We like to promote this fun activity, and ask clubs to post information on the VIEW.org.au website, post your event on your Clubs Facebook page and most importantly send photos and an article for VIEW Matters to view@thesmithfamily.com.au.</p>
2023 Toy & Book Appeal	<p>Christmas is just around the corner, and once again we are calling on all clubs to support The Smith Family's annual Toy & Book Appeal, which ensures disadvantaged children, supported by The Smith Family, receive a gift on Christmas Day. Last year, VIEW raised \$80,000 towards the Appeal. These funds helped to purchase toys and books for children most</p>

	<p>in need. Information will be supplied to Clubs shortly on how to contribute to the Toy & Book Appeal. Toy and Book appeal donation forms will be sent out to all clubs in September.</p> <p>For Changes to The Smith Family’s Toy and Book appeal in the future - See 9.1 below</p>
Final Expense Claims end of Calendar Year	National and Zone Councillors are reminded that they need to send their expense claim forms together with receipts into National Office for July-September by 30 September and final Expense claims for 2023 by 13 December.
VIEW Social media 2022-23 Update	<p>Maryanne Maher gave a presentation about VIEW Clubs Social media activity during 2022-23 – below is a summary.</p> <ul style="list-style-type: none"> • VIEW Club Facebook community has grown to 2,240 followers. • 141 individual VIEW Clubs have their own Facebook page, profile of group, providing an alternate way for members to connect with each other and the wider community. This is 50% of all clubs. • Favourite topics for posts include: <ul style="list-style-type: none"> • Milestones – Learning for Life sponsorships, birthdays, significant events • Meet a member – profiles about VIEW members (Appendix 1) • Birthday celebrations • New clubs • Convention posts – pre-convention, during and post-convention • Fundraising activities • VIEW members who are responsible for their Facebook pages and profiles are gaining new skills. They are tagging others, posting better quality photos and sharing, reacting and commenting more – all these actions increased reach and engagement, this helping to raise the profile of VIEW Clubs generally. • Instagram is also growing – albeit at a slower pace, which is to be expected. There are 300 Instagram followers on the VIEW Clubs account.
7. VIEW Area Development (Club Health)	
	<p>Olga Shkuropatova provided to the National Council the individual area results from the survey. This includes drill down in the questions providing a summary of individual club responses.</p> <p>National Councillors were asked to review this information and to follow up with VIEW Clubs that required assistance.</p> <p>National Councillors and Advisors will be provided this information in soft copy after National Convention. Area Advisors will be asked to follow up with VIEW Clubs that require assistance when they receive their individual area survey results.</p>
8. Governance Project – Geographic Boundaries trial	
	National Councillors were asked to consider VIEW members, Zone Councilors, current and PSOs who may like to contribute to the Geographic Boundaries project in their areas. This project would commence with the forming of teams and planning in each State and Area.
9. General Business	

<p>9.1</p> <p>Changes to TSF Toy and Book Appeal in future</p>	<p>Leonie Green spoke to National Council on several topics.</p> <p>Leonie referred to the letter from Doug Taylor CEO The Smith Family, sent to all VIEW Clubs on 7 September advising that while the Toy and Book Appeal will continue for 2023 it will be discontinued from 2024. National Council were reminded that they could still send their sponsored students Christmas gift vouchers/cards.</p> <p>Topline summary</p> <p>In recent years due to the pandemic, The Smith Family have not run the Toy and Book physical activation (packing and delivery date) in most locations. Instead, they have provided digital gift vouchers to eligible families whose children take part in our <i>Learning for Life</i> program.</p> <p>The Smith Family helps young Australians to overcome educational inequality caused by poverty. Given this focus and our ambition to provide our <i>Learning for Life</i> program to more young Australians, we recently conducted a review of our annual Toy and Book Appeal.</p> <p>After extensive consultation with all its stakeholders, including The Smith Family team members who work directly with families, we determined December 2023 will be the last time that the Toy and Book Appeal will take place.</p> <p>We are informing you now because we wanted to ensure that our much-valued VIEW members and families we support, were aware of the change well ahead of next Christmas (2024).</p> <p>Our Toy and Book Appeal continues in 2023.</p> <p>We thank VIEW Clubs for their steadfast support and all their contributions to the success of the Christmas Toy and Book campaign through donating and volunteering over the years.</p> <p>This recent Toy and Book appeal correspondence from Doug Taylor is available on VIEW Website under Club Mailouts.</p> <p>Leonie answered questions raised by National Councillors, and there was great support and understanding for the decision made by The Smith Family.</p> <p>Leonie also congratulated VIEW Clubs on reaching another significant milestone of 1700+ students sponsored on The Smith Family's <i>Learning for Life</i> program.</p>																																												
<p>9.2</p> <p>2024-25 National Councillor Nominations</p>	<p>National Council unanimously ratified the appointment of National Councillors for 2024-25 as follows.</p> <table border="1" data-bbox="499 1675 1401 2072"> <thead> <tr> <th>Area</th> <th>Nominee</th> <th>Nominee's Zone</th> <th>Period of ZC Service</th> </tr> </thead> <tbody> <tr> <td>AA</td> <td>Frances Turner</td> <td>AA02</td> <td>2020-21</td> </tr> <tr> <td>NA</td> <td>Angela Carrol</td> <td>NA01</td> <td>2022-23</td> </tr> <tr> <td>NC</td> <td>Pam Evans</td> <td>NC01/02</td> <td>2022-23</td> </tr> <tr> <td>ND</td> <td>Elizabeth Terry</td> <td>ND02</td> <td>2022-23</td> </tr> <tr> <td>NJ</td> <td>Jill Mason</td> <td>NJ02</td> <td>2022-23</td> </tr> <tr> <td>NK</td> <td>Dianne Fiddes</td> <td>NC</td> <td>2023</td> </tr> <tr> <td>QA</td> <td>Lyll Aldridge</td> <td>QA01</td> <td>2022-23</td> </tr> <tr> <td>SA</td> <td>Bernie McSwain</td> <td>SA02</td> <td>2022-23</td> </tr> <tr> <td>VB</td> <td>Rosemary Coleman</td> <td>NC</td> <td>2023</td> </tr> <tr> <td>VC</td> <td>Janet Park</td> <td>VC03</td> <td>2022-23</td> </tr> </tbody> </table>	Area	Nominee	Nominee's Zone	Period of ZC Service	AA	Frances Turner	AA02	2020-21	NA	Angela Carrol	NA01	2022-23	NC	Pam Evans	NC01/02	2022-23	ND	Elizabeth Terry	ND02	2022-23	NJ	Jill Mason	NJ02	2022-23	NK	Dianne Fiddes	NC	2023	QA	Lyll Aldridge	QA01	2022-23	SA	Bernie McSwain	SA02	2022-23	VB	Rosemary Coleman	NC	2023	VC	Janet Park	VC03	2022-23
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	<p>VIEW Clubs have 20 National Council Areas across Australia. Having a National Councillor for each area is important for the continued smooth running of VIEW Clubs.</p> <p>Areas still without a candidate are NB, NE, NG, NH, NI, NL, NM, QB, QC, VA.</p> <p>National and Zone Councillors are encouraged to work together to fill these gaps. Stepping into a Senior officer role is very rewarding, and these roles play a key part in the communication between Club and National Office/The Smith Family.</p>																																																																					
<p>9.3 2024-25 Zone Councillor Nominations</p>	<p>National Council unanimously ratified the appointment of Zone Councillors for 2024-25 as follows.</p> <table border="1" data-bbox="502 627 981 1288"> <thead> <tr> <th>Zone</th> <th>Nominee</th> </tr> </thead> <tbody> <tr><td>NA01</td><td>Bronwyn Hodge</td></tr> <tr><td>NA03</td><td>Dianne Whitten</td></tr> <tr><td>NA04</td><td>Heather Taylor</td></tr> <tr><td>NE01</td><td>Sandra Fong</td></tr> <tr><td>NG03</td><td>Anne Pearson</td></tr> <tr><td>NH03</td><td>Lorraine Falkner-Smith</td></tr> <tr><td>NJ02</td><td>Patricia Larkin</td></tr> <tr><td>NK02</td><td>Barbara Gaylard</td></tr> <tr><td>NL02</td><td>Jenny Currie</td></tr> <tr><td>NM02</td><td>Maisie Richardson</td></tr> <tr><td>QA02</td><td>Irene Kinder</td></tr> <tr><td>QB02</td><td>Christine Foster</td></tr> <tr><td>SA01</td><td>Heather Smiegel</td></tr> <tr><td>VA01</td><td>Carolyn Taylor</td></tr> <tr><td>VB01</td><td>Chris Patmore</td></tr> <tr><td>VB03</td><td>Wendy Walker</td></tr> <tr><td>WA01</td><td>Mary Deakin</td></tr> </tbody> </table> <p>There are still a large number of zones without an incumbent.</p> <p>VIEW Clubs have 46 Zones across Australia. Having a Zone Councillor for each area is important for the continued smooth running of VIEW Clubs.</p> <p>Twenty Nine Zones are still without a candidate are shown in the table below.</p> <table border="1" data-bbox="494 1568 1260 2027"> <thead> <tr> <th>Zone</th> <th>Zone</th> <th>Zone</th> </tr> </thead> <tbody> <tr><td>AA01</td><td>NG02</td><td>QA01</td></tr> <tr><td>AA02</td><td>NH01</td><td>QB01</td></tr> <tr><td>NA02</td><td>NH02</td><td>QC01</td></tr> <tr><td>NB01</td><td>NI01</td><td>SA02</td></tr> <tr><td>NB02</td><td>NI02</td><td>VA02</td></tr> <tr><td>NC01/02</td><td>NJ01</td><td>VA03</td></tr> <tr><td>ND01</td><td>NK01</td><td>VB02</td></tr> <tr><td>ND02</td><td>NL01</td><td>VC01/02</td></tr> <tr><td>NE02</td><td>NM01</td><td>VC03</td></tr> <tr><td>NG01</td><td>NM03</td><td></td></tr> </tbody> </table>	Zone	Nominee	NA01	Bronwyn Hodge	NA03	Dianne Whitten	NA04	Heather Taylor	NE01	Sandra Fong	NG03	Anne Pearson	NH03	Lorraine Falkner-Smith	NJ02	Patricia Larkin	NK02	Barbara Gaylard	NL02	Jenny Currie	NM02	Maisie Richardson	QA02	Irene Kinder	QB02	Christine Foster	SA01	Heather Smiegel	VA01	Carolyn Taylor	VB01	Chris Patmore	VB03	Wendy Walker	WA01	Mary Deakin	Zone	Zone	Zone	AA01	NG02	QA01	AA02	NH01	QB01	NA02	NH02	QC01	NB01	NI01	SA02	NB02	NI02	VA02	NC01/02	NJ01	VA03	ND01	NK01	VB02	ND02	NL01	VC01/02	NE02	NM01	VC03	NG01	NM03	
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<p>9.4 Club Name Changes</p>	<p>National Vice President Evelyn Berg advised that requests had been made (accompanied by a copy of Club Minutes evidencing agreement of majority of members) for the following club name changes:</p> <ul style="list-style-type: none"> • Keilor Evening – Keilor <p>Carried unanimously</p>
<p>9.5 VIEW Brand Refresh</p>	<p>Maryanne took National Council through a short presentation sharing the updated VIEW Brand which will be rolled out progressively.</p> <p>She explained that as VIEW had passed its 60th anniversary in 2020, and with The Smith Family’s centenary celebrations over, it was decided by VIEW Executive that now was a good time to refresh VIEW’s visual design.</p> <p>While we’ve kept our logo and main colours the same, we’re adding some new design elements to make our communications more engaging.</p> <p>We wanted the new design to:</p> <ul style="list-style-type: none"> • freshen-up our 'look-and-feel', and show that we are a forward-looking, relevant organisation • demonstrate that our connection to The Smith Family is stronger than ever • look like an active, friendly, national network of clubs, unified around a great cause • grow our membership, by appealing to women of a wider age group and cultural background. <p>We are adding some new design elements to make the communications more engaging:</p> <ul style="list-style-type: none"> • a splash of new colours to support our purple and teal. • new fonts that are friendlier and more dynamic. • a natural photo style showing us interacting with each other, that shows our diversity. • a set of icons that show what we get up to with our time, and <p>When we put these together, our communications are a better reflection of who we are: a fun, active, and supportive group of friends, unified around a great cause.</p> <p>We’re rolling out the new design progressively, first with the redesign of our pull-up banners, but expect to see new posters, brochures, and everything else in early- mid 2024.</p> <p>Clubs are encouraged to continue to use current VIEW brochures, posters etc and only ask for new items once they have all been used. As we want to use up current supplies of brochures and posters before ordering new</p>

	<p>ones National Office will continue to send current stock supplies until they have run out before ordering any newly designed stock.</p> <p>Maryanne mentioned that Marg Woodhouse would be launching the VIEW Brand refresh in her National President's presentation at National Convention and be providing a preview of the designs.</p> <p>National Council favorably endorsed the VIEW Brand refresh.</p> <p>See Appendix 2.</p>
	<p>National Councillors were able to share highlight/success stories from their areas.</p>
Date of Next Meeting	12 November 2023

**Summary of Decisions at National Council Meeting
September 2023**

Area of Work	Decision, Policy and/or Procedure	Agenda Reference
National Office Update		6.1
General Business	Toy and Book Appeal	9.1
	2024-25 National Councillor Nominations	9.2
	2024-25 Zone Councillor Nominations	9.3
	Club Name Changes	9.4
	VIEW Brand Refresh	9.5

Appendix 1

 **VIEW Clubs of Australia - Voice, Interests and Education of Women** ...
Published by Luisa Bustos · June 30 at 12:28 PM · 🌐

Meet a member!

This is Yvonne from [Moree Day VIEW Club](#) (NSW). Yvonne has been a VIEW member for 50 years! In her mid 30s, she followed in her mother's footsteps and joined her local VIEW Club.

"My mother was in the VIEW Club up in Inverell. She suggested that I might like to join – so I did. This was 1973.

I've stayed a member for 50 years because I really like it and I've made some lovely friends. We had 130 members back then! It was lovely. We don't have as many members now but we all love going to the meetings – it's always a lovely day and I thoroughly enjoy it.

One activity we used to do was mystery tours, where we never knew where we were going... only the bus driver knew!

I was on the committee as program officer. I enjoyed that. We used to have our committee meetings at one another's homes. They'd come to me, or we would go somewhere else.

Our club sponsors two children. I'm very proud that we sponsor these children in need.

I love all the members. There are two of us who are members for 50 years. The other member no longer lives here but she is coming back for our 50th birthday in August."

Thank you Yvonne for sharing story and for everything you have done for your club, VIEW friends and The Smith Family over the past 50 years.

We are looking forward to hearing about Moree Day VIEW Club's 50th birthday celebrations!

MEET A MEMBER





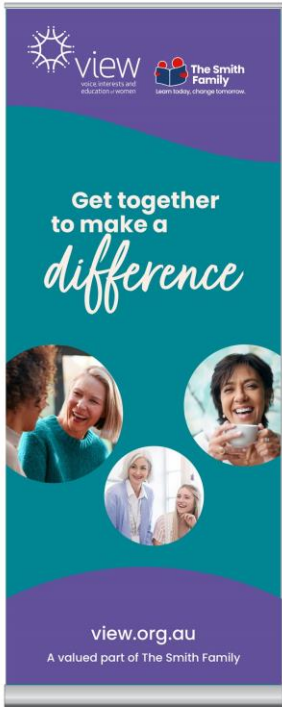
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VOICE INTERESTS AND
EDUCATION OF WOMEN

Yvonne



**The Smith
Family**

Appendix 2



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